Nicodemus National Historic Site
Visitor Study
July, 2005

Dear Visitor:

Thank you for participating in this study to learn about the expectations, opinions, and interests of visitors to Nicodemus National Historic Site. This information will help us better manage this site and better serve you, our visitor.

This questionnaire is given to a select number of visitors, so your participation is very important! It should only take about 20 minutes to complete.

After your visit, please fill out the questionnaire, seal it with the stickers provided on the last page, and drop it in any U.S. mailbox.

If you have any questions, please contact Margaret Littlejohn, NPS VSP Coordinator, Park Studies Unit, College of Natural Resources, P.O. Box 441139, University of Idaho, Moscow, Idaho 83844-1139, phone 208-885-7863, email: littlej@uidaho.edu.

We appreciate your help.

Sincerely,

Sherda K. Williams
Superintendent
DIRECTIONS

One person, at least 16 years of age, in your personal group should complete the questionnaire. It should take about 20 minutes. When you have completed the questionnaire, please seal it with the stickers provided and drop it in any U.S. mailbox. We appreciate your help.

In this questionnaire, your personal group is defined as anyone that you are visiting the park with, such as spouse, family, friends, etc. This does not include the larger group that you might be traveling with, such as school, church, scouts, or tour group.

PRIVACY ACT and PAPERWORK REDUCTION ACT statement:
16 U.S.C. 1a-7 authorizes collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus, the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

Burden estimate statement: Public reporting burden for this form is estimated to average 20 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to the Information Collection Clearance Officer, WASO Administrative Program Center, National Park Service, 1849 C Street, N.W., Washington, D.C. 20240.
Your Visit to Nicodemus National Historic Site

Nicodemus National Historic Site consists of 5 historic buildings in the town of Nicodemus: African Methodist Episcopal (A.M.E.) Church, Old First Baptist Church, Nicodemus School District No. 1 Building, St. Francis Hotel/Fletcher-Switzer Residence and Township Hall (current park visitor center). Nearly all of the above property is private.

1. a) Prior to your visit, how did you and your group obtain information about Nicodemus National Historic Site (NHS)? Please check (✓) all that apply in the column on the left below.

   b) On future visits to Nicodemus NHS, what sources would you and your group prefer to use to obtain information in planning your visit? Please check (✓) all that apply in the column on the right below.

   a) Prior to this visit? (✓)          b) Prior to future visits? (✓)

   ______ Obtained no information prior to visit ➔ Go on to Part b of this Question
   ______ Previous visits
   ______ Friends/relatives/word of mouth
   ______ Part of my family heritage
   ______ Travel guides/tour books
   ______ Videos/television/radio programs
   ______ Telephone/email/written inquiry to park
   ______ Newspaper/magazine articles
   ______ Park website: www.nps.gov/nico
   ______ Other websites
   ______ State welcome center/Chamber of Commerce
   ______ Other National Park Service sites
   ______ Visitor information radio (1610 AM)
   ______ Other (Please specify: ____________________________)

   c) From the sources you used prior to this visit, did you and your group receive the type of information about the park that you needed?

   ______ No          ______ Yes ➔ Go on to Question 2

   Go on to next page
d) If NO, what additional information did you and your group need? Please be specific.

__________________________________________________________________________
__________________________________________________________________________

2. a) Prior to this visit to the Nicodemus NHS area (within a 1-hour drive of the park), were you and your group aware of the existence of the following sites? Please check (✓) all that apply in the column on the left.

b) Please check (✓) all the sites in the column on the right that you and your group visited on this trip to Nicodemus NHS.

   a) Aware of site? (✓) b) Visited? (✓)
   _____ Sternberg Museum (Hays, KS)           _____
   _____ Hansen Memorial Museum (Logan, KS)    _____
   _____ Webster State Park (Stockton, KS)     _____
   _____ Cottonwood Ranch State Historic Site (Studley, KS) _____

3. How did this visit to Nicodemus NHS fit into your travel plans?
   _____ Nicodemus NHS was primary destination
   _____ Nicodemus NHS was one of several destinations
   _____ Nicodemus NHS was not a planned destination

4. a) Where did your trip begin on the day you and your group visited Nicodemus NHS?
   Nearest town/city: ___________________________  State: _____________

b) Where was your planned destination on the day you and your group left Nicodemus NHS?
   Nearest town/city: ___________________________  State: _____________

c) In what community did you obtain support services (e.g. information, gas, food, or lodging) for this visit to Nicodemus NHS? Please check (✓) all that apply.
   _____ Hays               _____ Hill City  _____ Stockton
   _____ Ellis               _____ Wakeeney  _____ Norton
   _____ Phillipsburg       _____ Other (Specify: ______________________)

Please go on to the next page ➔
d) Were you and your group able to obtain all of the services that you needed in these communities?

  _____ No  _____ Yes  ⇒ Go on to Question 5

  e) If NO, what services did you and your group need that were not available?

  Service (list)  Comment (Please be specific.)
  __________________________________________________
  __________________________________________________

5.  a) For this trip, what were the reasons that your and your group visited the Nicodemus NHS area (within a 1-hour drive of the park)? Please check (✓) all that apply.

  _____ Resident of area  ⇒ Go on to Question 6
  _____ Visit Nicodemus NHS (visitor center and other 4 historic buildings)
  _____ Visit other attractions in the area
  _____ Visit friends/relatives in the area
  _____ Attend Homecoming events
  _____ Learn African American history
  _____ Learn history (other than African American history)
  _____ Research family genealogy or history
  _____ Attend a school program
  _____ Travel through to other destinations
  _____ Business
  _____ Other reasons (Please specify: ________________________________)

  b) From the list above, please list the two most important reasons for visiting the area.

  Primary reason: ___________________________________________________
  Secondary reason: ___________________________________________________

6.  a) On this visit, how long did you and your group spend visiting the visitor center and 4 other historic buildings that are part of Nicodemus NHS? Please list partial hours as 1/4, 1/2, or 3/4.

  _____ Number of hours
b) On this visit how long did you and your group stay in the town of Nicodemus?

_____ Number of hours, if less than 24 hours
_____ Number of days, if 24 hours or more

7. On this visit, what activities did you and your group participate in while at Nicodemus NHS? Please check (✓) all that apply.

_____ Attending Homecoming events
_____ Visiting historic buildings
_____ Visiting visitor center
_____ Viewing exhibits in visitor center
_____ Shopping at park bookstore
_____ Talking to park rangers
_____ Taking self-guided walking tour
_____ Junior Ranger program
_____ Photography/painting/drawing
_____ Sitting/relaxing
_____ Enjoying solitude
_____ Other (Please specify: _________________________________)

Nicodemus National Historic Site

U.S. Highway 24

Nicodemus District No. 1 School

A.M.E. Church

St. Francis Hotel

First Baptist Church

Township Hall

Township Office

Letitia Street

Washington Avenue

Water Tower

Nicolcius Historical Society

Nicodemus National Historic Site

Designated by Congress in 1996

One of the five National Historic Site properties.

Other prominent structures in town.

Please go on to the next page ➔
8. a) During your stay in the area (within a 1-hour drive of the park), how many times did you and your group enter the town of Nicodemus?

_____ Number of entries

b) On this trip, did you and your group stay overnight away from home in the Nicodemus NHS area (within a 1-hour drive of the park)? Only 5 historic buildings are in the park; the rest of the town of Nicodemus is outside the park.

_____ Yes  _____ No  ➔ **Go on to Question 9**

c) Please list the number of nights you and your group stayed.

_____ Number of nights stayed within a 1-hour drive of the park

d) In what type of lodging did you and your group spend the nights? Please check (✓) **all** that apply.

**Outside the park**—within a 1-hour drive of the park (✓)

_____ Lodge/motel/hotel/cabin/rented condo/B&B, etc.

_____ Campground/trailer park

_____ Personal seasonal residence (including mobile home in town)

_____ Residence of friends or relatives (including mobile home in town)

_____ Other (Please specify: ____________________________)

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9. On this visit to Nicodemus NHS, please indicate how the following elements may have affected your park experience. Please check (✓) **only one** for each element.

<table>
<thead>
<tr>
<th>Affect your park experience?</th>
<th>Detracted from</th>
<th>No effect</th>
<th>Added to</th>
<th>Did not experience</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access to historic buildings</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Condition of historic buildings</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Availability of restrooms</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Condition of restrooms</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Availability of shade</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Availability of seating</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
10. a) Please check (✓) all of the visitor services and facilities that you or your group used during this trip to Nicodemus National Historic Site.

b) Next, for only those services and facilities that you or your group used, please rate their importance from 1-5.

c) Finally, for only those services and facilities that you or your group used, please rate their quality from 1-5.

<table>
<thead>
<tr>
<th>a) Used service/facility?</th>
<th>b) If used, how important?</th>
<th>c) If used, what quality?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Check (✓)</td>
<td>1=Not important</td>
<td>1=Very poor</td>
</tr>
<tr>
<td></td>
<td>2=Somewhat important</td>
<td>2=Poor</td>
</tr>
<tr>
<td></td>
<td>3=Moderately important</td>
<td>3=Average</td>
</tr>
<tr>
<td></td>
<td>4=Very important</td>
<td>4=Good</td>
</tr>
<tr>
<td></td>
<td>5=Extremely important</td>
<td>5=Very good</td>
</tr>
</tbody>
</table>

- Park history brochure
- Self-guided walking tour brochure/map
- Outdoor interpretive signs at 5 historic buildings
- Visitor center
- Indoor exhibits and information panels
- Visitor center video
- Visitor center bookstore sales items (selection, price, etc.)
- Visitor center restrooms
- Porta-potties near visitor center
- Assistance from park staff
- Directional road signs
- Parking – on streets outside park
- Park website: www.nps.gov/nico used before or during visit
- Junior Ranger program (for children)
- Access for disabled persons

Please go on to the next page ➔
11. On this visit, were you and your personal group with the following types of groups?
   Guided tour group  _____ Yes  _____ No
   School/educational group  _____ Yes  _____ No

12. On this visit, what kind of personal group (not guided tour/school group) were you with? Please check (✓) only one.
   _____ Alone  _____ Family
   _____ Friends  _____ Family and friends
   _____ Other (Please specify:________________________________________________________)

13. a) For you only, are you Hispanic or Latino?
   _____ Yes  _____ No

   b) For you only, which of these categories best indicates your race? Please check (✓) all that apply.
      _____ American Indian or Alaska Native
      _____ Asian
      _____ Black or African American
      _____ Native Hawaiian or other Pacific Islander
      _____ White

14. a) Does anyone in your group have any disabilities/impairments that limited their ability to visit Nicodemus NHS? (Township Hall visitor center and 4 other historic buildings).
   _____ Yes  _____ No  ➔ Go on to Question 15

   b) Because of the disability/impairment, did you and your group encounter any access/service problems in Nicodemus NHS?
      _____ Yes  _____ No  ➔ Go on to Question 15
      ↓
   c) If YES, what was the problem?________________________________________________________
      ____________________________________________________________

15. a) On this visit, how many people were in your personal group, including yourself?
   _____ Number of people
b) For this visit, please list the number of vehicles in which you and your group arrived.

   Number of vehicles

16. For you and your personal group on this visit, please indicate:

<table>
<thead>
<tr>
<th></th>
<th>Current age</th>
<th>U.S. ZIP Code or name of foreign country</th>
<th>Number of visits to Nicodemus NHS (including this visit) since 1996</th>
<th>lifetime</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yourself</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Member #2</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Member #3</td>
<td></td>
<td></td>
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<tr>
<td>Member #4</td>
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<tr>
<td>Member #5</td>
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<tr>
<td>Member #6</td>
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<tr>
<td>Member #7</td>
<td></td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

17. For you and each of the members (age 16 or over) in your personal group on this visit, please indicate the highest level of education completed. Please check (✓) only one for each person. If you do not have the information for any group member, please leave that line blank.

<table>
<thead>
<tr>
<th>Highest level of education (✓)</th>
<th>Some high school</th>
<th>High school diploma/GED</th>
<th>Some college</th>
<th>Bachelor's degree</th>
<th>Graduate degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yourself</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Member #2</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Member #3</td>
<td></td>
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<tr>
<td>Member #4</td>
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<tr>
<td>Member #5</td>
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<tr>
<td>Member #6</td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Member #7</td>
<td></td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

Please go on to the next page ➔
18. For you and your group, please estimate your expenditures for the items listed below for this visit to Nicodemus NHS and the surrounding area (within a 1-hour drive of the park). Please write “0” if no money was spent in a particular category.

a) Please list your group’s total expenditures inside Nicodemus NHS.

b) Please list your group’s total expenditures in the surrounding area within 1-hour drive of the park.

NOTE: Surrounding area residents should only include expenditures that were directly related to this visit to Nicodemus NHS.

<table>
<thead>
<tr>
<th>EXPENDITURES</th>
<th>a) Inside Nicodemus NHS</th>
<th>b) In surrounding area outside Nicodemus NHS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lodge/hotel/ motel/ cabins, B&amp;B, etc.</td>
<td>$____________</td>
<td></td>
</tr>
<tr>
<td>Camping fees and charges</td>
<td>$____________</td>
<td></td>
</tr>
<tr>
<td>Guide fees and charges</td>
<td>$____________</td>
<td></td>
</tr>
<tr>
<td>Restaurants and bars</td>
<td>$____________</td>
<td></td>
</tr>
<tr>
<td>Groceries and takeout food</td>
<td>$____________</td>
<td></td>
</tr>
<tr>
<td>Gas and oil (auto, RV, boat, etc.)</td>
<td>$____________</td>
<td></td>
</tr>
<tr>
<td>Other transportation expenses:</td>
<td>$____________</td>
<td></td>
</tr>
<tr>
<td>(rental cars, taxis, auto repairs, but NOT airfare)</td>
<td>$____________</td>
<td></td>
</tr>
<tr>
<td>Admission, recreation, entertainment fees</td>
<td>$____________</td>
<td></td>
</tr>
<tr>
<td>All other purchases (souvenirs, film, books, sporting goods, clothing, etc.)</td>
<td>$____________</td>
<td>$____________</td>
</tr>
<tr>
<td>Donations</td>
<td>$____________</td>
<td>$____________</td>
</tr>
</tbody>
</table>

c) How many people do the above expenses cover?

_____ Number of adults (18 years or over)

_____ Number of children (under 18 years)
19. a) Congress gave the National Park Service the responsibility of working with the people of Nicodemus to protect and preserve the historic structures, landscapes, and history of Nicodemus. How important do you and your group think it is to protect the following features and values? Please circle **only one** response for each feature/value.

<table>
<thead>
<tr>
<th>Feature/value</th>
<th>Not important</th>
<th>Somewhat important</th>
<th>Moderately important</th>
<th>Very important</th>
<th>Extremely important</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dugout sites/other archeological sites</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Historic buildings</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Historic artifacts (such as photos, papers, tools, furniture, etc.)</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Stories from settlers/residents</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Landscape (in town &amp; agricultural setting)</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Traditions (Homecoming, canning, quilting, etc.)</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Quietness in town</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>

b) Please list any of the above features or values that you think the National Park Service should not be helping residents preserve.

________________________________________________________________________

________________________________________________________________________

20. a) As a result of your visit to Nicodemus NHS, have you gained new insights into the culture/people who established this community?

_____ Yes  _____ No  ➤ Go on to Question 21

b) If YES, please explain what you learned: ____________________________________

________________________________________________________________________

Please go on to the next page ➤
21. On a future visit to Nicodemus NHS, how would you and your group prefer to learn about the cultural and natural history of the park? Please check (✓) all that apply.

- [ ] Not interested in learning  ➔ Go on to Question 22
- [ ] Living history (ranger-in-costume programs)
- [ ] Roving rangers available to answer questions
- [ ] Ranger-led programs (talks, walks, etc.)
- [ ] Children’s programs
- [ ] Indoor exhibits and information panels
- [ ] Park websites
- [ ] Touch screen computers
- [ ] Printed materials (books, brochures, etc.)
- [ ] Audio/visual programs (films, videos, etc.)
- [ ] Listening to history/stories from residents
- [ ] Other (Please specify: ________________________________)

22. a) What did you and your group like **most** about this visit to Nicodemus NHS?

- __________________________________________________________
- __________________________________________________________
- __________________________________________________________

b) What did you and your group like **least** about this visit to Nicodemus NHS?

- __________________________________________________________
- __________________________________________________________
- __________________________________________________________
23. If you were a park manager planning for the future of Nicodemus NHS, what would you propose? Please be specific.

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

24. Is there anything else you and your group would like to tell us about your visit to Nicodemus NHS?

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

25. Overall, how would you and your group rate the quality of services, facilities, and recreational opportunities at Nicodemus National Historic Site during this visit? Please circle only one.

Very poor    Poor    Average    Good    Very good

Thank you for your help! Please seal the questionnaire with the stickers provided and drop it in any U.S. mailbox.