

Bryce Canyon Visitor Study



The
Visitor Services
Project

United States Department of the Interior
NATIONAL PARK SERVICE
Bryce Canyon National Park
Bryce Canyon, Utah 84717

July 1988

Dear Visitor:

Thank you for participating in this study. Our goal is to learn about the activities that visitors to Bryce Canyon National Park enjoy, the places they visit within the park, and to more accurately count visitors.

This questionnaire is only being given to a select number of visitors, so your participation is very important! It should only take a few minutes of your time during your visit to Bryce Canyon.

When your visit is over, please complete the questionnaire. Then, seal it with the sticker provided on the last page and simply drop it in any U.S. mailbox.

If you have any questions, please contact Dr. Gary E. Machlis, Sociology Project Leader, Cooperative Park Studies Unit, University of Idaho, Moscow, Idaho 83843.

We appreciate your help.

Sincerely,

Robert W. Reynolds
Superintendent

DIRECTIONS

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox.

IMPORTANT

When did you first enter Bryce Canyon National Park this visit?

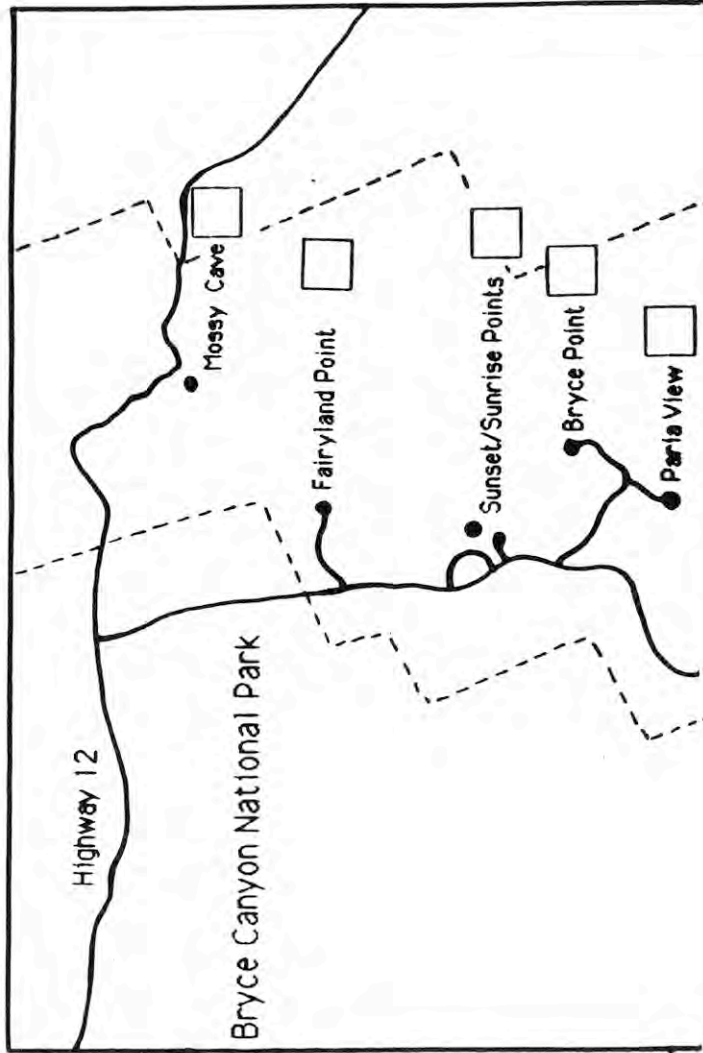
_____ DAY OF THE WEEK (M, T, W, Th, F, S, Su)

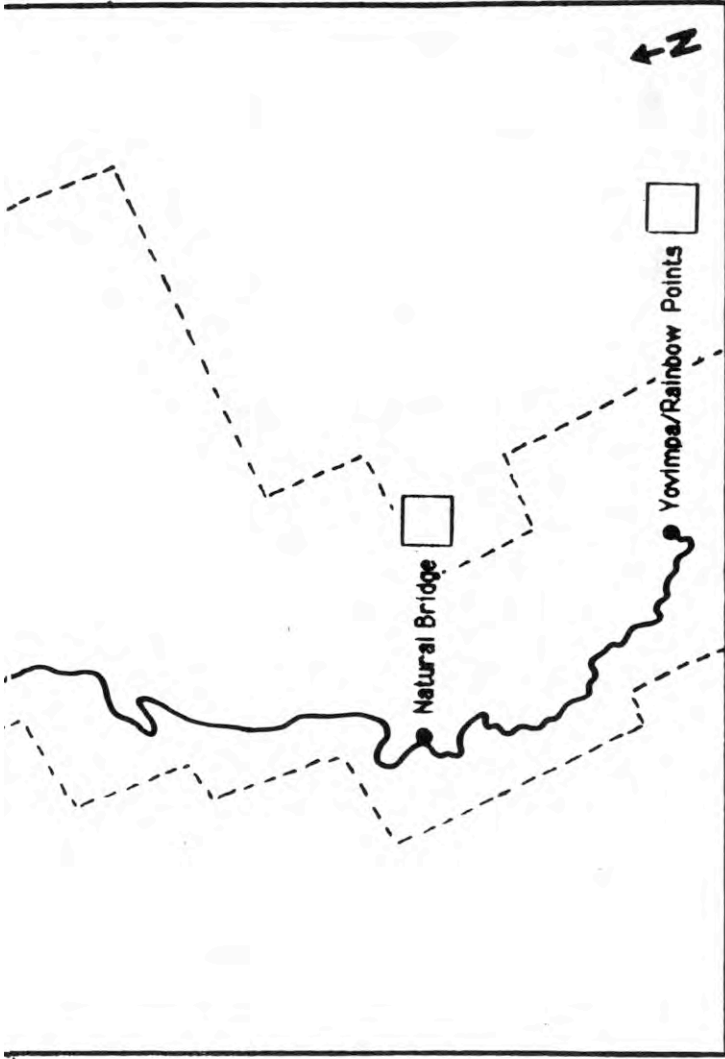
TIME OF DAY _____ a.m. OR _____ p.m.

PLEASE GO ON TO NEXT PAGE

PLACES YOU VISITED

On the map below, please indicate the places you and your group visited in Bryce Canyon National Park. Simply check (✓) the box beside each place you visited. If you did not visit any of these places, please go on to page 6





YOU AND YOUR OPINIONS

1. Did you and your group stay overnight in, or in the vicinity of Bryce Canyon National Park this visit?

_____ YES



If so, how many nights did you spend in the area?

_____ NUMBER OF NIGHTS

_____ NO



If not, how many hours did you spend in Bryce Canyon National Park this visit?

_____ NUMBER OF HOURS

2. How many people were in your group?

_____ NUMBER OF PEOPLE

3. What kind of group were you with?

_____ ALONE

_____ FAMILY

_____ FRIENDS

_____ FAMILY AND FRIENDS

_____ GUIDED TOUR GROUP

_____ OTHER (Please describe: _____

_____)

4. For yourself and each member of your group, please indicate:

- 1) your age on your last birthday,
- 2) the zip code of your permanent residence (if you are from a country other than the United States, please give the name of that country), and
- 3) the number of times you have visited Bryce Canyon National Park including this visit.

	AGE	ZIP CODE (country)	# TIMES VISITED
YOURSELF	_____	_____	_____
MEMBER #2	_____	_____	_____
MEMBER #3	_____	_____	_____
MEMBER #4	_____	_____	_____
MEMBER #5	_____	_____	_____
additional members:	_____		

5. Where did you start your trip on the day you arrived in Bryce Canyon National Park?

_____ NEAREST TOWN

_____ STATE

YOU AND YOUR ACTIVITIES

On the list below, please check (√) the activities that you and your group did in Bryce Canyon National Park. (Please check all that apply.)

- CAMP AT DEVELOPED CAMPGROUND
- CAMP AT BACKCOUNTRY CAMPSITE
- VISIT VISITOR CENTER
- VISIT LODGE
- HIKE UNDER 4 HOURS
- HIKE OVER 4 HOURS
- MOTORIZED TRAVEL
- ATTEND CONDUCTED ACTIVITY
- BICYCLE
- STOP AT VIEWPOINTS
- SHOP AT VISITOR CENTER
- OTHER SHOPPING
- OTHER (Please describe: _____
_____)

6. Where is your planned destination for the day you leave
Bryce Canyon National Park?

_____ NEAREST TOWN

_____ STATE

7. When you or your group visit national parks, do you attend
conducted activities?

_____ YES



If so, when would you or your group prefer
to attend conducted activities (i.e. guided
walks and/or talks)? Please suggest two
periods.

_____ NO



AND/OR From _____ a.m. to _____ a.m.
From _____ p.m. to _____ p.m.

8. During your visit, how much money did you and your group
spend in the Bryce Canyon area? (Please give your best
estimates.)

\$_____ LODGING (hotel, camp, etc.)

\$_____ TRAVEL (gas, bus fare, etc.)

\$_____ FOOD

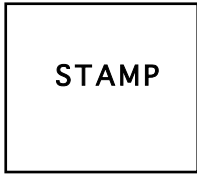
\$_____ OTHER (entrance fees, film, gifts, etc.)

PLEASE GO ON TO THE NEXT PAGE 

9 Many things contribute to an enjoyable visit to Bryce Canyon. Please do the following:

- a) First, indicate the importance of the following items to you and your group (1=EXTREMELY IMPORTANT, 2=VERY IMPORTANT, 3=MODERATELY IMPORTANT, 4=SOMEWHAT IMPORTANT, 5=NOT IMPORTANT).
- b) Then, rate the quality of each item you or your group used during this visit to Bryce Canyon (1=VERY GOOD, 2=GOOD, 3=AVERAGE, 4=POOR, 5=VERY POOR).

How important?	What quality?
_____ HORSE-BACK RIDING	_____
_____ FOOD SERVICES	_____
_____ LODGING (other than camping)	_____
_____ CAMPGROUNDS	_____
_____ GUIDED WALKS	_____
_____ CAMPFIRE PROGRAMS	_____
_____ EXHIBITS	_____
_____ VISITOR CENTER INFORMATION	_____
_____ PRINTED MATERIALS	_____
_____ DIRECTIONAL SIGNS	_____



OFFICIAL BUSINESS

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