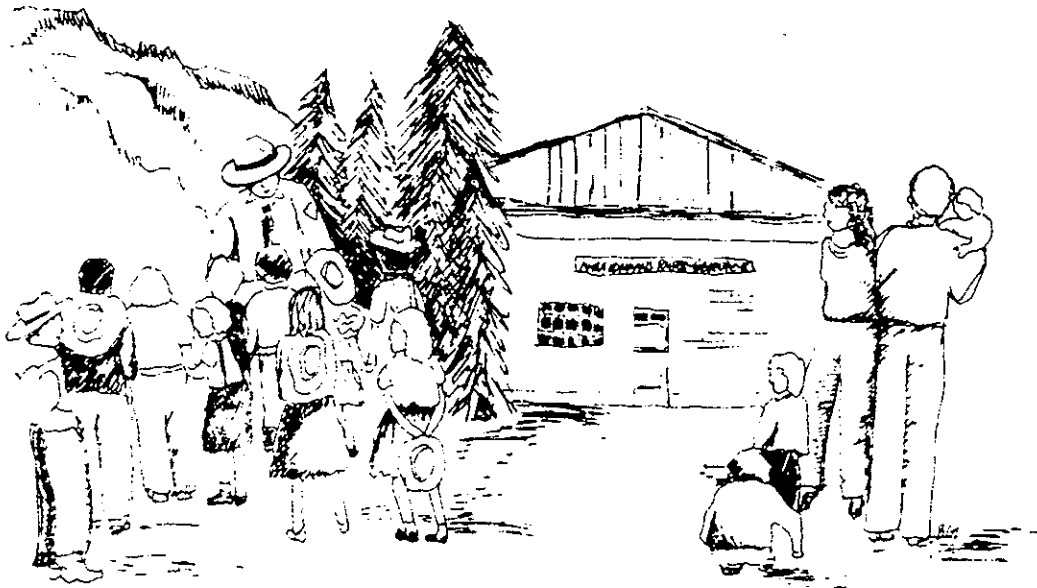


# Mapping Interpretive Services: Evaluating a Technique



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Directions: Before filling out this questionnaire, please read the report entitled "Mapping Interpretive Services: A Pilot Study at Grand Teton National Park." Feel free to refer to this report when answering the questions.

- Q-1. We are interested in your opinions about the Interpretive Mapping Method described in the report. How well do each of the following statements describe your feelings about the method? (PLEASE CIRCLE THE ONE WORD WHICH MOST ACCURATELY REFLECTS YOUR OPINION).

How do you feel about each of the following statements?					
	STRONGLY AGREE	AGREE	NEITHER AGREE NOR DISAGREE	DISAGREE	STRONGLY DISAGREE
1. The information provided by the method is easy to understand.	STRONGLY	AGREE	NEITHER	DISAGREE	STRONGLY
2. The method will provide a greater amount of interpretation planning information than is currently available.	STRONGLY	AGREE	NEITHER	DISAGREE	STRONGLY
3. The information provided by the method will fit in well with the criteria currently used in the planning of interpretive services.	STRONGLY	AGREE	NEITHER	DISAGREE	STRONGLY
4. The method will be easy to implement and use.	STRONGLY	AGREE	NEITHER	DISAGREE	STRONGLY
5. The method could be feasibly tested on a small scale, trial basis in your park.	STRONGLY	AGREE	NEITHER	DISAGREE	STRONGLY
6. Someone with a background in interpretation and a small amount of training could collect the needed information relatively easily.	STRONGLY	AGREE	NEITHER	DISAGREE	STRONGLY
7. The information provided by the method may help the NPS to more efficiently allocate interpretive resources.	STRONGLY	AGREE	NEITHER	DISAGREE	STRONGLY
8. The method will provide information about interpretive services which is similar to the types of information currently being used for interpretive planning.	STRONGLY	AGREE	NEITHER	DISAGREE	STRONGLY

Q-2. The Interpretive Mapping Method collects the types of information listed below. Please circle the number(s) corresponding to those types of information which you feel are NOT useful for the planning and management of an interpretive program. (CIRCLE AS MANY AS APPLY).

- 1 SPONSOR
- 2 LOCATION
- 3 SCHEDULE
- 4 COST
- 5 GENERAL SERVICE TYPE
- 6 SPECIFIC SERVICE TYPE
- 7 MEDIA
- 8 TOPIC
- 9 THEME

Q-3. Please list any additional characteristics which are not listed above, but which you feel would provide useful information about interpretive services:

Q-4. What was your age on your last birthday?

\_\_\_\_\_ YEARS

Q-5. What is the highest year of schooling you have completed? (PLEASE CIRCLE THE NUMBER OF THE HIGHEST GRADE YOU HAVE COMPLETED).

1 2 3 4 5 6 7 8 9 10 11 12      13 14 15 16      17 18 19 20 21  
 (Elementary through High School)      (College)      (Graduate School)

Q-6. What is your official job title? \_\_\_\_\_

Q-7. What is your present GS-level?

GS-

Q-8. How many years have you worked for the National Park Service?

\_\_\_\_\_ YEARS

Q-9. How many years have you worked in the area of interpretation?

\_\_\_\_\_ YEARS

Finally, we are interested in any additional comments you may have.

Q-10. Please describe any specific suggestions you may have for improving the mapping method.

Q-11. What problems do you foresee in the implementation and use of the mapping method? (PLEASE DESCRIBE)

Q-12. *Is there anything else you would like to tell us which would help us to improve the Interpretive Mapping Method?*

Your contribution to this effort is greatly appreciated. If you would like a summary of the results, please print your name and address on the back of the return envelope (not on this questionnaire) before you drop it in the mail. We will see that you receive a copy.

THANK YOU