Paria Movie Set
Visitor Survey

Introduction

In order for the Bureau of Land Management (BLM) to comply with the Government Performance and Results Act (GPRA), and better meet the needs of the public; a visitor satisfaction survey was conducted at 12 BLM recreation sites in 8 states during fiscal year 2005 (FY05). The survey was developed to measure each site’s performance related to BLM GPRA Goal 3.1 - Provide for a quality recreation experience, including access, and enjoyment of natural and cultural resources on DOI managed and partnered lands and waters; and Goal 3.2 - Provide for and receive fair value in recreation. The information collected during the survey will also help the BLM better serve the public. The survey collected visitor satisfaction data regarding visitor information (i.e., use of maps, signs, brochures), developed facilities, managing recreation use, resource management, BLM staff and customer service, and educational and interpretive materials.

The results of the visitor satisfaction survey conducted at Paria Movie Set are summarized in this data report. A description of the research methods and limitations can be found on the next page. Below (left) is a graph summarizing visitor opinions of the "overall quality of recreation experience." The satisfaction measure next to this graph is a combined percentage of "good" and "very good" responses. This is the primary performance measure for GPRA Goal 3.1 and should be used for reporting performance. For this goal (NOTE: the satisfaction measure may not equal the sum of "very good" and "good" percentages due to rounding).

The response rate for this site survey was 96%. The graph and satisfaction measure summarizing visitor opinions of the "value for fee paid", which is the primary performance measure for GPRA Goal 3.2, can be found on page 9.

Report prepared by the University of Idaho Park Studies Unit for the Bureau of Land Management, US Department of the Interior

FY05 GPRA Satisfaction Measure
Percentage of site visitors satisfied overall with appropriate facilities, services, and recreational opportunities:

95%
Research Methods

Surveys were distributed to a random sample of visitors at this site during a selected period in FY05. The survey response rate is described on the first page of this report. The sample size (n) varies from figure to figure, depending on the number of responses. Caution is advised when interpreting any data with a sample size of less than 30. In such cases, the word “CAUTION!” is included in the graph. This report excludes any indicator with less than 10 responses.

For most indicators, the survey data are expected to be accurate within ±6% with 95% confidence. This means that if different samples had been drawn, the results would have been similar (±6%) 95 out of 100 times.

All percentage calculations were rounded to the nearest percent.

For more information about this survey, contact Jennifer Hoger, BLM Survey Project Coordinator at the University of Idaho Park Studies Unit (208) 885-4806.
Paria Movie Set
Primary Activities at this Site/Area

Primary activities
FY05: 58 respondents

- Camping: 3%
- Fishing: 7%
- Hunting: 7%
- Sightseeing: 86%
- Picnicking: 14%
- Hiking/walking: 80%
- Swimming: 2%
- Motorized boating: 0%
- Non-motorized boating/kayaking: 0%
- Horseback riding: 0%
- Bicycling: 2%
- Motorized recreation vehicle use: 17%
- Education and interpretation: 12%
- Birdwatching/wildlife viewing: 17%
- Other: 5%

** Percentages do not equal 100 because visitors could choose more than one activity.

National Landscape Conservation System
Site Specific Goal

"As a National Monument, this site was established for its spectacular array of scientific and historic resources. Based on what you experienced at this site, do you think the BLM is achieving this goal?"

Is the BLM achieving the site specific goal?
FY05: 58 respondents

- Yes: 86%
- No: 4%
- Not sure: 0%

Report # PARI05

Paria Movie Set
Visitor Information

Providing useful maps and brochures
FY05: 59 respondents

- Very poor: 2%
- Poor: 0%
- Average: 12%
- Good: 27%
- Very good: 58%

FY05: Satisfaction measure: 85%
Average evaluation score: 4.4

Providing adequate signs on site for direction and orientation
FY05: 59 respondents

- Very poor: 8%
- Poor: 10%
- Average: 19%
- Good: 34%
- Very good: 33%

FY05: Satisfaction measure: 67%
Average evaluation score: 3.8

Ensuring public awareness of rules and regulations
FY05: 58 respondents

- Very poor: 3%
- Poor: 0%
- Average: 47%
- Good: 2%
- Very good: 37%

FY05: Satisfaction measure: 83%
Average evaluation score: 4.2

Everything considered: quality of BLM visitor information

FY05: 59 respondents

- Very poor: 4%
- Poor: 0%
- Average: 61%
- Good: 14%
- Very good: 14%

FY05: Satisfaction measure: 85%
Average evaluation score: 4.3

Report # PARI05
Report # PARI05

Paria Movie Set
Developed Facilities

Maintaining roads for motorized vehicles
FY05: 57 respondents

Rating

Very good 62%
Good 38%
Average 0%
Poor 0%
Very poor 0%

FY05: Satisfaction measure: 91%
Average evaluation score: 4.3

Maintaining trails for non-motorized use
FY05: 30 respondents

Rating

Very good 60%
Good 40%
Average 0%
Poor 0%
Very poor 0%

FY05: Satisfaction measure: 87%
Average evaluation score: 4.1

Maintaining a clean site
FY05: 58 respondents

Rating

Very good 22%
Good 73%
Average 5%
Poor 0%
Very poor 0%

FY05: Satisfaction measure: 100%
Average evaluation score: 4.7

Maintaining cleanliness of restrooms and other physical facilities
FY05: 44 respondents

Rating

Very good 43%
Good 57%
Average 0%
Poor 0%
Very poor 0%

FY05: Satisfaction measure: 100%
Average evaluation score: 4.6

Everything considered: overall condition of developed facilities
FY05: 54 respondents

Rating

Very good 46%
Good 52%
Average 2%
Poor 0%
Very poor 0%

FY05: Satisfaction measure: 100%
Average evaluation score: 4.5

Paria Movie Set
Fees

Total fees paid
FY05: 48 respondents

Amount spent

No fees 6%
Under $25 92%
Under $25 2%
$25 - $50 0%
$50 - $75 0%
$75 - $100 0%

FY05: Average evaluation score: 4.1

How appropriate was the fee charged for this site/area?
FY05: 6 respondents

EXCLUDED

The value of the recreation opportunity was at least equal to the fee asked to pay.
FY05: 7 respondents

EXCLUDED

Satisfaction measure: 100%
Average evaluation score: 4.5

Satisfaction measure: 100%
Average evaluation score: 4.6

Satisfaction measure: 100%
Average evaluation score: 4.7

EXCLUDED

Satisfaction measure: 91%
Average evaluation score: 4.3
Paria Movie Set
Providing Educational and Interpretive Material

Providing quality educational and interpretive material about the resources at this site
FY05: 52 respondents
Very good: 8%
Good: 43%
Average: 44%
Poor: 2%
Very poor: 3%

Providing stewardship information on how to protect the cultural and natural resources
FY05: 44 respondents
Very good: 41%
Good: 41%
Average: 8%
Poor: 5%
Very poor: 3%

Providing information about resource preservation and management in this area
FY05: 44 respondents
Very good: 86%
Good: 8%
Average: 2%
Poor: 1%
Very poor: 3%

Should the BLM provide more educational and interpretive material about this area’s resources?
FY05: 53 respondents
Yes: 51%
No: 49%

Managing Visitor and Recreation Use

Managing the appropriate use of vehicles
FY05: 45 respondents
Very good: 46%
Good: 31%
Average: 2%
Poor: 11%
Very poor: 11%

Managing the number of people
FY05: 43 respondents
Very good: 91%
Good: 51%
Average: 6%
Poor: 4%
Very poor: 4%

Keeping noise at appropriate levels
FY05: 52 respondents
Very good: 49%
Good: 51%
Average: 37%
Poor: 14%
Very poor: 42%

Providing sufficient law enforcement presence to prevent crime
FY05: 46 respondents
Very good: 39%
Good: 39%
Average: 47%
Poor: 11%
Very poor: 3%

Everything considered: interpretive and educational program
FY05: 53 respondents
Very good: 31%
Good: 22%
Average: 16%
Poor: 12%
Very poor: 3%

Everything considered: visitor and recreation management
FY05: 53 respondents
Very good: 18%
Good: 22%
Average: 12%
Poor: 12%
Very poor: 3%

FY05: Satisfaction measure: 88%
Average evaluation score: 4.3

FY05: Satisfaction measure: 91%
Average evaluation score: 4.3

FY05: Satisfaction measure: 86%
Average evaluation score: 4.2

FY05: Satisfaction measure: 88%
Average evaluation score: 4.2

FY05: Satisfaction measure: 98%
Average evaluation score: 4.4

FY05: Satisfaction measure: 98%
Average evaluation score: 4.6
Paria Movie Set
Resource Management

Adequately protecting the natural resources
FY05: 56 respondents
Very good: 40%
Good: 38%
Average: 5%
Poor: 7%
Very poor: 8%

Ensuring that visitor activities do not infringe on resource protection
FY05: 56 respondents
Very good: 40%
Good: 29%
Average: 3%
Poor: 17%
Very poor: 15%

Adequately protecting the cultural resources
FY05: 56 respondents
Very good: 32%
Good: 38%
Average: 6%
Poor: 17%
Very poor: 15%

Everything considered: BLM protection of natural and cultural resources
FY05: 56 respondents
Very good: 40%
Good: 38%
Average: 11%
Poor: 8%
Very poor: 3%

Paria Movie Set
BLM Staff and Service

Staff treated me courteously
FY05: 51 respondents
Very good: 54%
Good: 16%
Average: 9%
Poor: 7%
Very poor: 4%

Staff demonstrated knowledge about the natural and cultural resources in the area
FY05: 51 respondents
Very good: 55%
Good: 15%
Average: 9%
Poor: 7%
Very poor: 6%

Staff demonstrated knowledge about recreational opportunities in the area
FY05: 54 respondents
Very good: 47%
Good: 17%
Average: 11%
Poor: 8%
Very poor: 12%

Everything considered: performance of BLM staff
FY05: 58 respondents
Very good: 35%
Good: 22%
Average: 20%
Poor: 10%
Very poor: 13%

FY05: Satisfaction measure: 91%
Average evaluation score: 4.5

FY05: Satisfaction measure: 91%
Average evaluation score: 4.4

FY05: Satisfaction measure: 100%
Average evaluation score: 4.9

FY05: Satisfaction measure: 94%
Average evaluation score: 4.7

FY05: Satisfaction measure: 98%
Average evaluation score: 4.8

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