



National Park Service
U.S. Department of the Interior

Visitor Services Project

Gateway National Recreation Area— Floyd Bennett Field

Visitor Study



OMB Approval #1024-0224 (NPS #03-025)
Expiration Date: 12/31/2003



United States Department of the Interior

NATIONAL PARK SERVICE
Gateway National Recreation Area
210 New York Avenue
Staten Island, New York 10305

IN REPLY REFER TO:

May/June, 2003

Dear Visitor:

Thank you for participating in this important study. Our goal is to learn about the expectations, opinions, and interests of visitors to Floyd Bennett Field, a part of Gateway National Recreation Area. This information will assist us in our efforts to better manage this site and to serve you, the visitor.

This questionnaire is only being given to a select number of visitors, so your participation is very important! It should only take a few minutes after your visit to complete.

When your visit is over, please complete the questionnaire. Seal it with the stickers provided on the last page and drop it in any U.S. mailbox.

If you have any questions, please contact Margaret Littlejohn, NPS VSP Coordinator, Park Studies Unit, College of Natural Resources, P.O. Box 441139, University of Idaho, Moscow, Idaho 83844-1139, phone 208-885-7863, email: littlej@uidaho.edu.

We appreciate your help.

Sincerely,

Billy G. Garrett
General Superintendent

DIRECTIONS

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the stickers provided and drop it in any U.S. mailbox. We appreciate your help.

PRIVACY ACT and PAPERWORK REDUCTION ACT statement : 16 U.S.C. 1a-7 authorizes collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

Burden estimate statement : Public reporting burden for this form is estimated to average 20 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to the Information Collection Clearance Officer, WASO Administrative Program Center, National Park Service, 1849 C Street, N.W., Washington, D.C. 20240.

Please go on to the next page ➡

YOUR VISIT TO FLOYD BENNETT FIELD

1. Prior to your visit to Floyd Bennett Field, were you aware that this site is managed by the National Park Service?
 _____ NO _____ YES _____ NOT SURE
2. Prior to your visit to Floyd Bennett Field, were you aware that Floyd Bennett Field is part of Gateway National Recreation Area?
 _____ NO _____ YES _____ NOT SURE

- 3 a) Prior to your visit, how did you and your group get information about Floyd Bennett Field? Please check () **all** that apply.

_____ OBTAINED NO INFORMATION PRIOR TO VISIT → **Go on to Part b of this Question**



- b) Prior to future visits to Floyd Bennett Field, what sources would you and your group prefer to use to obtain information in planning your visit? ↓

- a) Prior to this visit? () _____ b) Prior to future visits? () _____

- | | |
|--|-------|
| _____ WORD OF MOUTH/FRIENDS/RELATIVES | _____ |
| _____ VIDEO/TELEVISION/RADIO PROGRAMS | _____ |
| _____ NEWSPAPER/MAGAZINE ARTICLES | _____ |
| _____ PREVIOUS VISIT(S) | _____ |
| _____ PARK PROGRAM GUIDE | _____ |
| _____ BULLETIN BOARDS | _____ |
| _____ CHILD ATTENDING SCHOOL PROGRAM AT SITE | _____ |
| _____ SCHOOL/COLLEGE CLASS | _____ |
| _____ NATIONAL PARK SERVICE (NPS) INTERNET/WEB SITE:
www.nps.gov/gate/ | _____ |
| _____ OTHER INTERNET/WEB SITE | _____ |
| _____ TELEPHONE/WRITTEN/E-MAIL INQUIRY TO GATEWAY NRA | _____ |
| _____ TRAVEL GUIDE/TOUR BOOK | _____ |
| _____ OTHER (Please specify _____) | _____ |

c) From the sources used prior to this visit, did you and your group receive the information about Floyd Bennett Field that you needed?

_____ NO

_____ YES

_____ NOT SURE



Go on to Question 4

d) If NO, what information did you and your group need that was not available? Please be specific.

4. a) On this visit, did you and your group camp at Floyd Bennett Field?

_____ YES

_____ NO ➔ **Go on to Part c of this Question**



b) If YES, how many days did you and your group stay? (Please list partial days, e.g. 1-3/4 days).

If 24 hours or **more** : _____ NUMBER OF DAYS

c) If you did not camp on this visit, how long did you and your group stay at Floyd Bennett Field? (Please list partial hours, e.g. 6-1/2 hours).

_____ NUMBER OF HOURS

5. a) How often do you visit Floyd Bennett Field? Please check the **one** answer that best applies to you.

_____ DAILY

_____ AT LEAST ONCE A WEEK

_____ AT LEAST ONCE A MONTH

_____ AT LEAST ONCE A YEAR

_____ FIRST VISIT **←Go on to Question 6**

b) Do you usually visit Floyd Bennett Field on weekdays or weekends or both?

_____ WEEKDAYS

_____ WEEKENDS

_____ BOTH WEEKDAYS AND WEEKENDS

c) What time of day do you usually visit Floyd Bennett Field? Please check () **all** that apply.

_____ MORNINGS (sunrise to 10 a.m.)

_____ EVENINGS (6 p.m. to sunset)

_____ MID-DAY (10 a.m. to 2 p.m.)

_____ NIGHT (sunset to sunrise)

_____ LATE AFTERNOON (2 p.m. to 6 p.m.)

Please go on to the next page ➔

6. a) Did you have any problems finding your destination at Floyd Bennett Field?

_____ YES _____ NO → **Go on to Question 7**



b) If YES, please list the site(s) you had difficulty locating:

7. a) How did the following factors affect you or your group's experience during this visit to Floyd Bennett Field? Please circle **one** answer for each.

Affect your park experience?	Detracted from	1	2	No effect	3	4	Added to	5
PATROLS BY RANGERS OR PARK POLICE	1	2	3	4	5			
CONSTRUCTION ACTIVITY	1	2	3	4	5			
COMMERCIAL AIRCRAFT	1	2	3	4	5			
OVERFLIGHT BY NEW YORK POLICE DEPARTMENT HELICOPTERS	1	2	3	4	5			
OTHER VISITORS (number of people, activities)	1	2	3	4	5			
SPECIAL EVENTS OR ACTIVITIES	1	2	3	4	5			
DEPARTMENT OF SANITATION HEAVY EQUIPMENT TRAINING	1	2	3	4	5			
NEW YORK POLICE DEPARTMENT DRIVER TRAINING	1	2	3	4	5			
TRASH	1	2	3	4	5			
SMELLS	1	2	3	4	5			
SPEEDING CARS OR MOTORCYCLES	1	2	3	4	5			
STUDENT DRIVERS	1	2	3	4	5			
SPEAKING TO PARK STAFF/VOLUNTEER	1	2	3	4	5			
MODEL CARS/PLANES	1	2	3	4	5			
OTHER (specify: _____)	1	2	3	4	5			

b) If you rated any of the above factors as 1 or 2, please explain how they detracted from your visit.

8. a) On this visit, in what activities did you and your group participate while at Floyd Bennett Field? Please check () **all** that apply.

b) On past visits to Floyd Bennett Field, in what activities did you and your group participate? Please check () **all** that apply. If you have not visited in the past, go on to Question 9.

a) On **this** visit () _____ b) On **past** visit(s) () _____

- | | |
|------------------------------|-------|
| _____ JOGGING/WALKING/HIKING | _____ |
| _____ FISHING | _____ |
| _____ CAMPING | _____ |
| _____ PICNICKING | _____ |

PARTICIPATING IN HOBBY:

- | | |
|------------------------------------|-------|
| _____ model airplanes | _____ |
| _____ model cars | _____ |
| _____ painting/drawing/photography | _____ |
| _____ GARDENING | _____ |
| _____ NATURE STUDY/BIRDWATCHING | _____ |

PARTICIPATING IN TEAM/FIELD SPORTS:

- | | |
|---|-------|
| _____ soccer | _____ |
| _____ cricket | _____ |
| _____ baseball | _____ |
| _____ ARCHERY | _____ |
| _____ BICYCLING/IN-LINE SKATING | _____ |
| _____ EDUCATIONAL PROGRAM | _____ |
| _____ ATTENDING SPECIAL EVENT | _____ |
| _____ SEEING HISTORIC AIRCRAFT OR BUILDINGS | _____ |
| _____ ATTENDING INFORMATIONAL PROGRAMS FOR PUBLIC | _____ |
| _____ WALKING DOG(S) | _____ |
| _____ OTHER (Please describe: _____) | _____ |

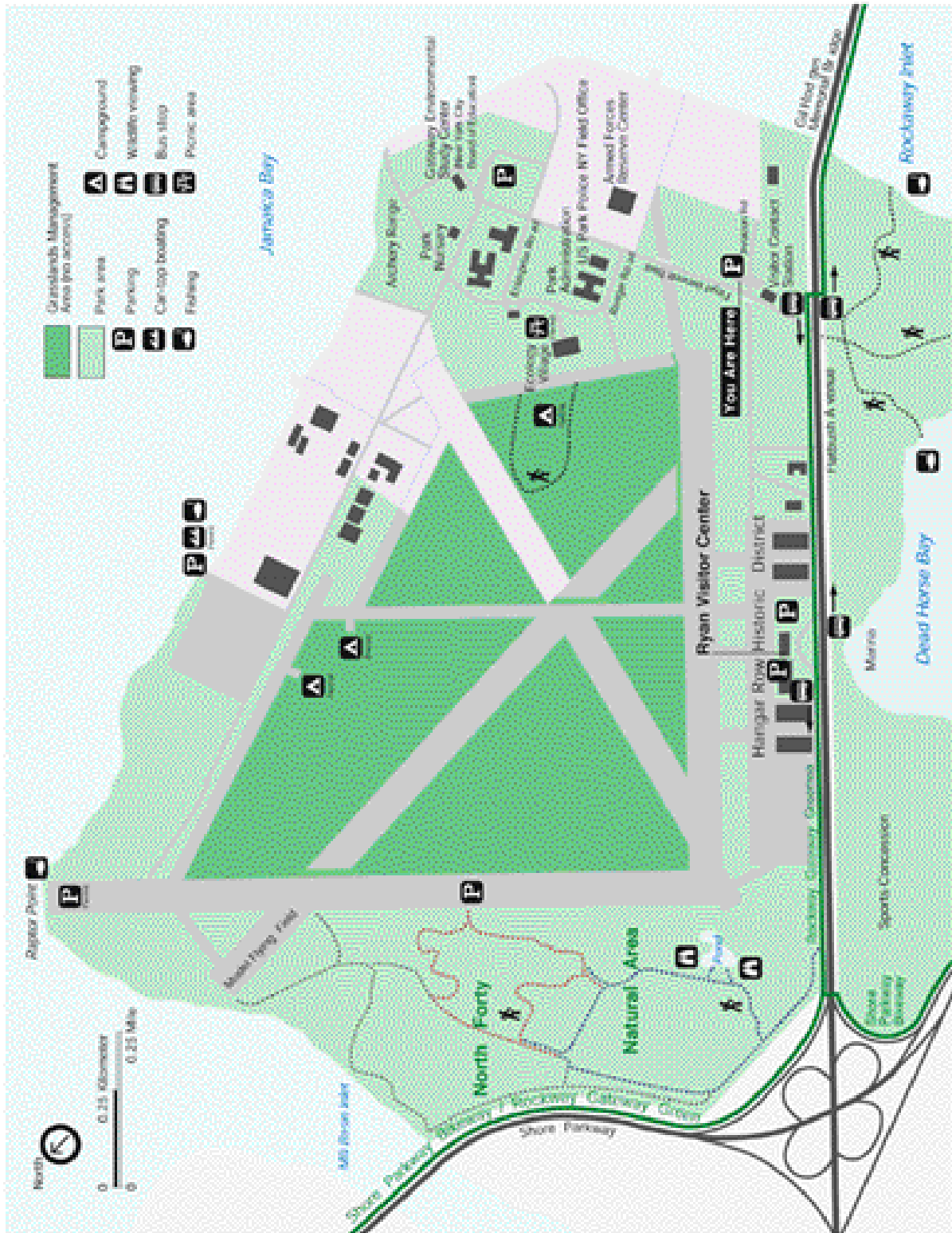
c) On this visit, what was your **one** main reason for visiting? Choose one answer from the list above.

9. On this visit, what form of transportation did you use to travel to Floyd Bennett Field? Please check () **all** that apply.

PRIVATE VEHICLE MOTORCYCLE
 BUS/SUBWAY ON FOOT
 BICYCLE TAXI
 OTHER (Please describe: _____)

10. On this visit to Floyd Bennett Field, which of the following places did you visit? Use the map on the next page to help you locate the places you visited. Please check () **all** that apply.

COMMUNITY GARDEN
 MODEL CAR FIELD
 MODEL AIRPLANE FIELD
 ARCHERY RANGE
 NORTH 40 TRAILS
 RAPTOR POINT/NORTH 40 FISHING AREA
 AVIATION ROAD FISHING AREA
 SEAPLANE RAMP FISHING/PARKING AREA
 DEAD HORSE BAY FISHING/HIKING AREA
 PUBLIC CAMPGROUNDS
 ECOLOGY VILLAGE CAMPGROUND
 SPORTS FIELDS (soccer, cricket, baseball, etc.)
 GATEWAY ENVIRONMENTAL STUDY CENTER
 RYAN VISITOR CENTER
 HANGAR B (HARP) AVIATION EXHIBIT
 PERMIT BUILDING AT ENTRANCE TO FIELD (Building #135)
 OTHER (Please describe: _____)



Please go on to the next page ➡

11. The National Park Service would like to improve or expand visitor services and facilities on Floyd Bennett Field. How important are the following services or facilities to you? Please circle **one** response for each.

Service/facility	Not important	Somewhat important	Moderately important	Very important	Extremely important	Don't know
AVAILABILITY OF DRINKING WATER	1	2	3	4	5	DK
AVAILABILITY OF FOOD	1	2	3	4	5	DK
BENCHES/SEATING AREAS	1	2	3	4	5	DK
CAMPING AREAS	1	2	3	4	5	DK
DIRECTIONAL SIGNS	1	2	3	4	5	DK
EXHIBITS	1	2	3	4	5	DK
FISHING ACCESS	1	2	3	4	5	DK
HIKING TRAILS	1	2	3	4	5	DK
MEETING ROOMS	1	2	3	4	5	DK
MULTI-USE TRAILS (bicycling, rollerblading, etc.)	1	2	3	4	5	DK
PARK BROCHURE/MAP	1	2	3	4	5	DK
PICNIC TABLES	1	2	3	4	5	DK
PUBLIC TELEPHONES	1	2	3	4	5	DK
RANGER-LED PROGRAMS	1	2	3	4	5	DK
RANGER/PARK POLICE PRESENCE	1	2	3	4	5	DK
RESTROOMS	1	2	3	4	5	DK
TRASH CANS	1	2	3	4	5	DK
SHADE STRUCTURES	1	2	3	4	5	DK
SPORTS FIELDS	1	2	3	4	5	DK
VISITOR INFORMATION OFFICE	1	2	3	4	5	DK

12. Have you ever visited other National Park Service sites anywhere in the United States?

_____ YES

_____ NO

_____ NOT SURE

13. In your opinion, what does Floyd Bennett Field have in common with other areas in the National Park System?

14. On this visit, how many people did you come to Floyd Bennett Field with, including yourself?

_____ NUMBER OF PEOPLE

15. On this visit, which of the group types below best describes who you were with at Floyd Bennett Field? Please check () **only one** .

_____ ALONE

_____ FAMILY

_____ FRIENDS

_____ FAMILY AND FRIENDS

_____ OTHER (Please describe: _____)

16. On this visit, were you and any people you were with, part of the following types of groups?

GUIDED TOUR GROUP

_____ YES

_____ NO

SCHOOL/EDUCATIONAL GROUP

_____ YES

_____ NO

17. a) Do you and your group members speak and read English as your primary language?

_____ NO

_____ YES → **Go on to Question 18**



b) If NO, what is the **one** primary language that you and your group speak and read?

Please go on to the next page →

18. For you and your personal group, please indicate:

	Current age	U.S. Zip Code or name of country other than U.S.	Number of visits made to this park over the past 12 months (including this visit)
YOURSELF	_____	_____	_____
MEMBER #2	_____	_____	_____
MEMBER #3	_____	_____	_____
MEMBER #4	_____	_____	_____
MEMBER #5	_____	_____	_____
MEMBER #6	_____	_____	_____
MEMBER #7	_____	_____	_____

19. a) Are you Spanish, Hispanic or Latino?

_____ YES _____ NO → **Go on to Question 20**



b) If YES, please check () one or more of the following which apply to you.

_____ MEXICAN, MEXICAN AMERICAN, CHICANO

_____ PUERTO RICAN

_____ CUBAN

_____ OTHER SPANISH/HISPANIC/LATINO

(Please specify: _____)

20. Which of these categories best indicates your race? Please check () **all** that apply.

_____ AMERICAN INDIAN OR ALASKA NATIVE

_____ ASIAN

_____ BLACK OR AFRICAN AMERICAN

_____ NATIVE HAWAIIAN OR OTHER PACIFIC ISLANDER

_____ WHITE

21. a) On this visit, what qualities/characteristics of Floyd Bennett Field brought you here? Please check () **all** that apply.
- b) Please rate (from 1 to 5) how well Floyd Bennett Field meets your expectations in providing these qualities/characteristics.

Qualities/characteristics that you came for ()	How well were expectations met?				
	Did not meet at all 1	2	Met 3	4	Exceeded 5
_____ QUIET					_____
_____ OPEN SPACE					_____
_____ NATURAL VIEWS					_____
_____ SAFE ENVIRONMENT					_____
_____ PLACE TO RELAX WITH FAMILY/FRIENDS					_____
_____ INTERACTION WITH OTHER PEOPLE WHO HAVE SIMILAR INTERESTS					_____
_____ OPPORTUNITIES TO LEARN HISTORY					_____
_____ OPPORTUNITIES TO HELP PROTECT NATURAL RESOURCES/ ENVIRONMENT (volunteer)					_____
_____ EDUCATIONAL OPPORTUNITIES (other than learning history)					_____
_____ RECREATIONAL OPPORTUNITIES (sports, jogging, hiking, fishing, camping, etc.)					_____
_____ OPPORTUNITIES TO PURSUE HOBBIES (gardening, model planes, model cars, etc.)					_____
_____ OPPORTUNITIES TO HELP PRESERVE HISTORIC BUILDINGS/ AIRCRAFT					_____
_____ VIEWS OF NIGHT SKY					_____
_____ OTHER (Please specify: _____)					_____

22. Prior to this visit to Floyd Bennett Field, were you aware of the availability of information about which fish are safe to eat (official health warnings about safe/unsafe quantities of local fish to eat)?

_____ YES _____ NO _____ NOT SURE

Please go on to the next page ➡

23. In your opinion, what was the most important information you learned during this visit to Floyd Bennett Field?

24. On a future visit to Floyd Bennett Field, what subjects would you be most interested in learning about? Please check () **all** that apply.

- NOT INTERESTED IN LEARNING SUBJECTS → **Go on to Question 25**
- BOTANY
- BIRDWATCHING/WILDLIFE
- ENVIRONMENTAL EDUCATION
- FISHING
- PHOTOGRAPHY, DRAWING OR PAINTING
- ATHLETIC SKILLS
- HISTORY
- SPECIAL EVENTS
- NIGHT SKY/STARGAZING
- OTHER (Please specify: _____)

25. On a future visit to Floyd Bennett Field, what types of organized activities and programs would you like to have available? Please check () **all** that apply.

- NOT INTERESTED IN ORGANIZED ACTIVITIES → **Go on to Question 26**
- | | |
|--|---|
| <input type="checkbox"/> CHILDREN'S PROGRAMS | <input type="checkbox"/> FAMILY ACTIVITIES |
| <input type="checkbox"/> CANOEING/KAYAKING | <input type="checkbox"/> SPECIAL EVENTS/FESTIVALS |
| <input type="checkbox"/> CAMPING (family) | <input type="checkbox"/> CAMPING (educational) |
| <input type="checkbox"/> SPORT CLINICS | <input type="checkbox"/> ARTIST STUDIOS |
| <input type="checkbox"/> NIGHT WALKS/STAR PROGRAMS | <input type="checkbox"/> BIRD WALKS |
| <input type="checkbox"/> HISTORY TOURS | <input type="checkbox"/> VOLUNTEERING |
| <input type="checkbox"/> OTHER (Please specify: _____) | |

26. a) On this visit, what did you and your group like **most** about your visit to Floyd Bennett Field?

b) On this visit, what did you and your group like **least** about your visit to Floyd Bennett Field?

27. If you were a manager planning for the future of Floyd Bennett Field, what would you propose? Please be specific.

28. Is there anything else you and your group would like to tell us about your visit to Floyd Bennett Field?

29. On average, how would you rate the quality of the **visitor services** (including trails, restrooms, sports fields, etc.) provided to you and your group at Floyd Bennett Field during this visit? Please circle only **one**.

VERY GOOD GOOD AVERAGE POOR VERY POOR

Thank you for your help! Please seal the questionnaire with the stickers provided and drop it in any U.S. mailbox.

OFFICIAL BUSINESS

**Visitor Services Project
Park Studies Unit
College of Natural Resources
University of Idaho
P.O. Box 441139
Moscow, Idaho 83844-1139**