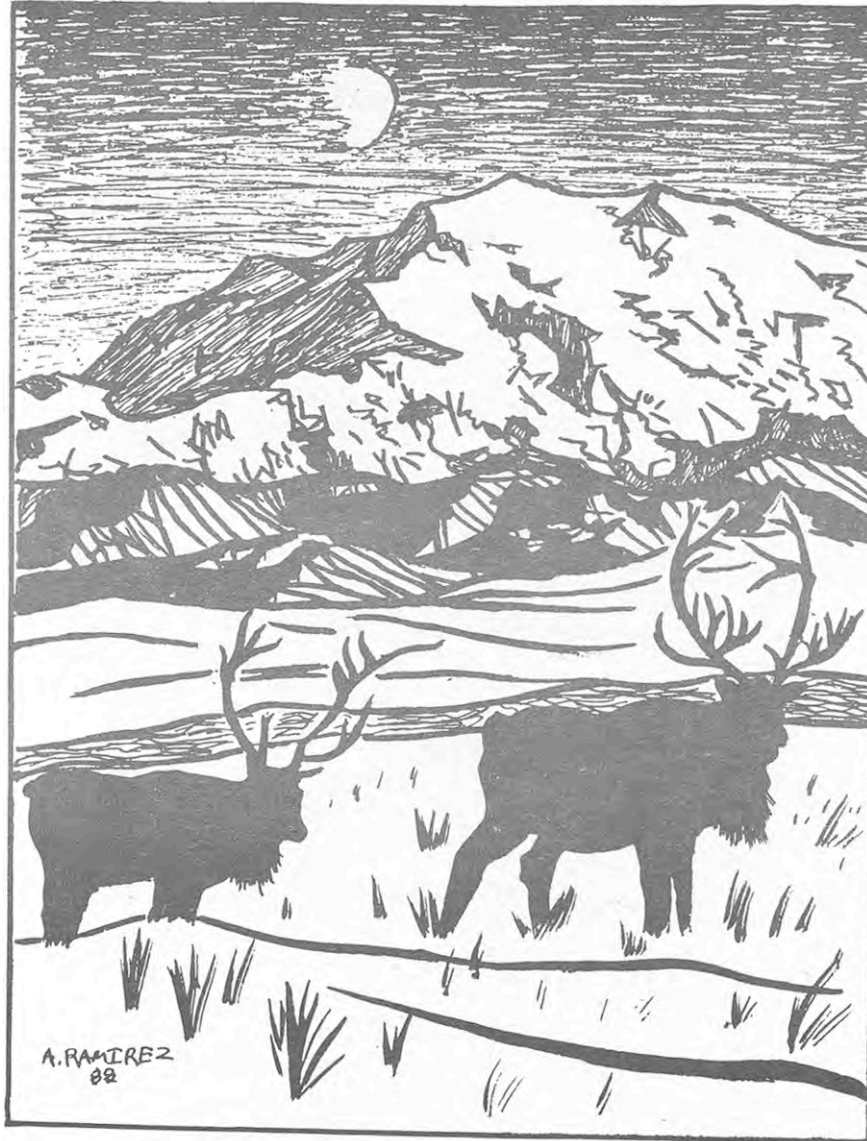


# Denali Visitor Study



## The Visitor Services Project



## United States Department of the Interior

NATIONAL PARK SERVICE  
Denali National Park and Preserve  
P.O. Box 9  
Denali Park, Alaska 99755

IN REPLY REFER TO:

June 1988

Dear Visitor:

Thank you for participating in this study. Our goal is to learn about the activities that visitors to Denali National Park and Preserve enjoy, the places they visit within the park and preserve, and to more accurately count visitors.

This questionnaire is only being given to a select number of visitors, so your participation is very important! It should only take a few minutes of your time during your visit to Denali.

When your visit is over, please complete the questionnaire. Then, seal it with the sticker provided on the last page, and simply drop it in any U.S. mailbox.

If you have any questions, please contact Dr. Gary E. Machlis, Sociology Project Leader, Cooperative Park Studies Unit, University of Idaho, Moscow, Idaho 83843.

We appreciate your help.

Sincerely,

Robert C. Cunningham  
Superintendent

### DIRECTIONS

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox.

### IMPORTANT

When did you and your group first enter Denali National Park and Preserve this visit?

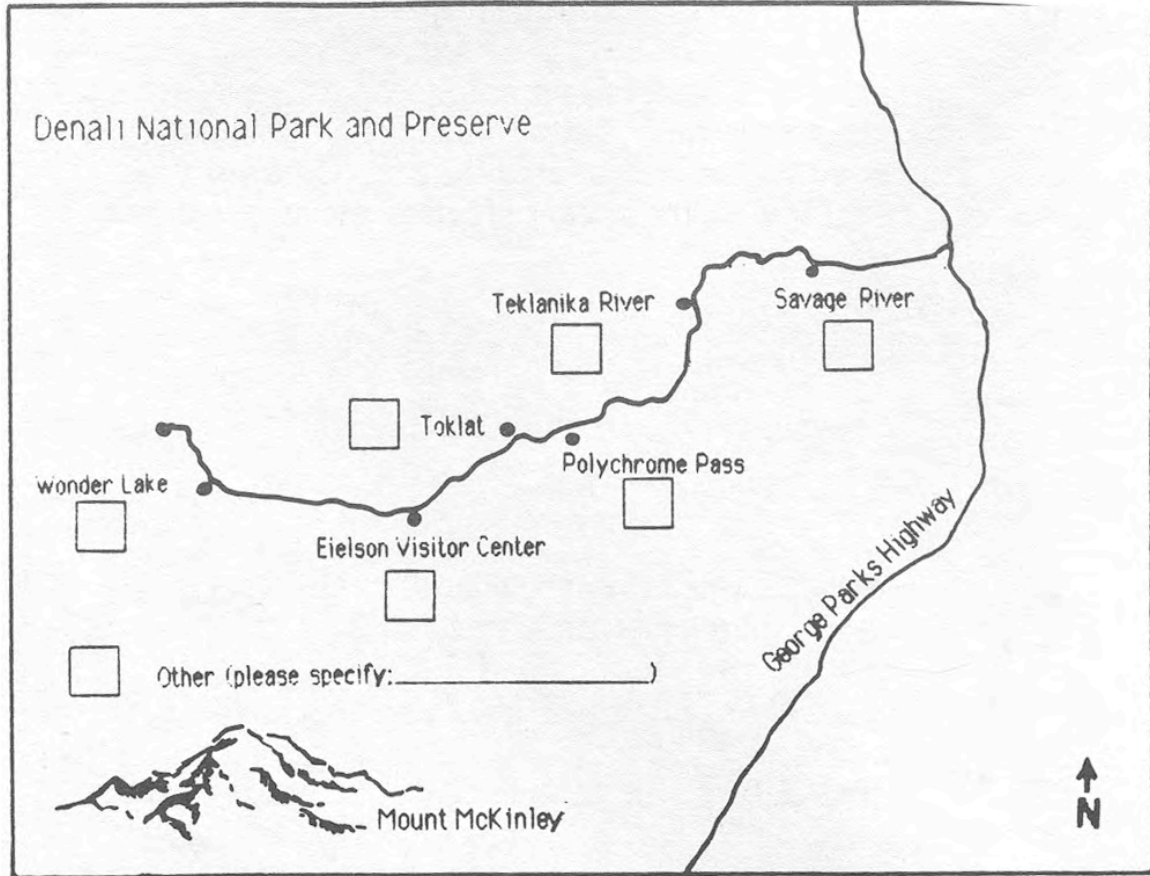
\_\_\_\_\_ DAY OF THE WEEK (M, T, W, Th, F, S, Su)

TIME OF DAY \_\_\_\_\_ a.m. OR \_\_\_\_\_ p.m.

**PLEASE GO ON TO NEXT PAGE**

**PLACES YOU VISITED**

On the map below, please indicate the places you and your group visited in Denali National Park and Preserve. Simply check (✓) the box beside each place you visited. If you did not visit any of these places, please go on to page 5.



**PLEASE GO ON TO NEXT PAGE**

**YOUR ACTIVITIES**

On the list below, please check (√) the activities that you or your group did in Denali National Park and Preserve. (Please check all that apply.)

- \_\_\_\_\_ OBSERVE WILDLIFE
- \_\_\_\_\_ VIEW WILDFLOWERS
- \_\_\_\_\_ PHOTOGRAPHY
- \_\_\_\_\_ HIKE/WALK
- \_\_\_\_\_ FISH
- \_\_\_\_\_ RIVER RAFT
- \_\_\_\_\_ CAMP IN BACKCOUNTRY
- \_\_\_\_\_ CAMP AT DEVELOPED CAMPGROUND
- \_\_\_\_\_ ATTEND INTERPRETIVE WALK
- \_\_\_\_\_ ATTEND INTERPRETIVE TALK
- \_\_\_\_\_ FLIGHTSEE
- \_\_\_\_\_ PICNIC (EAT OWN FOOD)
- \_\_\_\_\_ EAT AT RESTAURANT/CAFE
- \_\_\_\_\_ OTHER (Please describe:

\_\_\_\_\_)

**YOU AND YOUR OPINIONS**

1. Did you and your group stay overnight in, or in the vicinity of Denali National Park and Preserve this visit?

\_\_\_\_\_ YES → If so, how many nights did you spend in the area?

\_\_\_\_\_ NUMBER OF NIGHTS

\_\_\_\_\_ NO → If not, how many hours did you spend in Denali National Park and Preserve this visit?

\_\_\_\_\_ NUMBER OF HOURS

2. How many people were in your group?

\_\_\_\_\_ NUMBER OF PEOPLE

3. What kind of group were you with?

\_\_\_\_\_ ALONE

\_\_\_\_\_ FAMILY

\_\_\_\_\_ FRIENDS

\_\_\_\_\_ FAMILY AND FRIENDS

\_\_\_\_\_ GUIDED TOUR GROUP

\_\_\_\_\_ OTHER (Please describe: \_\_\_\_\_)

\_\_\_\_\_ )

4. For yourself and each member of your group, please indicate:

- 1) your age on your last birthday,
- 2) the zip code of your permanent residence (if you are from a country other than the United States, please give the name of that country), and
- 3) the number of times you have visited Denali National Park and Preserve including this visit.

	<b>AGE</b>	<b>ZIP CODE (country)</b>	<b># TIMES VISITED</b>
YOURSELF	_____	_____	_____
MEMBER #2	_____	_____	_____
MEMBER #3	_____	_____	_____
MEMBER #4	_____	_____	_____
MEMBER #5	_____	_____	_____
additional members:	_____		
	_____		

5. During your visit, how much money did you and your group spend in the Denali area? (Please give your best estimates.)

\$\_\_\_\_\_ LODGING (hotel, camping, etc.)

\$\_\_\_\_\_ TRAVEL (gas, bus fare, etc.)

\$\_\_\_\_\_ FOOD

\$\_\_\_\_\_ OTHER (film, gifts, etc.)

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6. a) Are you a resident of Alaska?

\_\_\_\_\_ YES → PLEASE GO ON TO QUESTION 7

\_\_\_\_\_ NO  
↓

b) For which of the following reasons did you and your group come to Alaska? Please check (√) all that apply.

\_\_\_\_\_ VACATION

\_\_\_\_\_ VISIT FRIENDS AND/OR RELATIVES

\_\_\_\_\_ BUSINESS

\_\_\_\_\_ OTHER (Please describe: \_\_\_\_\_  
\_\_\_\_\_)

7. During your visit to Denali National Park and Preserve, did you or your group see any of the following animals? Please check all that apply.

\_\_\_\_\_ BEARS

\_\_\_\_\_ BIG HORN SHEEP

\_\_\_\_\_ CARIBOU

\_\_\_\_\_ WOLVES

\_\_\_\_\_ MOOSE



8. Most visitors to Denali National Park and Preserve must wait to take a shuttle bus or tour bus into the park. If you and your group rode a shuttle bus into the park,

a) Did you use the 24 hour advance reservation procedure?

_____ YES	→	→	→	↓
_____ NO	→			↓
				↓
				↓

b) How many hours was it from the time you received your reservation until your bus ride began?

\_\_\_\_\_ NUMBER OF HOURS

c) During that time, please describe what you and your group did.

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**PLEASE GO ON TO NEXT PAGE**

9. What forms of transportation did you use on this trip to Denali National Park and Preserve? Please check all that apply.

- |  |   |
|--|---|
| <input type="checkbox"/> OWN PRIVATE VEHICLE           | <input type="checkbox"/> RENTAL VEHICLE |
| <input type="checkbox"/> TOUR BUS                      | <input type="checkbox"/> COMMERCIAL BUS |
| <input type="checkbox"/> TRAIN                         | <input type="checkbox"/> AIRPLANE       |
| <input type="checkbox"/> OTHER (Please describe:_____) |   |

10. a) During this visit did you and your group use any of the following services within Denali National Park and Preserve? Please check all that apply.

b) How useful were the services you used? (Please mark each service you used from 1 to 5 (1=EXTREMELY USEFUL, 2=VERY USEFUL, 3=MODERATELY USEFUL, 4=SOMEWHAT USEFUL, 5=NOT USEFUL) in the column on the right.)

<b>Use service? (√)</b>	<b>Rating? (#)</b>
<input type="checkbox"/> GROCERY STORE	_____
<input type="checkbox"/> GIFT SHOP	_____
<input type="checkbox"/> GAS STATION	_____
<input type="checkbox"/> DINING ROOM	_____
<input type="checkbox"/> SNACK SHOP	_____
<input type="checkbox"/> COCKTAIL BAR	_____
<input type="checkbox"/> OTHER (Please specify: _____)	_____

11. Is there anything else you would like to tell us about  
your visit to Denali National Park and Preserve?

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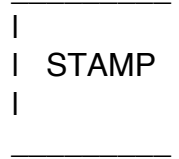
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Thank you for your help! Please seal the questionnaire with  
the sticker provided and drop it in any U.S. mailbox.



OFFICIAL BUSINESS

Cooperative Park Studies Unit  
College of Forestry, Wildlife and  
Range Sciences  
University of Idaho  
Moscow, Idaho 83843