Bryce Canyon Visitor Study

The Visitor Services Project
United States Department of the Interior
NATIONAL PARK SERVICE
Bryce Canyon National Park
Bryce Canyon, Utah 84717

July 1988

Dear Visitor:

Thank you for participating in this study. Our goal is to learn about the activities that visitors to Bryce Canyon National Park enjoy, the places they visit within the park, and to more accurately count visitors.

This questionnaire is only being given to a select number of visitors, so your participation is very important! It should only take a few minutes of your time during your visit to Bryce Canyon.

When your visit is over, please complete the questionnaire. Then, seal it with the sticker provided on the last page and simply drop it in any U.S. mailbox.

If you have any questions, please contact Dr. Gary E. Machlis, Sociology Project Leader, Cooperative Park Studies Unit, University of Idaho, Moscow, Idaho 83843.

We appreciate your help.

Sincerely,

Robert W. Reynolds
Superintendent
DIRECTIONS

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox.

IMPORTANT

When did you first enter Bryce Canyon National Park this visit?

_____ DAY OF THE WEEK (M, T, W, Th, F, S, Su)

TIME OF DAY  _____ a.m.  OR  _____ p.m.

PLEASE GO ON TO NEXT PAGE
PLACES YOU VISITED

On the map below, please indicate the places you and your group visited in Bryce Canyon National Park. Simply check (✓) the box beside each place you visited. If you did not visit any of these places, please go on to page 6.
YOU AND YOUR OPINIONS

1. Did you and your group stay overnight in, or in the vicinity of Bryce Canyon National Park this visit?
   _____ YES  If so, how many nights did you spend in the area?
   _____ NUMBER OF NIGHTS
   _____ NO  If not, how many hours did you spend in Bryce Canyon National Park this visit?
   _____ NUMBER OF HOURS

2. How many people were in your group?
   _____ NUMBER OF PEOPLE

3. What kind of group were you with?
   _____ ALONE
   _____ FAMILY
   _____ FRIENDS
   _____ FAMILY AND FRIENDS
   _____ GUIDED TOUR GROUP
   _____ OTHER (Please describe: ________________________________)
               ________________________________

4. For yourself and each member of your group, please indicate:

1) your age on your last birthday,

2) the zip code of your permanent residence (if you are from a country other than the United States, please give the name of that country), and

3) the number of times you have visited Bryce Canyon National Park including this visit.

<table>
<thead>
<tr>
<th>AGE</th>
<th>ZIP CODE</th>
<th># TIMES VISITED</th>
</tr>
</thead>
<tbody>
<tr>
<td>YOURSELF</td>
<td>______</td>
<td>__________________</td>
</tr>
<tr>
<td>MEMBER #2</td>
<td>______</td>
<td>__________________</td>
</tr>
<tr>
<td>MEMBER #3</td>
<td>______</td>
<td>__________________</td>
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<tr>
<td>MEMBER #4</td>
<td>______</td>
<td>__________________</td>
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<tr>
<td>MEMBER #5</td>
<td>______</td>
<td>__________________</td>
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<tr>
<td>additional members:</td>
<td>__________________</td>
<td></td>
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</tbody>
</table>

5. Where did you start your trip on the day you arrived in Bryce Canyon National Park?

_________________________________  NEAREST TOWN

_________________________________  STATE
YOU AND YOUR ACTIVITIES

On the list below, please check (√) the activities that you and your group did in Bryce Canyon National Park. (Please check all that apply.)

_____ CAMP AT DEVELOPED CAMPGROUND
_____ CAMP AT BACKCOUNTRY CAMPSITE
_____ VISIT VISITOR CENTER
_____ VISIT LODGE
_____ HIKE UNDER 4 HOURS
_____ HIKE OVER 4 HOURS
_____ MOTORIZED TRAVEL
_____ ATTEND CONDUCTED ACTIVITY
_____ BICYCLE
_____ STOP AT VIEWPOINTS
_____ SHOP AT VISITOR CENTER
_____ OTHER SHOPPING
_____ OTHER (Please describe: _______________________
	______________________________________________ )
6. Where is your planned destination for the day you leave Bryce Canyon National Park?

_________________________________ NEAREST TOWN

_________________________________ STATE

7. When you or your group visit national parks, do you attend conducted activities?

_____ YES If so, when would you or your group prefer to attend conducted activities (i.e. guided walks and/or talks)? Please suggest two periods.

_____ NO

From _____ a.m. to _____ a.m.

AND/OR

From _____ p.m. to _____ p.m.

8. During your visit, how much money did you and your group spend in the Bryce Canyon area? (Please give your best estimates.)

$______ LODGING (hotel, camp, etc.)

$______ TRAVEL (gas, bus fare, etc.)

$______ FOOD

$______ OTHER (entrance fees, film, gifts, etc.)

PLEASE GO ON TO THE NEXT PAGE
9 Many things contribute to an enjoyable visit to Bryce Canyon. Please do the following:

a) First, indicate the importance of the following items to you and your group (1=EXTREMELY IMPORTANT, 2=VERY IMPORTANT, 3=MODERATELY IMPORTANT, 4=SOMewhat IMPORTANT, 5=NOT IMPORTANT).

b) Then, rate the quality of each item you or your group used during this visit to Bryce Canyon (1=VERY GOOD, 2=GOOD, 3=AVERAGE, 4=POOR, 5=VERY POOR).

<table>
<thead>
<tr>
<th>How important?</th>
<th>What quality?</th>
</tr>
</thead>
<tbody>
<tr>
<td>_____ HORSE-BACK RIDING</td>
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<tr>
<td>_____ FOOD SERVICES</td>
<td></td>
</tr>
<tr>
<td>_____ LODGING (other than camping)</td>
<td></td>
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<tr>
<td>_____ CAMPGROUNDS</td>
<td></td>
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<tr>
<td>_____ GUIDED WALKS</td>
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<tr>
<td>_____ CAMPFIRE PROGRAMS</td>
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<tr>
<td>_____ EXHIBITS</td>
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<tr>
<td>_____ VISITOR CENTER INFORMATION</td>
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<td>_____ PRINTED MATERIALS</td>
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<tr>
<td>_____ DIRECTIONAL SIGNS</td>
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</table>
10. Is there anything else you would like to tell us about your visit to Bryce Canyon National Park?

________________________________________________________________________
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________________________________________________________________________

Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.
OFFICIAL BUSINESS

Cooperative Park Studies Unit
College of Forestry, Wildlife and Range Sciences
University of Idaho
Moscow, Idaho  83843