Grand Teton Visitor Study

The Visitor Services Project
July, 1987

Dear Visitor:

Thank you for participating in this study. Our goal is to learn about the activities that visitors to Grand Teton enjoy, the places they visit within the park, and to more accurately count visitors.

This questionnaire is only being given to a select number of visitors. Your participation is very important! It should only take a few minutes of your time during your visit to Grand Teton.

When your visit is over, please complete the questionnaire. Then, seal it with the sticker provided on the last page and simply drop it in any U.S. mailbox.

Please be assured that all of the information is confidential. Do not write your name on the questionnaire. If you have any questions, please contact Dr. Gary E. Machlis, Sociology Project Leader, Cooperative Park Studies Unit, University of Idaho, Moscow, Idaho 83843.

We appreciate your help.

Sincerely,

Jack E. Stark, Superintendent

IMPORTANT

When did you first enter Grand Teton National Park this visit?

_____ DAY OF THE WEEK (M, T, W, Th, F, S, Su)

_____ TIME OF DAY _____ am. _____ pm.

DIRECTIONS

One person in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. No postage is needed.

This questionnaire asks about your location and activities on the first two days of your visit.

PLEASE GO ON TO NEXT PAGE
DAY 1 OF YOUR VISIT

1. For day 1 of your visit, please check (✓) the box on the map below beside the place where you began the day.

2. Next, indicate the order in which you visited places in Grand Teton National Park during this day by writing 1st, 2nd, 3rd, and so forth in the box beside each place you visited.

3. On the list below, please check (✓) the activities that you or you group did in Grand Teton National Park on day 1 of your visit. (Please check all that apply)

   - HIKE FOR LESS THAN 2 HOURS
   - HIKE FOR MORE THAN 2 HOURS
   - FLOAT RIVER
   - SHOP
   - FISH
   - RIDE HORSEBACK
   - BOAT ON LAKE
   - BICYCLE
   - PICNIC
   - TECHNICAL CLIMB
   - VISIT VISITOR CENTER
   - ATTEND RANGER-LED ACTIVITY (walk, etc.)
   - ATTEND EVENING PROGRAM
   - STOP AT ROADSIDE EXHIBITS
   - OTHER (Please describe: ________________________)

4. Did you spend the night in the Grand Teton area?
   - NO ➔ PLEASE GO ON TO PAGE 8
   - YES

   If so, where? (Please check one location, Inside or outside the park)
   - INSIDE GRAND TETON N.P.
   - OUTSIDE GRAND TETON N.P.
     - CABIN OR HOTEL
     - DEVELOPED CAMPGROUND
     - BACKCOUNTRY CAMPSITE
     - OTHER (Please describe: _________________________)

PLEASE GO ON TO DAY 2, NEXT PAGE
Day 2 of Your Visit

1. For day 2 of your visit, please check (✓) the box on the map below beside the place where you began the day.

2. Next, indicate the order in which you visited places in Grand Teton National Park during this day by writing 1st, 2nd, 3rd, and so forth in the box beside each place you visited.

3. On the list below, please check (✓) the activities that you or your group did in Grand Teton National Park on day 2 of your visit. (Please check all that apply)

   - Hike for less than 2 hours
   - Hike for more than 2 hours
   - Float river
   - Shop
   - Fish
   - Ride horseback
   - Boat on lake
   - Bicycle
   - Picnic
   - Technical climb
   - Visit Visitor Center
   - Attend ranger-led activity (walk, etc.)
   - Attend evening program
   - Stop at roadside exhibits
   - Other (Please describe: ____________________________)

4. Did you spend the night in the Grand Teton area?
   - No ➞ Please go on to page 8
   - Yes

   If so, where? (Please check one location, inside or outside the park)
   - Inside Grand Teton N.P.
   - Outside Grand Teton N.P.
   - Cabin or hotel
   - Developed campground
   - Backcountry campsite
   - Other (Please describe: ____________________________)

Even if you stayed in Grand Teton National Park more than 2 days, please go on to page 8
**YOU AND YOUR OPINIONS**

We hope you enjoyed your visit to Grand Teton National Park. Below are several questions that will help us learn about the people who participated in the study and their thoughts about the park.

1. How many days did you spend in Grand Teton National Park this visit?
   
   _______ NUMBER OF DAYS

2. How many people were in your group?
   
   _______ NUMBER OF PEOPLE

3. What kind of group were you with?
   
   ____ ALONE
   
   ____ FAMILY
   
   ____ FRIENDS
   
   ____ FAMILY AND FRIENDS
   
   ____ GUIDED TOUR GROUP
   
   ____ OTHER GROUP (please describe: ________________________
   
   ____________________________

4. For yourself and each member of your group, please indicate:

   1) each person's age on their last birthday
   
   2) the zip code of their permanent residence (if from a country other than the United States, please give the name of that country), and
   
   3) the number of times they have visited Grand Teton National Park, including this visit.

<table>
<thead>
<tr>
<th>AG:</th>
<th>ZIP CODE</th>
<th># TIMES VISITED</th>
</tr>
</thead>
<tbody>
<tr>
<td>YOURSELF</td>
<td>____</td>
<td>______</td>
</tr>
<tr>
<td>MEMBER #2</td>
<td>____</td>
<td>______</td>
</tr>
<tr>
<td>MEMBER #3</td>
<td>____</td>
<td>______</td>
</tr>
<tr>
<td>MEMBER #4</td>
<td>____</td>
<td>______</td>
</tr>
<tr>
<td>MEMBER #5</td>
<td>____</td>
<td>______</td>
</tr>
</tbody>
</table>

additional members: _________________________________________________________
________________________________________________________________________
________________________________________________________________________

PLEASE GO ON TO NEXT PAGE
5. a. During this visit did you use any of the following information or interpretive services at Grand Teton National Park? (Please check all that you used.)

b. How useful were the services you used? (Please mark each service you used from 1 to 5 (1=EXTREMELY USEFUL, 2=VERY USEFUL, 3=MODERATELY USEFUL, 4=SOMewhat USEFUL, 5=NOT USEFUL) in the column on the right.)

<table>
<thead>
<tr>
<th>Use service? (√)</th>
<th>Rating? (#)</th>
</tr>
</thead>
<tbody>
<tr>
<td>WALK OR TOUR GIVEN BY A RANGER</td>
<td></td>
</tr>
<tr>
<td>SELF-GUIDED TRAIL BROCHURES</td>
<td></td>
</tr>
<tr>
<td>AUDIO-VISUAL PROGRAMS</td>
<td></td>
</tr>
<tr>
<td>PARK MAP/BROCHURE</td>
<td></td>
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<tr>
<td>PARK NEWSPAPER (TETON)</td>
<td></td>
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<tr>
<td>EVENING CAMPFIRE PROGRAMS</td>
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</tr>
<tr>
<td>ROADSIDE EXHIBITS</td>
<td></td>
</tr>
<tr>
<td>VISITOR CENTERS</td>
<td></td>
</tr>
<tr>
<td>MUSEUMS</td>
<td></td>
</tr>
<tr>
<td>PARK DIRECTION SIGNS</td>
<td></td>
</tr>
<tr>
<td>BULLETIN BOARDS</td>
<td></td>
</tr>
<tr>
<td>SAFETY BROCHURES OR HANDOUTS</td>
<td></td>
</tr>
</tbody>
</table>

6. Many things contribute to an enjoyable visit to Grand Teton. Please do the following:

a) First, indicate the importance of each of the following items to you and your group (1=EXTREMELY IMPORTANT, 2=VERY IMPORTANT, 3=MODERATELY IMPORTANT, 4=SOMewhat IMPORTANT, 5=NOT IMPORTANT).

b) Then, rate the quality of each item you or your group used during this visit to Grand Teton (1=VERY GOOD, 2=GOOD, 3=AVERAGE, 4=POOR, 5=VERY POOR).

<table>
<thead>
<tr>
<th>How important?</th>
<th>What quality?</th>
</tr>
</thead>
<tbody>
<tr>
<td>OVERNIGHT LODGING</td>
<td></td>
</tr>
<tr>
<td>FOOD SERVICE</td>
<td></td>
</tr>
<tr>
<td>FLOAT TRIPS</td>
<td></td>
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<tr>
<td>HORSE RIDES/TRIPS</td>
<td></td>
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<tr>
<td>AIR TRANSPORTATION</td>
<td></td>
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<tr>
<td>NUMBER AND VARIETY OF STORES</td>
<td></td>
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<tr>
<td>MEDICAL SERVICES</td>
<td></td>
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<tr>
<td>AUTOMOTIVE SERVICES</td>
<td></td>
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</tbody>
</table>

PLEASE GO ON TO NEXT PAGE
7. During this visit to Grand Teton National Park, did you and your group stop at the Jenny Lake/String Lake area?

_________________ NO

If so, please check your Jenny Lake/ String Lake activities on the list below (Please check all that apply).

_________________ TAKE SCENIC DRIVE
_________________ PICNIC
_________________ HIKE FOR LESS THAN 2 HOURS
_________________ HIKE FOR MORE THAN 2 HOURS
_________________ TECHNICAL CLIMB
_________________ RIDE HORSEBACK
_________________ CAMP IN CAMPGROUND
_________________ BICYCLE
_________________ TAKE EXCURSION BOAT RIDE
_________________ BOAT (OTHER THAN EXCURSION)

_________________ OTHER (Please describe: ____________________________)

PLEASE GO ON TO NEXT PAGE

8. During this visit to Grand Teton National Park, did you and your group stop at Colter Bay?

_________________ YES

_________________ NO

If so, please check your Colter Bay activities on the list below (Please check all that apply).

_________________ VISIT VISITOR CENTER
_________________ PICNIC
_________________ HIKE FOR LESS THAN 2 HOURS
_________________ HIKE FOR MORE THAN 2 HOURS
_________________ RIDE HORSEBACK
_________________ CAMP IN CAMPGROUND
_________________ BICYCLE
_________________ TAKE EXCURSION BOAT RIDE
_________________ BOAT (OTHER THAN EXCURSION)

_________________ OTHER (Please describe: ____________________________)

PLEASE GO ON TO NEXT PAGE
9. If you were planning for the future of Grand Teton National Park, what would you propose? Please be as specific as possible.

Did you...

...indicate the order in which you visited different places each day?

...check your activities and where you spent the night?

...complete the information about you, your group, and your opinions about the park?