Denali
Visitor Study

The
Visitor Services
Project
June 1988

Dear Visitor:

Thank you for participating in this study. Our goal is to learn about the activities that visitors to Denali National Park and Preserve enjoy, the places they visit within the park and preserve, and to more accurately count visitors.

This questionnaire is only being given to a select number of visitors, so your participation is very important! It should only take a few minutes of your time during your visit to Denali.

When your visit is over, please complete the questionnaire. Then, seal it with the sticker provided on the last page, and simply drop it in any U.S. mailbox.

If you have any questions, please contact Dr. Gary E. Machlis, Sociology Project Leader, Cooperative Park Studies Unit, University of Idaho, Moscow, Idaho 83843.

We appreciate your help.

Sincerely,

Robert C. Cunningham
Superintendent
DIRECTIONS

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox.

IMPORTANT

When did you and your group first enter Denali National Park and Preserve this visit?

______ DAY OF THE WEEK (M, T, W, Th, F, S, Su)

TIME OF DAY ______ a.m.  OR ______ p.m.

PLEASE GO ON TO NEXT PAGE
PLACES YOU VISITED

On the map below, please indicate the places you and your group visited in Denali National Park and Preserve. Simply check (✓) the box beside each place you visited. If you did not visit any of these places, please go on to page 5.

PLEASE GO ON TO NEXT PAGE
YOUR ACTIVITIES

On the list below, please check (✓) the activities that you or your group did in Denali National Park and Preserve. (Please check all that apply.)

_____ OBSERVE WILDLIFE
_____ VIEW WILDFLOWERS
_____ PHOTOGRAPHY
_____ HIKE/WALK
_____ FISH
_____ RIVER RAFT
_____ CAMP IN BACKCOUNTRY
_____ CAMP AT DEVELOPED CAMPGROUND
_____ ATTEND INTERPRETIVE WALK
_____ ATTEND INTERPRETIVE TALK
_____ FLIGHTSEE
_____ PICNIC (EAT OWN FOOD)
_____ EAT AT RESTAURANT/CAFE
_____ OTHER (Please describe:

__________________________________________________________

__________________________________________________________

__________________________________________________________

__________________________________________________________

__________________________________________________________

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__________________________________________________________

__________________________________________________________
YOU AND YOUR OPINIONS

1. Did you and your group stay overnight in, or in the vicinity of Denali National Park and Preserve this visit?

   ____ YES ➔ If so, how many nights did you spend in the area?
   ______ NUMBER OF NIGHTS

   ____ NO ➔ If not, how many hours did you spend in Denali National Park and Preserve this visit?
   ______ NUMBER OF HOURS

2. How many people were in your group?

   ______ NUMBER OF PEOPLE

3. What kind of group were you with?

   ____ ALONE

   ____ FAMILY

   ____ FRIENDS

   ____ FAMILY AND FRIENDS

   ____ GUIDED TOUR GROUP

   ____ OTHER (Please describe: _____________________________
                                _____________________________)
4. For yourself and each member of your group, please indicate:

1) your age on your last birthday,

2) the zip code of your permanent residence (if you are from a country other than the United States, please give the name of that country), and

3) the number of times you have visited Denali National Park and Preserve including this visit.

<table>
<thead>
<tr>
<th>AGE</th>
<th>ZIP CODE (country)</th>
<th># TIMES VISITED</th>
</tr>
</thead>
<tbody>
<tr>
<td>YOURSELF</td>
<td>_____</td>
<td>___________________</td>
</tr>
<tr>
<td>MEMBER #2</td>
<td>_____</td>
<td>___________________</td>
</tr>
<tr>
<td>MEMBER #3</td>
<td>_____</td>
<td>___________________</td>
</tr>
<tr>
<td>MEMBER #4</td>
<td>_____</td>
<td>___________________</td>
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<tr>
<td>MEMBER #5</td>
<td>_____</td>
<td>___________________</td>
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<tr>
<td>additional members:</td>
<td>__________________________</td>
<td>__________________________</td>
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</tbody>
</table>

5. During your visit, how much money did you and your group spend in the Denali area? (Please give your best estimates.)

$_____ LODGING (hotel, camping, etc.)

$_____ TRAVEL (gas, bus fare, etc.)

$_____ FOOD

$_____ OTHER (film, gifts, etc.)
6. a) Are you a resident of Alaska?

_____ YES ➔ PLEASE GO ON TO QUESTION 7

_____ NO

b) For which of the following reasons did you and your group come to Alaska? Please check (√) all that apply.

_____ VACATION

_____ VISIT FRIENDS AND/OR RELATIVES

_____ BUSINESS

_____ OTHER (Please describe:__________________________)

7. During your visit to Denali National Park and Preserve, did you or your group see any of the following animals? Please check all that apply.

_____ BEARS

_____ BIG HORN SHEEP

_____ CARIBOU

_____ WOLVES

_____ MOOSE
8. Most visitors to Denali National Park and Preserve must wait to take a shuttle bus or tour bus into the park. If you and your group rode a shuttle bus into the park,

a) Did you use the 24 hour advance reservation procedure?

_____ YES ➔ ➔ ➔

_____ NO ➔

b) How many hours was it from the time you received your reservation until your bus ride began?

_____ NUMBER OF HOURS

c) During that time, please describe what you and your group did.

_________________________________________

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_________________________________________

PLEASE GO ON TO NEXT PAGE
9. What forms of transportation did you use on this trip to Denali National Park and Preserve? Please check all that apply.

_____ OWN PRIVATE VEHICLE  _____ RENTAL VEHICLE
_____ TOUR BUS  _____ COMMERCIAL BUS
_____ TRAIN  _____ AIRPLANE

_____ OTHER (Please describe:________________________)

10. a) During this visit did you and your group use any of the following services within Denali National Park and Preserve? Please check all that apply.

b) How useful were the services you used? (Please mark each service you used from 1 to 5
(1=EXTREMELY USEFUL, 2=VERY USEFUL, 3=MODERATELY USEFUL, 4=SOMewhat USEFUL, 5=NOT USEFUL) in the column on the right.)

<table>
<thead>
<tr>
<th>Use service? (✓)</th>
<th>Rating? (#)</th>
</tr>
</thead>
<tbody>
<tr>
<td>_____ GROCERY STORE</td>
<td>_____</td>
</tr>
<tr>
<td>_____ GIFT SHOP</td>
<td>_____</td>
</tr>
<tr>
<td>_____ GAS STATION</td>
<td>_____</td>
</tr>
<tr>
<td>_____ DINING ROOM</td>
<td>_____</td>
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<tr>
<td>_____ SNACK SHOP</td>
<td>_____</td>
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<tr>
<td>_____ COCKTAIL BAR</td>
<td>_____</td>
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<tr>
<td>_____ OTHER (Please specify:________________________)</td>
<td>_____</td>
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</tbody>
</table>
11. Is there anything else you would like to tell us about your visit to Denali National Park and Preserve?

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Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.
OFFICIAL BUSINESS

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College of Forestry, Wildlife and Range Sciences
University of Idaho
Moscow, Idaho 83843