Whiskeytown National Recreation Area
Visitor Study

The Visitor Services Project
Superintendent letter to go here
DIRECTIONS

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.

PRIVACY ACT and PAPERWORK REDUCTION ACT statement:

16 U.S.C. 1a-7 authorizes collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law.

An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

Burden estimate statement:

Public reporting burden for this form is estimated to average 12 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to the Office of Information and Regulatory Affairs of OMB, Attention Desk Officer for the Interior Department, Office of Management and Budget, Washington, D.C. 20503; and to the Information Collection Clearance Officer, WAP Office of Administrative Program Center, National Park Service, 1849 C Street, N.W., Washington, D.C. 20240.
VISITING WHISKEYTOWN NATIONAL RECREATION AREA

1. Prior to your visit, were you aware that Whiskeytown National Recreation Area is administered by the National Park Service?
   _____ YES  _____ NO  _____ NOT SURE

2. On this trip, how much time did you and your group spend in Whiskeytown National Recreation Area?
   If less than 24 hours:  _____ NUMBER OF HOURS
   If 24 hours or more:  _____ NUMBER OF DAYS
   (Please list partial days as 1/4, 1/2, etc.)

3. Please circle all of the seasons during which you have visited Whiskeytown National Recreation Area in the past.
   SPRING  SUMMER  FALL  WINTER
   (April-May) (June-August) (September-November) (December-March)

4. a) On this visit to Whiskeytown National Recreation Area, did you go to the visitor center?
   _____ YES  _____ NO  - GO ON TO QUESTION 5

   b) If YES, what were your reasons for visiting the visitor center? Please check (√) all that apply.
   _____ OBTAIN INFORMATION FROM PARK STAFF
   _____ VIEW THE EXHIBITS
   _____ OBTAIN A MAP
   _____ USE THE RESTROOMS
   _____ USE THE TELEPHONE
   _____ PURCHASE BOOKS AND SALES ITEMS
   _____ PAY USER FEE / PURCHASE PARK PASS
   _____ OTHER (Please specify ________________________________)
5. a) On the list below, please check (√) all of the activities that you and your group participated in during this visit to Whiskeytown.

b) On the list below, please check (√) all of the activities that you and your group have participated in during previous visits to Whiskeytown.

a) This visit (✓) b) Previous visits (✓)

_____ ATTEND RANGER-LED ACTIVITY
   (Interpretive talks, guided walks, etc.)

_____ VISIT HISTORIC SITES

_____ SWIM / SUNBATHE

_____ FISH

_____ SAIL

_____ JET SKI

_____ MOTORBOAT

_____ WATER SKI

_____ HIKE

_____ CAMP

_____ HORSEBACK RIDE

_____ MOUNTAIN BIKE

_____ EXERCISE (run, walk, etc.)

_____ PICNIC

_____ OTHER - Please describe below:  

(_______________) (_______________)

this visit  previous visits

PLEASE GO ON TO NEXT PAGE
6. a) On the list below, please check (√) all of the places that you and your group visited during this visit to Whiskeytown. Use the map to help you locate where you traveled.

b) On the list below, please check (√) all of the places that you and your group have visited during previous visits to Whiskeytown. Use the map to help you locate where you traveled.

a) This visit (✓) b) Previous visits (✓)

_____ VISITOR CENTER

_____ TOWER HOUSE HISTORIC DISTRICT
   (Camden House, El Dorado Mine)

_____ CARR POWERHOUSE

_____ DRY CREEK GROUP CAMPING AREA

_____ BRANDY CREEK MARINA

_____ BRANDY CREEK BEACH

_____ EAST BEACH

_____ WHISKEY CREEK GROUP PICNIC AREA

_____ WHISKEY CREEK BOAT LAUNCH

_____ OAK BOTTOM BEACH

_____ OAK BOTTOM MARINA

_____ OTHER LAKESHORE AREAS
   (Third Pond, Spring Creek, the dam area, etc.)

_____ N.E.E.D. CAMP

_____ BACKCOUNTRY ZONE A

_____ BACKCOUNTRY ZONE B

_____ BACKCOUNTRY ZONE C

_____ OTHER - Please describe below: 

   ( ) ( ) 

   this visit previous visits
7. a) At any time during your visit, did you and your group need or want additional information about the park but were unable to obtain it?

   _____ YES     _____ NO  -  GO ON TO QUESTION 8

   b) If YES, what was the information you needed?

   __________________________________________________________

   c) By what method would you have liked to receive the information?

   _____ PARK STAFF PERSON

   _____ EXHIBIT PANEL

   _____ BROCHURE OR OTHER TYPE OF PUBLICATION

   _____ OTHER (Please specify ________________________________)

   PLEASE GO ON TO NEXT PAGE
YOU AND YOUR OPINIONS

8. On this visit, how many people were in your immediate group, including yourself?

_____ NUMBER OF PEOPLE

9. On this visit, what kind of group were you with? Please check (√) only one.

_____ ALONE
_____ FAMILY
_____ FRIENDS
_____ FAMILY AND FRIENDS
_____ OTHER (Please describe:__________________________________________)

10. For you and each member of your group on this visit, please indicate:

<table>
<thead>
<tr>
<th>CURRENT AGE</th>
<th>U.S. ZIP CODE OR NAME OF FOREIGN COUNTRY</th>
<th>NUMBER OF VISITS MADE TO THIS PARK (INCLUDING THIS VISIT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>YOURSELF</td>
<td>____</td>
<td>____</td>
</tr>
<tr>
<td>MEMBER #2</td>
<td>____</td>
<td>____</td>
</tr>
<tr>
<td>MEMBER #3</td>
<td>____</td>
<td>____</td>
</tr>
<tr>
<td>MEMBER #4</td>
<td>____</td>
<td>____</td>
</tr>
<tr>
<td>MEMBER #5</td>
<td>____</td>
<td>____</td>
</tr>
<tr>
<td>MEMBER #6</td>
<td>____</td>
<td>____</td>
</tr>
<tr>
<td>MEMBER #7</td>
<td>____</td>
<td>____</td>
</tr>
</tbody>
</table>
11. a) Please check (√) the visitor services and facilities which you or your group used at Whiskeytown National Recreation Area during this visit.

b) Next, for only those services and facilities which you or your group used, please rate their importance from 1-5.

c) Finally, for only those services and facilities which you or your group used, please rate their quality from 1-5.

<table>
<thead>
<tr>
<th>a) Used facility/service in Whiskeytown NRA?</th>
<th>b) If used, how important?</th>
<th>c) If used, what quality?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Check (√)</td>
<td>Not important</td>
<td>Extremely important</td>
</tr>
<tr>
<td>_____ RESTROOMS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>_____ TRAILS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>_____ PICNIC AREAS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>_____ PARKING AREAS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>_____ HANDICAPPED ACCESSIBILITY</td>
<td></td>
<td></td>
</tr>
<tr>
<td>_____ ROADS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>_____ BOAT RENTALS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>_____ CAMPGROUNDS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>_____ FOOD SERVICES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>_____ LIFEGUARDS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>_____ LAW ENFORCEMENT PATROLS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>_____ BOAT LAUNCHES / DOCKS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>_____ GARBAGE / LITTER COLLECTION</td>
<td></td>
<td></td>
</tr>
<tr>
<td>_____ NAVIGATIONAL AIDS (buoys, etc.)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>_____ EMERGENCY SERVICES</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

PLEASE GO ON TO NEXT PAGE
12. a) Please check (√) the information services which you or your group used at Whiskeytown National Recreation Area during this visit.

b) Next, for only those information services which you or your group used, please rate their **importance** from 1-5.

c) Finally, for only those information services which you or your group used, please rate their **quality** from 1-5.

<table>
<thead>
<tr>
<th>a) Used information service in Whiskeytown NRA?</th>
<th>b) If used, how important?</th>
<th>c) If used, what quality?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Check (✓)</td>
<td>Not important 1 2 3 4 5</td>
<td>Very good 1 2 3 4 5</td>
</tr>
<tr>
<td>PARK BROCHURE / MAP</td>
<td></td>
<td></td>
</tr>
<tr>
<td>OTHER INFORMATIONAL BROCHURES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>INFORMATION FROM PARK STAFF</td>
<td></td>
<td></td>
</tr>
<tr>
<td>VISITOR CENTER SALES PUBLICATIONS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>VISITOR CENTER EXHIBITS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>RANGER-LED PROGRAMS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BULLETIN BOARDS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TRAIL SIGNS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ROADSIDE EXHIBITS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ROAD SIGNS</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

13. a) Were the facilities at Whiskeytown National Recreation Area (restrooms, beaches, campgrounds, boat launches, etc.) adequate for the purposes of your visit to the park?

   _____ NO _____ YES - **GO ON TO QUESTION 14**

b) If NO, please explain why the facilities were not adequate.

   ______________________________________________________
   ______________________________________________________
   ______________________________________________________
14. For each of the following features or qualities of Whiskeytown National Recreation Area, please rate its importance (from 1 to 5) to you and your group during this visit. Please circle one answer for each feature or quality.

<table>
<thead>
<tr>
<th>How important?</th>
<th>Not important</th>
<th>Extremely important</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>PLANTS AND ANIMALS</td>
<td>1  2  3  4  5</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>HISTORIC SITES</td>
<td>1  2  3  4  5</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>MOTORIZED WATER RECREATION (motorboating, jet skiing, waterskiing, etc.)</td>
<td>1  2  3  4  5</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>NON-MOTORIZED WATER RECREATION (swimming, sailing, canoeing, SCUBA, etc.)</td>
<td>1  2  3  4  5</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>FRONTCOUNTRY RECREATION (picnicking, camping at campground, etc.)</td>
<td>1  2  3  4  5</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>BACKCOUNTRY RECREATION (hiking, backpacking, horseback riding, etc.)</td>
<td>1  2  3  4  5</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>SCENIC VIEWS</td>
<td>1  2  3  4  5</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>SOLITUDE AND QUIET</td>
<td>1  2  3  4  5</td>
<td></td>
<td>0</td>
</tr>
</tbody>
</table>

15. During this trip, how much money (for lodging, travel, food, and other items) did you and your group spend in the area around Whiskeytown National Recreation Area (within 50 miles of the park including Weaverville, Red Bluff, and Redding)? Please write "0" if you and your group did not spend any money.

Local residents should only include expenditures that were directly related to this visit to the park.

Money spent within 50 miles of Whiskeytown

<table>
<thead>
<tr>
<th>Money spent</th>
</tr>
</thead>
<tbody>
<tr>
<td>LODGING (hotel, motel, campsite, etc.)</td>
</tr>
<tr>
<td>TRAVEL (gas, bus fare, etc.)</td>
</tr>
<tr>
<td>FOOD (restaurant, groceries, etc.)</td>
</tr>
<tr>
<td>OTHER (recreation, film, gifts, etc.)</td>
</tr>
</tbody>
</table>

Please go on to next page
16. On a future visit to Whiskeytown National Recreation Area, what subjects would you be most interested in learning about? Please check (√) all that apply.

_____ NOT INTERESTED IN LEARNING ABOUT PARK -  GO ON TO QUESTION 17

_____ GOLD RUSH HISTORY

_____ NATIVE AMERICAN CULTURE

_____ ECOSYSTEMS (plants, animals, etc.)

_____ RESEARCH STUDIES IN PARK

_____ WATERSHED RESTORATION / WATER QUALITY

_____ FIRE MANAGEMENT / PRESCRIBED BURNING

_____ AIR QUALITY

_____ WILDLIFE MANAGEMENT

_____ OTHER (Please specify _____________________________)

17. On a future visit to Whiskeytown National Recreation Area, how would you and your group prefer to learn about the park’s natural and cultural resources? Please check (√) all that apply.

_____ PRINTED MATERIALS (books, brochures, maps, etc.)

_____ AUDIO-VISUAL PROGRAMS (videos, movies, slide shows, etc.)

_____ RANGER-GUIDED WALKS / TOURS

_____ RANGER-LED EVENING PROGRAMS AT CAMPGROUND

_____ ROVING RANGERS AVAILABLE TO ANSWER QUESTIONS

_____ VISITOR CENTER PERSONNEL

_____ VISITOR CENTER EXHIBITS

_____ ROADSIDE / TRAILSIDE EXHIBITS

_____ OTHER (Please specify _____________________________)
18. Whiskeytown National Recreation Area managers are planning visitor services and facilities for the future. Please check (V) whether you would like to see more, less, or the present number of the following services and facilities on a future visit.

<table>
<thead>
<tr>
<th>Facility</th>
<th>More</th>
<th>Present</th>
<th>OK</th>
<th>Less</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>RESTROOMS</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CAMPING OPPORTUNITIES</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SWIM BEACHES</td>
<td></td>
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<td></td>
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<tr>
<td>PICNIC AREAS</td>
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<tr>
<td>TRAILS</td>
<td></td>
<td></td>
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<td></td>
<td></td>
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<tr>
<td>SIGNS (road and trail)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>PARKING AREAS</td>
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<tr>
<td>BOAT LAUNCHES / RAMPS</td>
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<tr>
<td>LAW ENFORCEMENT PATROLS</td>
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<tr>
<td>RANGER-LED PROGRAMS</td>
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<tr>
<td>EXHIBITS</td>
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<tr>
<td>INFORMATION SERVICES</td>
<td></td>
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<td></td>
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<tr>
<td>(brochures, visitor center hours, etc.)</td>
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</tbody>
</table>

19. Whiskeytown National Recreation Area managers are considering a proposal to reserve certain parts of the park for certain uses. For example, some areas would be reserved for non-motorized water recreation while other areas would be reserved for motorized water recreation. This proposal would restrict activities to certain areas, but would reduce conflicts between incompatible uses. Would you support this proposal?

_____ YES      _____ NO      _____ NOT SURE      _____ NEED MORE INFORMATION

PLEASE GO ON TO NEXT PAGE
The park has recently begun charging a fee for use of the park’s facilities such as beaches, boat ramps, trails, and picnic areas. For what projects would you like to see these funds utilized?

__________________________________________________________________________________

__________________________________________________________________________________

21. a) During this visit, did other visitors and their activities interfere with, or cause you to feel unsafe during, your visit to Whiskeytown National Recreation Area?

   _____ YES   _____ NO   - GO ON TO QUESTION 22

b) If YES, how?____________________________________________________________________

__________________________________________________________________________________

22. a) Do you understand why this park was established as a unit of the National Park System?

   _____ YES   _____ NO   _____ NOT SURE

b) If YES, why was the park created? ________________________________________________

__________________________________________________________________________________

23. What did you like **most** about your visit to Whiskeytown National Recreation Area?

__________________________________________________________________________________

__________________________________________________________________________________

24. What did you like **least** about your visit to Whiskeytown National Recreation Area?

__________________________________________________________________________________

__________________________________________________________________________________
25. Overall, how would you rate the quality of the visitor services and facilities provided to you and your group at Whiskeytown National Recreation Area during this visit? Please circle only one.

VERY GOOD  GOOD  AVERAGE  POOR  VERY POOR

26. If you were a manager planning for the future of Whiskeytown National Recreation Area, what would you propose? Please be specific.

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

27. Is there anything else you and your group would like to tell us about your visit to Whiskeytown National Recreation Area?

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.
OFFICIAL BUSINESS

Visitor Services Project
Cooperative Park Studies Unit
Department of Forest Resources
College of Forestry, Wildlife and
Range Sciences
University of Idaho
Moscow, Idaho  83844-1133