Blue Ridge Parkway
Visitor Study
June, 2008

Dear Visitor:

Thank you for participating in this important study. We want to learn about the expectations, opinions, and interests of visitors to Blue Ridge Parkway. This information will help us improve our management of this park and better serve you, our visitor.

This questionnaire will be given to only a select number of visitors, so your participation is very important! It should only take about 20 minutes after your visit to complete.

When your visit is over, please complete the questionnaire. Seal it with the stickers provided on the last page and drop it in any U.S. mailbox.

If you have any questions, please contact Margaret Littlejohn, NPS VSP Director, Park Studies Unit, College of Natural Resources, P.O. Box 441139, University of Idaho, Moscow, Idaho 83844-1139, phone: 208-885-7863, email: littlej@uidaho.edu.

We appreciate your help.

Sincerely,

Philip A. Francis, Jr.
Superintendent
DIRECTIONS

At the end of your visit:

1) Please have the selected individual complete this questionnaire.
2) Answer the questions carefully since each question is different.
3) For questions that use circles (○), please mark your answer by filling in the circle with black or blue ink, or a pencil with dark (e.g. #2) lead.

   Like this: ● Not like this: ✔️ ✗ ❌

4) Seal it with the stickers provided.
5) Drop it in a U.S. mailbox.

Thank you!

PRIVACY ACT and PAPERWORK REDUCTION ACT statement:

16 U.S.C. 1a-7 authorizes collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

Burden estimate statement: Public reporting burden for this form is estimated to average 20 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to Margaret Littlejohn, NPS Visitor Services Project, College of Natural Resources, University of Idaho, P.O. Box 441139, Moscow, ID, 83844-1139; email: littlej@uidaho.edu.
**Your Visit To Blue Ridge Parkway**

**NOTE:** In this questionnaire, **personal group** is defined as anyone that you are visiting the park with, such as spouse, family, friends, etc. This does not include the larger group that you might be traveling with, such as school, church, scouts, or tour group.

1. a) Prior to your visit, how did you and your personal group obtain information to plan your visit to Blue Ridge Parkway? Please mark (●) all that apply in the left column.

   b) Prior to a future visit, how would you and your personal group prefer to obtain information about Blue Ridge Parkway? Please mark (●) all that apply in the right column.

   **a) Prior to this visit (●)  b) On future visits (●)**

   - Obtained no information prior to visit
   - Previous visits
   - Friends/relatives/word of mouth
   - Travel guides/tour books (such as AAA, etc.)
   - Maps/brochures
   - Newspaper/magazine articles
   - E-mail/telephone/written inquiry to park
   - Television/radio programs/videos
   - Blue Ridge Parkway website: www.nps.gov/blri/
   - Parkway concession website: www.peaksofotter.com
   - Parkway concession website: www.blueridgeresort.com
   - Parkway concession website: www.pisgahinn.com
   - Other websites
   - State welcome center/Chamber of Commerce
   - School class/program
   - Information from local motel or other business
   - Other (Please specify below)

   This visit ____________________________  Future visit ____________________________
Blue Ridge Parkway Visitor Study

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c) From the sources marked above, did you and your personal group receive the type of information about the park that you needed?

O No

↓

O Yes → Go to Question 2

d) If NO, what type of park information did you and your personal group need that was not available? Please be specific.

2. Prior to this visit, were you and your personal group aware that the Blue Ridge Parkway is managed by the National Park Service? Please mark (●) one.

O Yes

O No

O Not sure

3. Prior to this visit, had you and your personal group ever heard of the following groups? Please mark (●) one.

Blue Ridge Parkway Association

O Yes

O No

Friends of the Blue Ridge Parkway

O Yes

O No

Blue Ridge Parkway Foundation

O Yes

O No

4. a) On this visit, what forms of transportation did you and your group use to travel between your overnight accommodations or home, and the Blue Ridge Parkway? Please mark (●) all that apply.

O Private vehicle (car, SUV, pickup, RV, etc.)

O Rental vehicle

O Tour/school bus

O Bicycle

O Taxi/limousine

O On foot

O Motorcycle

O Other (Please specify) ________________________________

b) On this visit, how many vehicles did you and your personal group use to arrive at the park?

_____ Number of vehicles

5. a) The Blue Ridge Parkway covers 469 miles between Shenandoah National Park, VA and Great Smoky Mts. National Park, TN. On this trip, where did you and your personal group first enter the Blue Ridge Parkway?

Location: ____________________________ State: __________

b) On this trip, how many times did you and your personal group enter the Blue Ridge Parkway? Please mark (●) one.

O Once

O 2 to 4 times

O 5 or more times
c) On this trip, where did you and your personal group leave the Blue Ridge Parkway **for the last time**?
Location: ________________________________ State: __________

6. For this visit, what was the **primary** reason that you and your personal group visited the area in Virginia or North Carolina within 35 miles of Blue Ridge Parkway? Please mark (●) one.

   - O Resident of area  ➔ **Go to Question 7**
   - O Visit Blue Ridge Parkway
   - O Visit other attractions in the area
   - O Visit friends/relatives in the area
   - O Travel through to other destination
   - O Business
   - O Other (Please specify) ________________________________

7. On this visit, what was the **primary** reason that you and your personal group visited the Blue Ridge Parkway? Please mark (●) one.

   - O Take scenic drive/view scenery
   - O Travel through to other destination
   - O Participate in recreation (hiking, bicycling, camping, etc.)
   - O Visit historic sites
   - O Saw sign on highway
   - O Show parkway to friends/relatives
   - O Visit a National Park Service site
   - O Obtain stamp in National Park Passport book
   - O Other (Please specify) ________________________________

8. On this visit to Blue Ridge Parkway, how long did you and your personal group spend visiting the park?

   □ Number of hours **if less than 24 hours** (i.e. ¼ hr, 1 ½ hrs, 2 ¾ hrs)
   □ Number of days **if 24 hours or more** (i.e. ¼ day, 1 ½ days, 2 ¾ days)
9. On this visit, which of the following sites along the Blue Ridge Parkway did you visit? Please mark (●) all that apply.

<table>
<thead>
<tr>
<th>Option</th>
<th>Site Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Humpback Rocks/Farm/Visitor Center</td>
<td>Julian Price Memorial Park</td>
</tr>
<tr>
<td>Otter Creek</td>
<td>Linn Cove Viaduct/Visitor Center</td>
</tr>
<tr>
<td>James River Visitor Center</td>
<td>Linville Falls/Visitor Center</td>
</tr>
<tr>
<td>Peaks of Otter/Lodge/Visitor Center</td>
<td>Rocky Knob/Visitor Center</td>
</tr>
<tr>
<td>Virginia’s Explore Park/Visitor Center</td>
<td>Crabtree Meadows/Restaurant</td>
</tr>
<tr>
<td>Minerals Museum</td>
<td>Craggy Gardens/Visitor Center</td>
</tr>
<tr>
<td>Mabry Mill/Coffee Shop</td>
<td>Folk Art Center</td>
</tr>
<tr>
<td>Blue Ridge Music Center/Visitor Center</td>
<td>Parkway Destination Center</td>
</tr>
<tr>
<td>Cumberland Knob</td>
<td>Mt. Pisgah Lodge/Restaurant</td>
</tr>
<tr>
<td>Doughton Park/Bluffs Lodge/Restaurant</td>
<td>Waterrock Knob/Visitor Center</td>
</tr>
<tr>
<td>Moses Cone Memorial Park/Craft Shop</td>
<td></td>
</tr>
<tr>
<td>Other (Please specify)</td>
<td></td>
</tr>
</tbody>
</table>

10. a) On this visit, what activities did you and your personal group participate in while visiting Blue Ridge Parkway? Please mark (●) all that apply.

<table>
<thead>
<tr>
<th>Option</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Viewing scenery/taking scenic drive</td>
<td>Bicycling</td>
</tr>
<tr>
<td>Driving through to another destination</td>
<td>Visiting cemeteries</td>
</tr>
<tr>
<td>Taking photographs/painting/drawing</td>
<td>Picnicking</td>
</tr>
<tr>
<td>Nature study/birdwatching</td>
<td>Fishing</td>
</tr>
<tr>
<td>Attending ranger-led programs</td>
<td>Hiking/walking</td>
</tr>
<tr>
<td>Visiting historic sites</td>
<td>Motorcycling</td>
</tr>
<tr>
<td>Shopping in park bookshop</td>
<td>Camping</td>
</tr>
<tr>
<td>Other (Please specify)</td>
<td></td>
</tr>
</tbody>
</table>

b) Which one of the above activities was the primary activity that you and your personal group did along the Blue Ridge Parkway on this visit? Please list one answer.
11. a) On this trip, did you and your personal group stay overnight **away from home** along the Blue Ridge Parkway or in the area within 35 miles of the parkway?

   O Yes  O No  ➔ **Go to Question 12**

   b) and c) If YES, how many nights did you and your personal group spend in the following types of accommodations? Please write the number of nights stayed.

   **b) Number of nights**
   - Inside park
   - Outside park within 35 miles

   - Lodge, motel, cabin, rented condo/home, or bed & breakfast
   - Lodging location along parkway
   - Camping in developed campground
   - Camping location along parkway
   - Backcountry campsite
   - Personal seasonal residence
   - Residence of friends or relatives
   - Other (Please specify below)

   Inside ___________  Outside ______________

   **d) If you and your personal group did not** stay in Blue Ridge Parkway lodges or campgrounds, why not? Please mark (●) all that apply.

   O Costs were too high  O Location not convenient
   O Facilities lacked desired amenities  O Lacked desired facilities
   O Other (Please specify) ______________

12. On this visit, were the signs directing you and your personal group to and along the Blue Ridge Parkway adequate? Please mark (●) one answer for each of the following.

   a) Interstate signs
   b) State highway signs
   c) Signs in communities
   d) Signs along Blue Ridge Parkway

   If you answered NO for any of the above, please explain.

   Interstate __________________________  Highway __________________________
   Community __________________________  Parkway __________________________
13. a) For the safety issues below, please indicate how safe you and your group felt from crime and accidents during this visit to Blue Ridge Parkway. Please mark (●) one answer for each issue.

<table>
<thead>
<tr>
<th>Safety issue</th>
<th>Very unsafe</th>
<th>Somewhat unsafe</th>
<th>No opinion</th>
<th>Somewhat safe</th>
<th>Very safe</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal safety—from crime</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Personal safety—from accidents</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Personal safety—from bears</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Personal property—from bears</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
</tbody>
</table>

b) If you marked that you felt “very unsafe” or “somewhat unsafe” for any of the above issues, please explain why.

14. Blue Ridge Parkway was established for viewing scenery, conserving natural and cultural resources, and promoting public enjoyment and appreciation of the Appalachian Mountains. On this visit, how important were the following attributes/resources to you? Please mark (●) one answer for each attribute/resource.

<table>
<thead>
<tr>
<th>Attribute/resource</th>
<th>Not important</th>
<th>Somewhat important</th>
<th>Moderately important</th>
<th>Very important</th>
<th>Extremely important</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scenic drive/scenic views</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Historic sites</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Living history/special events</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Interpretive/informational programs</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Recreational opportunities</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>(hiking, camping, fishing, etc.)</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Clean water</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Clean air</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Solitude</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Natural quiet/sounds of nature</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Native plants and animals</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
</tbody>
</table>
15. a) Please mark (●) all visitor services and facilities that you or your group used along the Blue Ridge Parkway during this visit.

b) Next, for only those services and facilities that you or your group used, please rate their importance to your visit from 1-5.

c) Finally, for only those services and facilities that you or your group used, please rate their quality from 1-5.

<table>
<thead>
<tr>
<th>a) Visitor services and facilities used</th>
<th>b) If used, how important?</th>
<th>c) If used, what quality?</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Mark (●)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>O Park brochure/map</td>
<td></td>
<td></td>
</tr>
<tr>
<td>O Self-guided tour booklets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>O Visitor centers</td>
<td></td>
<td></td>
</tr>
<tr>
<td>O Sales items in park bookshop (selection, quality, price, etc.)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>O Visitor center restrooms</td>
<td></td>
<td></td>
</tr>
<tr>
<td>O Assistance from park staff</td>
<td></td>
<td></td>
</tr>
<tr>
<td>O Ranger-led programs</td>
<td></td>
<td></td>
</tr>
<tr>
<td>O Junior Ranger program</td>
<td></td>
<td></td>
</tr>
<tr>
<td>O Picnic areas</td>
<td></td>
<td></td>
</tr>
<tr>
<td>O Overlook exhibits</td>
<td></td>
<td></td>
</tr>
<tr>
<td>O Trailside exhibits</td>
<td></td>
<td></td>
</tr>
<tr>
<td>O Blue Ridge Parkway website: <a href="http://www.nps.gov/blri/">www.nps.gov/blri/</a> (used before or during visit)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

d) If you and your personal group have comments on any of the above services and facilities, please use the lines below.

**Service/facility** (List) **Comment** (Please be specific)
16. a) Please mark (●) all concession services and facilities that you or your group used along the Blue Ridge Parkway during this visit.

b) Next, for only those services and facilities that you or your group used, please rate their importance to your visit from 1-5.

c) Finally, for only those services and facilities that you or your group used, please rate their quality from 1-5.

<table>
<thead>
<tr>
<th>a) Concession services and facilities used</th>
<th>b) If used, how important?</th>
<th>c) If used, what quality?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mark (●)</td>
<td>1=Not important</td>
<td>1=Very poor</td>
</tr>
<tr>
<td></td>
<td>2=Somewhat important</td>
<td>2=Poor</td>
</tr>
<tr>
<td></td>
<td>3=Moderately important</td>
<td>3=Average</td>
</tr>
<tr>
<td></td>
<td>4=Very important</td>
<td>4=Good</td>
</tr>
<tr>
<td></td>
<td>5=Extremely important</td>
<td>5=Very good</td>
</tr>
</tbody>
</table>

Otter Creek – Milepost 61

- Otter Creek Restaurant
- Otter Creek Gift Shop
- Assistance from concession staff

Peaks of Otter – Milepost 86

- Peaks of Otter Lodge
- Peaks of Otter Restaurant
- Assistance from concession staff

Rocky Knob – Milepost 174

- Rocky Knob Cabins
- Assistance from concession staff

Mabry Mill – Milepost 176

- Mabry Mill Restaurant
- Mabry Mill Gift/Craft Store
- Assistance from concession staff

d) If you and your personal group have comments on any of the above services and facilities, please use the lines below.

<table>
<thead>
<tr>
<th>Service/facility (List)</th>
<th>Comment (Please be specific)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>
17. Please use the directions provided in Question 16.

a) Concession services and facilities used

Mark (○)

<table>
<thead>
<tr>
<th>b) If used, how important?</th>
</tr>
</thead>
<tbody>
<tr>
<td>1=Not important</td>
</tr>
<tr>
<td>2=Somewhat important</td>
</tr>
<tr>
<td>3=Moderately important</td>
</tr>
<tr>
<td>4=Very important</td>
</tr>
<tr>
<td>5=Extremely important</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>c) If used, what quality?</th>
</tr>
</thead>
<tbody>
<tr>
<td>1=Very poor</td>
</tr>
<tr>
<td>2=Poor</td>
</tr>
<tr>
<td>3=Average</td>
</tr>
<tr>
<td>4=Good</td>
</tr>
<tr>
<td>5=Very good</td>
</tr>
</tbody>
</table>

Bluffs – Milepost 241

- Bluffs Lodge
- Bluffs Restaurant/Craft Shop
- Assistance from Bluffs concession staff
- Crabtree Meadows Snack Bar
- Crabtree Meadows Camp Store/Gift Shop
- Assistance from Crabtree Meadows concession staff

Pisgah – Milepost 408

- Pisgah Inn
- Pisgah Inn Restaurant
- Pisgah Inn Craft/Gift Shop
- Assistance from concession staff

Campgrounds operated by National Park Service

- Otter Creek Campground
- Peaks of Otter Campground
- Roanoke Mountain Campground
- Rocky Knob Campground
- Doughton Campground
- Julian Price Campground
- Linville Falls Campground
- Crabtree Meadows Campground
- Mt. Pisgah Campground
d) If you and your personal group have comments on any of the above services and facilities, please use the lines below.

<table>
<thead>
<tr>
<th>Service/facility (List)</th>
<th>Comment (Please be specific)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

18. a) Blue Ridge Parkway does not currently charge an entrance fee. On a future visit, would you and your personal group be willing to pay an entrance fee of $5/vehicle to drive on the parkway for up to 7 days? Please mark (●) one.

- Yes, likely
- No, unlikely
- Not sure

b) On a future visit, would you and your personal group be willing to pay $25/vehicle for parkway access throughout the year? Please mark (●) one.

- Yes, likely
- No, unlikely
- Not sure

19. On this visit, were you and your personal group part of the following types of groups? Please mark (●) one for each.

a) Commercial guided tour group

- Yes
- No

b) School/educational group

- Yes
- No

c) Other organized group (such as business group, scout group, etc.)

- Yes
- No

20. On this visit, what kind of personal group (not guided tour/school/other organized group) were you with? Please mark (●) one.

- Alone
- Family
- Friends
- Family and friends
- Other (Please specify) ________________________________

21. On this visit, how many people were in your personal group, including yourself?

_______ Number of people

22. a) When visiting an area such as Blue Ridge Parkway, what one language do you and most members of your personal group prefer to use for the following?

<table>
<thead>
<tr>
<th>Speaking</th>
<th>Reading</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

b) What services in the park would you like to have provided in languages other than English? Please specify a service or write “None.”

__________________________________________
23. For you and your personal group on this visit, please provide the following. If you do not know the answer, please leave it blank.

<table>
<thead>
<tr>
<th>Current age</th>
<th>U.S. Zip Code or name of country other than U.S.</th>
<th>Number of visits made to Blue Ridge Parkway (including this visit) lifetime</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yourself</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Member #2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Member #3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Member #4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Member #5</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Member #6</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Member #7</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

24. a) Are you or members of your group Hispanic or Latino? Please mark (●) one for each group member.

<table>
<thead>
<tr>
<th>Hispanic or Latino?</th>
<th>Yourself</th>
<th>Member #2</th>
<th>Member #3</th>
<th>Member #4</th>
<th>Member #5</th>
<th>Member #6</th>
<th>Member #7</th>
</tr>
</thead>
<tbody>
<tr>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Not Hispanic or Latino</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
</tbody>
</table>

b) What is your race? What is the race of each member of your personal group? Please mark (●) one or more for you and each group member.

<table>
<thead>
<tr>
<th>Race</th>
<th>Yourself</th>
<th>Member #2</th>
<th>Member #3</th>
<th>Member #4</th>
<th>Member #5</th>
<th>Member #6</th>
<th>Member #7</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Indian or Alaska Native</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Asian</td>
<td>O</td>
<td>O</td>
<td>O</td>
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<tr>
<td>Black or African American</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Native Hawaiian or other Pacific Islander</td>
<td>O</td>
<td>O</td>
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<td>O</td>
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<tr>
<td>White</td>
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</tr>
</tbody>
</table>

25. a) Does anyone in your personal group have a physical condition that made it difficult to access or participate in park activities or services?

O Yes  O No  ➔ Go to Question 26
b) If YES, what services or activities were difficult to access/participate in?

26. a) On this visit to Blue Ridge Parkway, did you and your personal group attend any ranger-led programs?

O Yes  O No

b) On a future visit, would you and your personal group be interested in attending ranger-led programs along the parkway?

O Yes, likely  O No, unlikely  O Not sure

c) If YES, what length of program would you and your personal group like to attend?

O Under 1/2 hour  O Other (Please specify below)

O 1/2 - 1 hour

O 1 - 2 hours

d) Where along the parkway would you and your personal group like to attend a program? If you have no preference, please mark (●) “Have no preference”.

Locations: ____________________________________________

O Have no preference

27. If you were a manager planning for the future of Blue Ridge Parkway, what would you propose? Please be specific.

__________________________________________________________

__________________________________________________________

__________________________________________________________

28. Is there anything else you and your personal group would like to tell us about your visit to Blue Ridge Parkway?

__________________________________________________________

__________________________________________________________

__________________________________________________________

29. Overall, how would you rate the quality of the visitor facilities, services, and recreational opportunities provided to you and your personal group at Blue Ridge Parkway during this visit? Please mark (●) one.

Very poor  Poor  Average  Good  Very good

O  O  O  O  O

Thank you for your help! Please seal the questionnaire with the stickers provided and drop it in any U.S. mailbox.

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