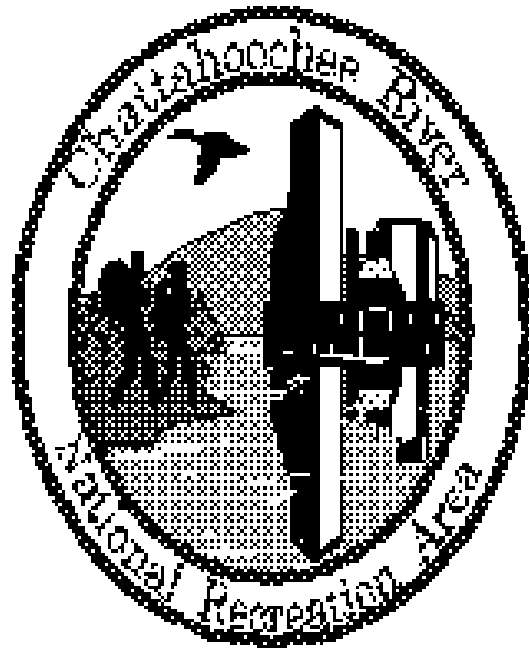


Chattahoochee River National Recreation Area Visitor Study



The
Visitor
Services
Project

DIRECTIONS

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.

PRIVACY ACT and PAPERWORK REDUCTION ACT statement: 16 U.S.C. 1a-7 authorizes collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

Burden estimate statement: Public reporting burden for this form is estimated to average 12 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to the Office of Information and Regulatory Affairs of OMB, Attention Desk Officer for the Interior Department, Office of Management and Budget, Washington, D.C. 20503; and to the Information Collection Clearance Officer, Audits and Accountability Team, National Park Service, 1849 C Street, N.W., Washington, D.C. 20240.

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YOUR VISIT TO CHATTAHOOCHEE RIVER NATIONAL RECREATION AREA

1. Prior to your visit to Chattahoochee River National Recreation Area, how did you and your group get information about the park? Please check (✓) **all** that apply.

- _____ RECEIVED NO INFORMATION PRIOR TO VISIT – **GO ON TO QUESTION 2**
- _____ PREVIOUS VISIT(S)
- _____ FRIENDS/ RELATIVES
- _____ SPECIAL EVENTS PUBLICITY
- _____ BROCHURE/ CALENDAR OF EVENTS
- _____ AREA SIGNS
- _____ TOURIST INFORMATION AT MOTEL/ HOTEL
- _____ TRAVEL GUIDE/ TOUR BOOK
- _____ NEWSPAPER/ MAGAZINE ARTICLE
- _____ REAL ESTATE COMPANIES
- _____ TV/ RADIO
- _____ INTERNET/ WORLD WIDE WEB
- _____ TELEPHONE OR WRITTEN INQUIRY TO THE PARK
- _____ OTHER (Please specify: _____)

2. On this visit, how did you and your group locate Chattahoochee River National Recreation Area? Please check (✓) **all** that apply.

- _____ KNEW LOCATION FROM PREVIOUS VISITS OR LIVING IN AREA
- _____ ROAD SIGNS
- _____ MAP
- _____ TRAVEL GUIDE/ TOUR BOOKS
- _____ TELEPHONE OR WRITTEN INQUIRY TO THE PARK
- _____ OTHER (Please specify: _____)

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6. a) In the left column below, please check (√) **all** of the sites you and your group visited on **this visit** to Chattahoochee River National Recreation Area. Use the map to help you locate where you traveled.
- b) In the column on the right, please check (√) **all** of the sites you have visited at Chattahoochee River National Recreation Area on **past visits**.

This visit (√)	Past visits (√)
_____ PACES MILL UNIT (West Palisades)	_____
_____ ACKERS MILL UNIT (West Palisades)	_____
_____ INDIAN TRAIL UNIT (East Palisades)	_____
_____ WHITEWATER CREEK ROAD UNIT (East Palisades)	_____
_____ COCHRAN SHOALS UNIT SOUTH (Columns Drive)	_____
_____ COCHRAN SHOALS UNIT NORTH (Interstate Parkway)	_____
_____ SOPE CREEK UNIT	_____
_____ JOHNSON FERRY UNIT	_____
_____ GOLD BRANCH UNIT	_____
_____ VICKERY CREEK UNIT	_____
_____ ISLAND FORD UNIT	_____
_____ JONES BRIDGE UNIT	_____
_____ ABBOTTS BRIDGE UNIT	_____
_____ BOWMANS ISLAND UNIT	_____
_____ MEDLOCK BRIDGE UNIT	_____

7. On which of the following days do you and your group **usually** visit the site where you received this questionnaire? If this was your first visit, please mark when you visited. Please check (√) **only one**.

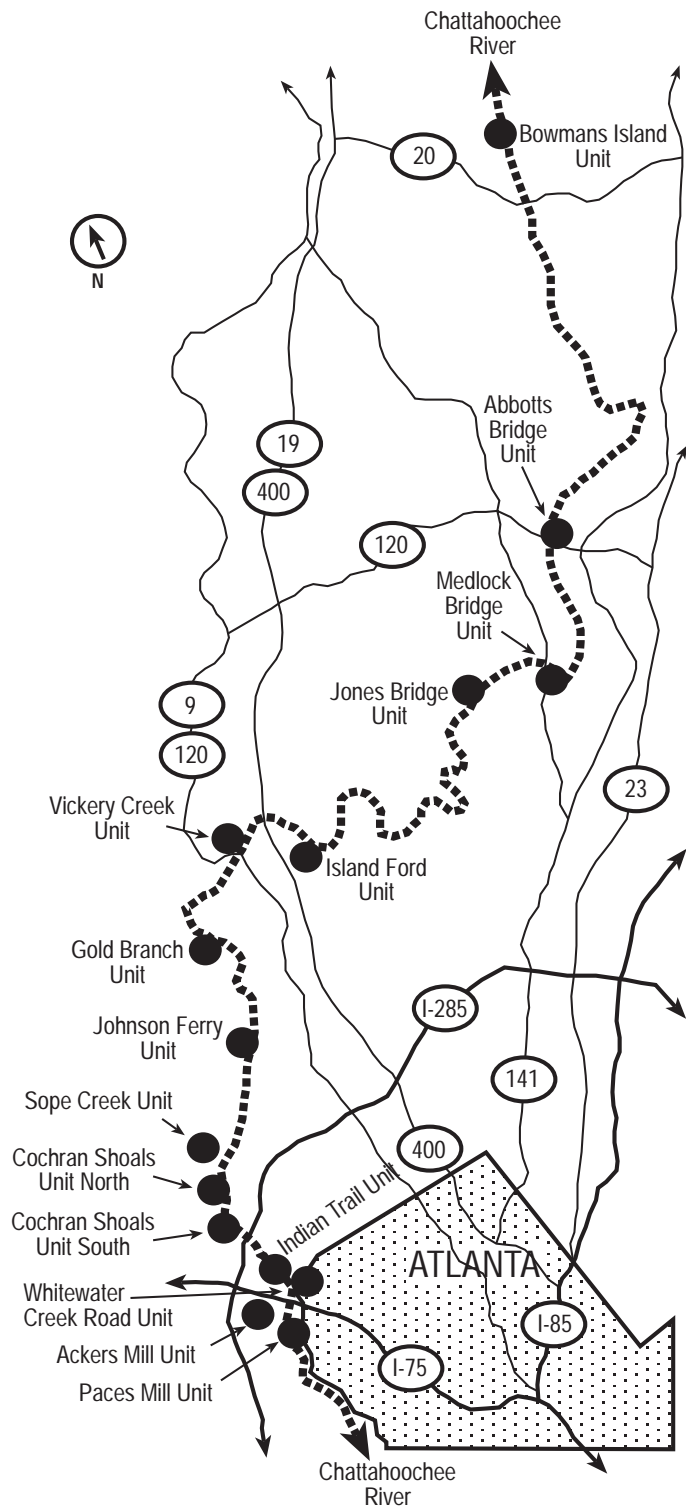
_____ WEEKDAYS

_____ WEEKENDS

_____ BOTH WEEKDAYS AND WEEKENDS

_____ CAN'T REMEMBER

Chattahoochee River National Recreation Area



PLEASE GO ON TO NEXT PAGE



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8. On this visit, how much time did you and your group spend in Chattahoochee River National Recreation Area?

_____ NUMBER OF HOURS (Please list partial hours as 1/4, 1/2, etc.)

YOUR ACTIVITIES

9. a) In the left column below, please check (√) **all** of the activities that you and your group participated in at Chattahoochee River National Recreation Area during **this visit**.
- b) In the column on the right, please check **all** of the activities that you and your group have done at Chattahoochee River National Recreation Area on **past visits**.

<u>This visit (√)</u>	<u>Past visits (√)</u>
_____ SIGHTSEE	_____
_____ VIEW WILDLIFE/ WILDFLOWERS	_____
_____ BICYCLE	_____
_____ EXERCISE (jog, run, etc.)	_____
_____ WALK/ HIKE	_____
_____ VISIT VISITOR INFORMATION STATION	_____
_____ VISIT HISTORIC RUINS	_____
_____ ATTEND RANGER-LED PROGRAMS/ ACTIVITIES	_____
_____ FISH	_____
_____ PICNIC	_____
_____ PARTICIPATE IN GROUP SPORTS (soccer, football, frisbee, etc.)	_____
_____ PARTICIPATE IN WATER SPORTS (raft, tube, swim, etc.)	_____
_____ PHOTOGRAPHY	_____
_____ OTHER - Please describe below:	_____
(_____)	(_____)
this visit	past visits

10. On this visit, how many people were in your group, including yourself?

_____ NUMBER OF PEOPLE

11. a) On this visit, were you with an organized tour group?

_____ YES _____ NO

b) On this visit, were you on a school/educational field trip?

_____ YES _____ NO

12. On this visit, what kind of group were you with? Please check (✓) only **one**.

- _____ ALONE
- _____ FAMILY
- _____ FRIENDS
- _____ FAMILY AND FRIENDS
- _____ OTHER (Please describe: _____)

13. For you and each member of your group, please indicate:

	CURRENT AGE	U.S. ZIP CODE OR NAME OF FOREIGN COUNTRY	NUMBER OF VISITS TO THIS PARK (INCLUDING THIS VISIT)	
			PAST 12 MONTHS	PAST 5 YEARS TOTAL
YOURSELF	_____	_____	_____	_____
MEMBER #2	_____	_____	_____	_____
MEMBER #3	_____	_____	_____	_____
MEMBER #4	_____	_____	_____	_____
MEMBER #5	_____	_____	_____	_____
MEMBER #6	_____	_____	_____	_____
MEMBER #7	_____	_____	_____	_____

PLEASE GO ON TO NEXT PAGE 

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14. a) Please check (√) the visitor services and facilities which you or your group **used** during this visit to Chattahoochee River National Recreation Area.
- b) Next, for only those services and facilities which you or your group used, please rate their **importance** from 1-5.
- c) Finally, for only those services and facilities which you or your group used, please rate their **quality** from 1-5.

Use service/ facility? quality? Check (√)	If used, how important?					If used, what					
	Not important			Extremely important		Very poor			Very good		
	1	2	3	4	5	1	2	3	4	5	
_____	PARK BROCHURE/ MAP					_____	_____				
_____	HIGHWAY DIRECTIONAL SIGNS					_____	_____				
_____	RESTROOMS					_____	_____				
_____	HANDICAPPED ACCESS					_____	_____				
_____	PICNIC AREAS					_____	_____				
_____	TRAILS					_____	_____				
_____	TRAIL EXHIBITS					_____	_____				
_____	GARBAGE CANS/ RECYCLING					_____	_____				
_____	BOAT LAUNCHES					_____	_____				
_____	PARKING AREAS					_____	_____				
_____	ACTIVITY AREAS/ PLAYING FIELDS					_____	_____				
_____	VISITOR INFORMATION STATION					_____	_____				
_____	RANGER-LED PROGRAMS/ ACTIVITIES					_____	_____				
_____	UNIFORMED PARK STAFF					_____	_____				
_____	INTERNET HOMEPAGE					_____	_____				

15. Overall, how would you rate the quality of the visitor services provided to you and your group at Chattahoochee River National Recreation Area during this visit? Please circle only **one**.

VERY GOOD GOOD AVERAGE POOR VERY POOR

16. To help managers plan for the future of Chattahoochee River National Recreation Area, please rate the importance (from 1 to 5) of the following park issues to you and your group during your visit. Circle your answers below.

Issue importance?	Not important	1	2	Important	3	4	Extremely important	5	Don't know	0
CLEAN WATER	1	2	3	4	5	0				
CLEAN AIR	1	2	3	4	5	0				
VIEWES FROM THE PARK	1	2	3	4	5	0				
LAND DEVELOPMENT ADJACENT TO PARK	1	2	3	4	5	0				
CONFLICTS BETWEEN PARK USERS	1	2	3	4	5	0				

17. If you were a manager planning for the future of Chattahoochee River National Recreation Area what would you propose? Please include any services/facilities you would like to have available which are not currently available. Please be specific.

18. Is there anything else you and your group would like to tell us about your visit to Chattahoochee River National Recreation Area?

Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.



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OFFICIAL BUSINESS

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Range Sciences
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