Dear Visitor:

Thank you for participating in this important study. Our goal is to learn about the expectations, opinions, and interests of visitors to Fort Stanwix National Monument. This information will assist us in our efforts to better manage this park and to serve you.

This questionnaire is only being given to a select number of visitors, so your participation is very important. It should only take about 20 minutes after your visit to complete.

When your visit is over, please complete this questionnaire. Seal it in the postage-paid envelope provided and drop it in any U.S. mailbox.

If you have any questions, please contact Margaret Littlejohn, NPS VSP Director, Park Studies Unit, College of Natural Resources, P.O. Box 441139, University of Idaho, Moscow, Idaho 83844-1139, phone: 208-885-7863, email: littlej@uidaho.edu.

We appreciate your help.

Sincerely,

Deborah L. Conway
Superintendent
DIRECTIONS

At the end of your visit:

1. Please have the selected individual (at least 16 years old) complete this questionnaire.
2. Answer the questions carefully since each question is different.
3. For questions that use circles (O), please mark your answer by filling in the circle with black or blue ink. Please do not use pencil!
   - Like this: ●
   - Not like this: ✓ × ☑
4. Seal it in the postage-paid envelope provided.
5. Drop it in a U.S. mailbox.

Paperwork Reduction Act Statement: The Paperwork Reduction Act requires us to tell you why we are collecting this information, how we will use it, and whether or not you have to respond. This information will be used by the National Park Service as authorized by 16 U.S.C. 1a-7. We will use this information to evaluate visitor services cooperatively managed by Fort Stanwix National Monument. Your response is voluntary. Your name and address have been requested for follow-up purposes only. At the completion of this collection all names and personal information will be destroyed and in no way be connected with the results of this survey. A Federal agency may not conduct or sponsor and you are not required to respond to a collection of information unless it displays a currently valid OMB Control Number. We estimate that it will take an average of 20 minutes to complete the survey associated with this collection of information. You may send comments concerning the burden estimates or any aspect of this information collection to Margaret Littlejohn, NPS Visitor Services Project, College of Natural Resources, University of Idaho, P.O. Box 441139, Moscow, ID, 83844-1139; email: littlej@uidaho.edu.

Your Visit To Fort Stanwix National Monument

NOTE: In this questionnaire, your personal group is defined as anyone with whom you are visiting the park, such as spouse, family, friends, etc. This does not include the larger group that you might be traveling with, such as school, church, scouts, or tour group.

1. a) Prior to this visit, how did you and your personal group obtain information about Fort Stanwix National Monument (NM)? Please mark (●) all that apply in column (a).
   - Did not obtain information prior to visit ➔ Go to part (b) of this question

b) If you were to visit Fort Stanwix NM in the future, how would you and your personal group prefer to obtain information about the park? Please mark (●) all that apply in column (b).

   a) This visit  b) Future visit   Source of information
   - Friends/relatives/word of mouth
   - Inquiry to park via phone, mail or email
   - Fort Stanwix NM website: www.nps.gov/fost
   - Other websites — which one(s)? ______________________
   - Local businesses (hotels, motels, restaurants, etc.)
   - Maps/brochures
   - Newspaper/magazine articles
   - Other units of the National Park System (NPS)
   - Other tourist sites (non-NPS)
   - Previous visits
   - School class/program
   - Social media (such as Facebook, Twitter, etc.)
   - State welcome center/visitors bureau/chamber of commerce
   - Television/radio programs/DVDs
   - Travel guides/tour books (such as AAA, etc.)
   - Other, this visit (Specify) ______________________
   - Other, future visit (Specify) ______________________

   n/a

   c) From the sources you used prior to this visit, did you and your personal group receive the type of information about the park that you needed?
   - No
   - Yes ➔ Go to Question 2
d) If NO, what type of park information did you and your personal group need that was not available? Please be specific.

2. Prior to this visit, were you and your personal group aware that Fort Stanwix NM is a unit of the National Park System?
   O Yes  O No  ➔ Go to Question 4

3. a) Did you and your personal group obtain information from the park website (http://www.nps.gov/fost) to plan this trip to Fort Stanwix NM?
   O Yes  O No  ➔ Go to Question 4

   b) Overall, how would you rate the quality of information provided on the park website? Please mark (●) one.
      Very poor  Poor  Average  Good  Very good
      O  O  O  O  O

c) Did you find the information that you needed on the park website?
   O No  O Yes  ➔ Go to Question 4

d) If NO, what type of information did you and your personal group need that was not available on the park website? Please be specific.

4. On this trip, what was the primary reason that you and your personal group came to the Fort Stanwix NM area (within 60-mile drive of the park)? Please mark (●) one.
   O Resident of the area (within 60-mile drive of park)  ➔ Go to Question 5
   O Visit Fort Stanwix NM (includes use of park facilities/services/activities)
   O Visit other attractions in the area
   O Visit friends/relatives in the area
   O Traveling through – unplanned visit
   O Business
   O Other (Please specify) ____________________________________________

5. When did you and your personal group make the decision to visit Fort Stanwix NM? Please mark (●) one.
   O On the day of the visit
   O 2-7 days before the visit
   O 8-30 days before the visit
   O 1-6 months before the visit
   O More than 6 months but less than a year before the visit
   O A year or more before the visit

6. a) On this trip, did you and your personal group stay overnight away from your permanent residence in the surrounding area of Fort Stanwix NM (within 60-mile drive of park)?
   O Yes  O No  ➔ Go to Question 7

   b) If YES, please list the number of nights you and your personal group stayed in the surrounding area of Fort Stanwix NM (within 60-mile drive of park).
      _______ Number of nights in the surrounding area

   c) In which type of lodging did you and your personal group spend the night(s) in the surrounding area (within 60-mile drive of park)? Please mark (●) all that apply.
      O Lodges, hotels, vacation rentals, B&Bs, etc.
      O RV/trailer camping
      O Tent camping in developed campground
      O Backcountry camping
      O Seasonal residence
      O Residence of friends or relatives
      O Other (Please specify) ____________________________________________

7. On this trip, where did you and your personal group stay on the night before and the night after visiting Fort Stanwix NM? If you stayed at home, please write the name of the town/city and state where you live.
   a) BEFORE visit: Town/city ____________________________ State ____________
   b) AFTER visit: Town/city ____________________________ State ____________
8. On this trip, which other places did you and your personal group visit in the Rome, NY area (within 2-hour drive of park)? Please mark (•) all that apply.

- None ➔ Go to Question 9
- Adirondack Park
- Bellamy Harbor
- Cooperstown
- Erie Canal Village
- Fort Rickey Game Farm
- Lake Delta
- Lock 20
- Oriskany Battlefield
- Rome Historical Society
- Rome Art & Community Center
- Shako:wi Cultural Center
- Steuben Memorial
- Sylvan Beach
- Tomb of the Unknown Soldier
- Turning Stone Casino and Resort
- Other (Please specify)

9. In which communities did you and your personal group obtain support services (e.g. information, gas, food, lodging) for this visit to Fort Stanwix NM? Please mark (•) all that apply.

- Did not need support services ➔ Go to question 10
- Rome, NY
- Syracuse, NY
- Utica, NY
- Other (Specify below)

a) Community

b) Services used

<table>
<thead>
<tr>
<th>Community</th>
<th>Information</th>
<th>Gas</th>
<th>Food</th>
<th>Lodging</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rome, NY</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Syracuse, NY</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Utica, NY</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Other (Specify below)</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
</tbody>
</table>

c) Were you and your personal group able to obtain all of the services that you needed in these communities?

- No ➔ Go to Question 10
- Yes ➔ Go to Question 10

10. On this visit, were the signs directing you and your personal group to and around Fort Stanwix NM adequate? Please mark (•) one answer for each of the following.

a) Interstate signs

b) State highway signs

c) Signs in local communities

d) Signs in the park

e) If you answered NO for any of the above, please explain the problem.

Interstate __________________________________________
State highway _______________________________________
In local communities __________________________________
In the park __________________________________________

11. a) Were the parking facilities satisfactory during this visit to Fort Stanwix NM?

- No ➔ Go to Question 12
- Yes ➔ Go to Question 12

b) If NO, please explain why. __________________________________________

12. a) On this visit to Fort Stanwix NM, how much time in total did you and your personal group spend visiting the park? (Please list partial hours as ¼, ½, ¾.)

_____ Total number of hours

b) Did you and your personal group visit the park on more than one day?

- No ➔ c) If YES, how many days? _____
- Yes ➔

c) If YES, how many days? _____

13. a) During this visit to Fort Stanwix NM, did you and your personal group have any personal interaction(s) with a park ranger, other than on a tour or at a program?

- Yes ➔ Go to Question 14
- No ➔ Go to Question 14

b) If YES, please rate the quality of your interaction with the park ranger. Please mark (•) one response for each item.

<table>
<thead>
<tr>
<th>Service (List)</th>
<th>Helpfulness</th>
<th>Courteousness</th>
<th>Quality of information provided</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Very poor</td>
<td>Poor</td>
<td>Average</td>
</tr>
<tr>
<td></td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td></td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td></td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
</tbody>
</table>
14. a) On this visit, in which activities did you and your personal group participate within Fort Stanwix NM? Please mark (●) all that apply in column (a).

b) If you were to visit the park in the future, in which activities would you and your personal group prefer to participate within the park? Please mark (●) all that apply in column (b).

<table>
<thead>
<tr>
<th>a) This visit</th>
<th>b) Future visit</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>O</td>
<td>O</td>
<td>Attending ranger-led talks/programs (other than living history)</td>
</tr>
<tr>
<td>O</td>
<td>O</td>
<td>Attending living history programs</td>
</tr>
<tr>
<td>O</td>
<td>O</td>
<td>Attending special events</td>
</tr>
<tr>
<td>O</td>
<td>O</td>
<td>Conducting genealogical or historical research</td>
</tr>
<tr>
<td>O</td>
<td>O</td>
<td>Creative arts (photography/drawing/painting/writing)</td>
</tr>
<tr>
<td>O</td>
<td>O</td>
<td>General sightseeing</td>
</tr>
<tr>
<td>O</td>
<td>O</td>
<td>Participate in Junior Ranger program</td>
</tr>
<tr>
<td>O</td>
<td>O</td>
<td>Shopping in park bookstore (at visitor center)</td>
</tr>
<tr>
<td>O</td>
<td>O</td>
<td>Taking self-guided tour</td>
</tr>
<tr>
<td>O</td>
<td>O</td>
<td>Viewing exhibits</td>
</tr>
<tr>
<td>O</td>
<td>O</td>
<td>Viewing reconstructed fort (including furnished rooms)</td>
</tr>
<tr>
<td>O</td>
<td>O</td>
<td>Visiting Willett Center (visitor center)</td>
</tr>
<tr>
<td>O</td>
<td>n/a</td>
<td>Other – this visit Specify</td>
</tr>
</tbody>
</table>

n/a Other – future visit (Specify)

15. a) At any time during your visit, did you or your personal group need or want additional information about Fort Stanwix NM that you were unable to obtain?

O Yes  O No  Go to Question 16

b) If YES, what information did you need/want?

d) If you rated any of the above services as “very poor” or “poor,” please explain why.

Service: ____________________ Reason: ____________________

Service: ____________________ Reason: ____________________

16. a) Please mark (●) all of the visitor services and facilities that you or your personal group used at Fort Stanwix NM during this visit.

b) Next, for only those services and facilities that you or your personal group used, please rate their importance to your visit from 1-5.

c) Finally, for only those services and facilities that you or your personal group used, please rate their quality from 1-5.

<table>
<thead>
<tr>
<th>a) Visitor service/facility used</th>
<th>b) If used, how important?</th>
<th>c) If used, what quality?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mark (●)</td>
<td>1=Not at important 2=Slightly important 3=Moderately important 4=Very important 5=Extremely important</td>
<td>1=Very poor 2=Poor 3=Average 4=Good 5=Very good</td>
</tr>
<tr>
<td>O Assistance from park staff</td>
<td></td>
<td></td>
</tr>
<tr>
<td>O Bookstore sales items</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(selection, price, etc.)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>O Access for people with disabilities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>O Black powder demonstration</td>
<td></td>
<td></td>
</tr>
<tr>
<td>O Exhibits in fort</td>
<td></td>
<td></td>
</tr>
<tr>
<td>O Junior Ranger program</td>
<td></td>
<td></td>
</tr>
<tr>
<td>O Living history demonstrations</td>
<td></td>
<td></td>
</tr>
<tr>
<td>O Park brochure/map</td>
<td></td>
<td></td>
</tr>
<tr>
<td>O Park website: <a href="http://www.nps.gov/fost">www.nps.gov/fost</a></td>
<td></td>
<td></td>
</tr>
<tr>
<td>used before or during visit</td>
<td></td>
<td></td>
</tr>
<tr>
<td>O Paths</td>
<td></td>
<td></td>
</tr>
<tr>
<td>O Ranger-led talks/programs</td>
<td></td>
<td></td>
</tr>
<tr>
<td>O Restrooms</td>
<td></td>
<td></td>
</tr>
<tr>
<td>O Videos/films</td>
<td></td>
<td></td>
</tr>
<tr>
<td>O Visitor center exhibits</td>
<td></td>
<td></td>
</tr>
<tr>
<td>O Visitor center (overall)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
17. Fort Stanwix NM currently uses living history programs and encampments, including weapons and clothing, to interpret the fort’s history. If you were to visit in the future which of the following options would you prefer? Please mark (●) one.

- Not interested in living history programs
- Continue current program
- Stop using living history programs, including weapons and clothing
- Offer more living history programs

18. The fort landscape is currently maintained to reflect a combination of manicured appearance and restored native grasses. If you were to visit in the future which of the following maintenance options would you prefer? Please mark (●) one.

- Maintain this area as it is now
- Restore 1770’s appearance with farm crops and native grasses
- Manicured appearance

19. a) Fort Stanwix NM interpretive programs and visitor center exhibits discuss topics related to the Revolutionary War events that took place at this site and colonial backcountry life. Please mark (●) all the topics you learned (or learned more) about on this visit.

- Did not learn about any topics on this visit ➔ Go to part (c) of this question

b) Please indicate how much your level of understanding of each topic improved during your visit. Please mark (●) one answer for each topic.

c) Please mark (●) the topics you would be interested in learning (or learning more) about on a future visit.

<table>
<thead>
<tr>
<th>a) Learned on this visit?</th>
<th>b) Level of understanding improved?</th>
<th>c) Interested on future visit?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revolutionary War</td>
<td>Not at all</td>
<td>A little</td>
</tr>
<tr>
<td>Oneida Indian Nation</td>
<td>Not at all</td>
<td>A little</td>
</tr>
<tr>
<td>Weapons used during Revolutionary War</td>
<td>Not at all</td>
<td>A little</td>
</tr>
<tr>
<td>Fort life/colonial life</td>
<td>Not at all</td>
<td>A little</td>
</tr>
</tbody>
</table>

d) Please list any additional topics you and your personal group are interested in learning about at Fort Stanwix NM.

20. Please mark (●) one response for each of the following aspects of the fort tour.

- Did not take fort tour on this visit ➔ Go to Question 21

<table>
<thead>
<tr>
<th>a) Tour length</th>
<th>b) Take tour at desired time?</th>
<th>c) Effect of tour size on ability to see room interiors</th>
<th>d) Topics discussed on tour</th>
<th>e) On the tour, did you learn something about Fort Stanwix NM that is relevant or meaningful to your life today?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Too short</td>
<td>Yes</td>
<td>No effect - able to see</td>
<td>Of interest</td>
<td>Yes</td>
</tr>
<tr>
<td>About right</td>
<td>No</td>
<td>Had difficulty seeing</td>
<td>NOT of interest</td>
<td>No</td>
</tr>
<tr>
<td>Too long</td>
<td></td>
<td></td>
<td></td>
<td>Not sure</td>
</tr>
</tbody>
</table>

21. For you and your personal group, please estimate all expenditures for the items listed below for this visit to Fort Stanwix NM and the surrounding area (within 60-mile drive of park). Please write "0" if no money was spent in a particular category.

a) Please list your group's total expenditures inside Fort Stanwix NM.

b) Please list your group's total expenditures in the surrounding area outside the park (within 60-mile drive of park).

**NOTE:** Surrounding area residents should only include expenditures that were just for this trip to Fort Stanwix NM.

<table>
<thead>
<tr>
<th>EXPENDITURES</th>
<th>a) Inside park</th>
<th>b) Outside park</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lodges, hotels, motels, cabins, B&amp;Bs, etc.</td>
<td>n/a</td>
<td>$__________</td>
</tr>
<tr>
<td>Camping fees and charges</td>
<td>n/a</td>
<td>$__________</td>
</tr>
<tr>
<td>Guide fees and charges</td>
<td>n/a</td>
<td>$__________</td>
</tr>
<tr>
<td>Restaurants and bars</td>
<td>n/a</td>
<td>$__________</td>
</tr>
<tr>
<td>Groceries and takeout food</td>
<td>n/a</td>
<td>$__________</td>
</tr>
<tr>
<td>Gas and oil (auto, RV, boat, etc.)</td>
<td>n/a</td>
<td>$__________</td>
</tr>
<tr>
<td>Other transportation expenses (rental cars, taxis, auto repairs, but NOT airfare)</td>
<td>n/a</td>
<td>$__________</td>
</tr>
<tr>
<td>Admission, recreation, entertainment fees</td>
<td>n/a</td>
<td>$__________</td>
</tr>
<tr>
<td>All other purchases (souvenirs, film, books, sporting goods, clothing, etc.)</td>
<td>$__________</td>
<td>$__________</td>
</tr>
<tr>
<td>Donations</td>
<td>$__________</td>
<td>$__________</td>
</tr>
</tbody>
</table>
c) How many people do the above expenses cover?
   ____ Adults (18 years or over) ____ Children (under 18 years)

   Please write “0” if no children were covered by the expenditures.

22. On this visit, were you and your personal group part of the following types of organized groups?
   a) Commercial guided tour group
       O Yes  O No
   b) School/educational group
       O Yes  O No
   c) Other (scouts, work, church)
       O Yes  O No

d) If you were with one of these organized groups, how many people, including yourself, were in this group?
   ______ Number of people in organized group

23. a) On this visit, which type of personal group (not guided tour/school/other organized group) were you with?
       O Alone  O Friends
       O Family  O Family and friends
       O Other (Please specify) ________________________________

   b) On this visit, how many people were in your personal group, including yourself?
       ______ Number of people

24. For you and your personal group on this visit, please provide the following. (If you do not know the answer, leave blank).

<table>
<thead>
<tr>
<th>a) Current age</th>
<th>b) U.S. ZIP code or name of country other than U.S.</th>
<th>c) &amp; d) Number of visits to Fort Stanwix NM (including this visit)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yourself</td>
<td></td>
<td>past 12 months lifetime</td>
</tr>
<tr>
<td>Member #2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Member #3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Member #4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Member #5</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Member #6</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Member #7</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

25. For you only, what is the highest level of education you have completed? Please mark (●) one.
   O Some high school  O Bachelor’s degree
   O High school diploma/GED  O Graduate degree
   O Some college

26. a) Does anyone in your personal group have a physical condition that made it difficult to access or participate in park activities or services?
       O Yes  O No ➔ Go on to Question 27
   b) If YES, what services or activities were difficult to access/participate in?

   c) Because of the physical condition, what specific problems did the person(s) have? Please mark (●) all that apply.
       O Hearing (difficulty hearing ranger programs, audio-visual exhibits or programs, or information desk staff, even with hearing aid)
       O Visual (difficulty seeing exhibits, directional signs, or visual aids that are part of programs, even with prescribed glasses or due to blindness)
       O Mobility (difficulty accessing facilities, services, or programs, even with walking aid and/or wheelchair)
       O Other (Please specify) ________________________________

27. Fort Stanwix NM was established because of its significance to the nation. In your opinion, what is the national significance of this park?

28. a) On this visit, how well did Fort Stanwix NM meet your expectations? Please mark (●) one.
       O Did not have any expectations
       O Did not meet my expectations
       O Met my expectations
       O Exceeded my expectations
29. a) What did you and your personal group like **most** about your visit to Fort Stanwix NM?

b) What did you and your personal group like **least** about your visit to Fort Stanwix NM?

30. If you were a manager planning for the future of Fort Stanwix NM what would you and your personal group propose?

31. Is there anything else you and your personal group would like to tell us about your visit to Fort Stanwix NM?

32. Overall, how would you rate the quality of the facilities, services, and recreational opportunities provided to you and your personal group at Fort Stanwix NM during this visit? Please mark (•) one.

<table>
<thead>
<tr>
<th>Very poor</th>
<th>Poor</th>
<th>Average</th>
<th>Good</th>
<th>Very good</th>
</tr>
</thead>
<tbody>
<tr>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
</tbody>
</table>

Thank you for your help! Please seal the questionnaire in the postage-paid envelope provided and drop it in any U.S. mailbox.