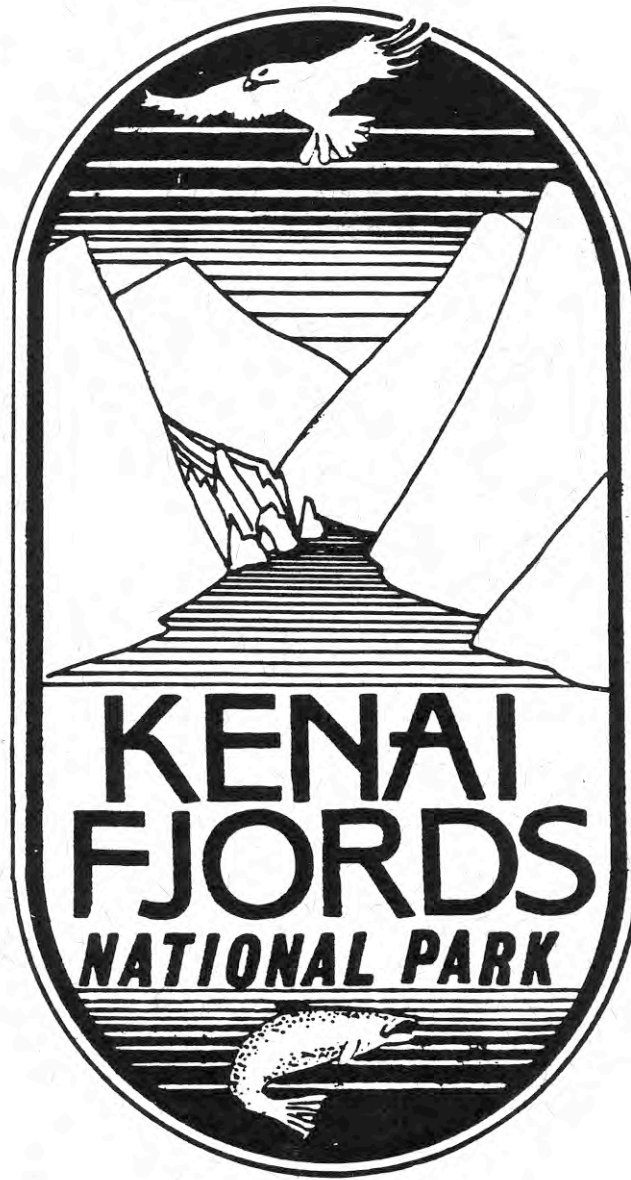


# Kenai Fjords Visitor Study



The  
Visitor Services  
Project



IN REPLY REFER TO:

United States Department of the Interior  
NATIONAL PARK SERVICE

Kenai Fjords National Park  
1212 Fourth Avenue  
Post Office Box 1727  
Seward, Alaska 99664

July, 1990

Dear Visitor,

Thank you for taking your time to participate in this study. Kenai Fjords National Park will be ten years old this year and we are interested in learning about the expectations, opinions, and interests of visitors to the park. This survey will assist us in our efforts to better manage Kenai Fjords for the next ten years and beyond, and to better serve you, the visitor.

This questionnaire is only being given to a select number of visitors so your participation is very important! Please take a few minutes of your time during or after your visit to complete the questionnaire. Then, seal it with the sticker provided on the last page and simply drop it in any U.S. mailbox.

If you have any questions, please contact Dr. Gary E. Machlis, Sociology Project Leader, Cooperative Park Studies Unit, University of Idaho, Moscow, Idaho 83843.

We appreciate your help!

Sincerely,

Anne D. Castellina  
Superintendent

**DIRECTIONS**

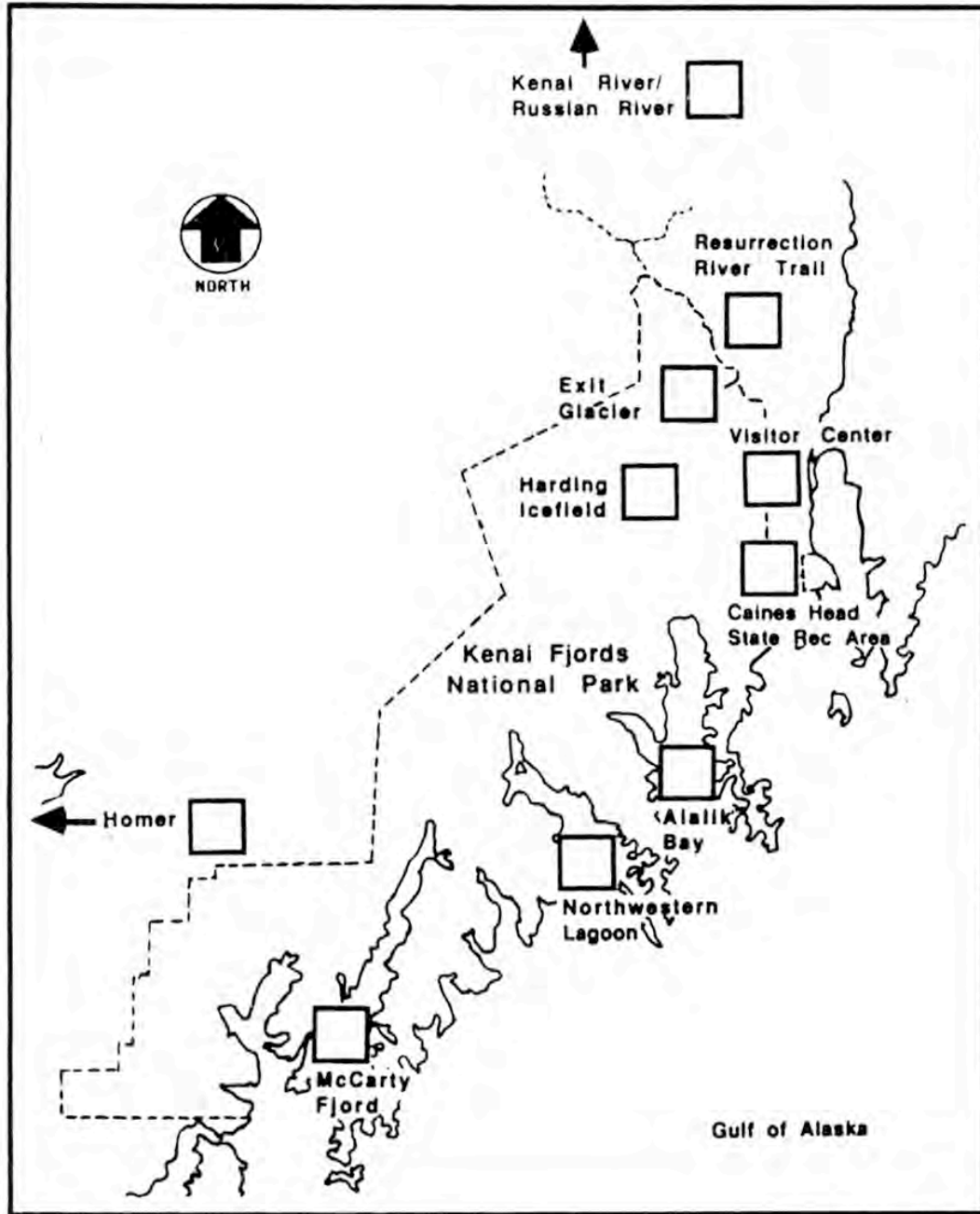
One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.

**PLEASE GO ON TO NEXT PAGE**



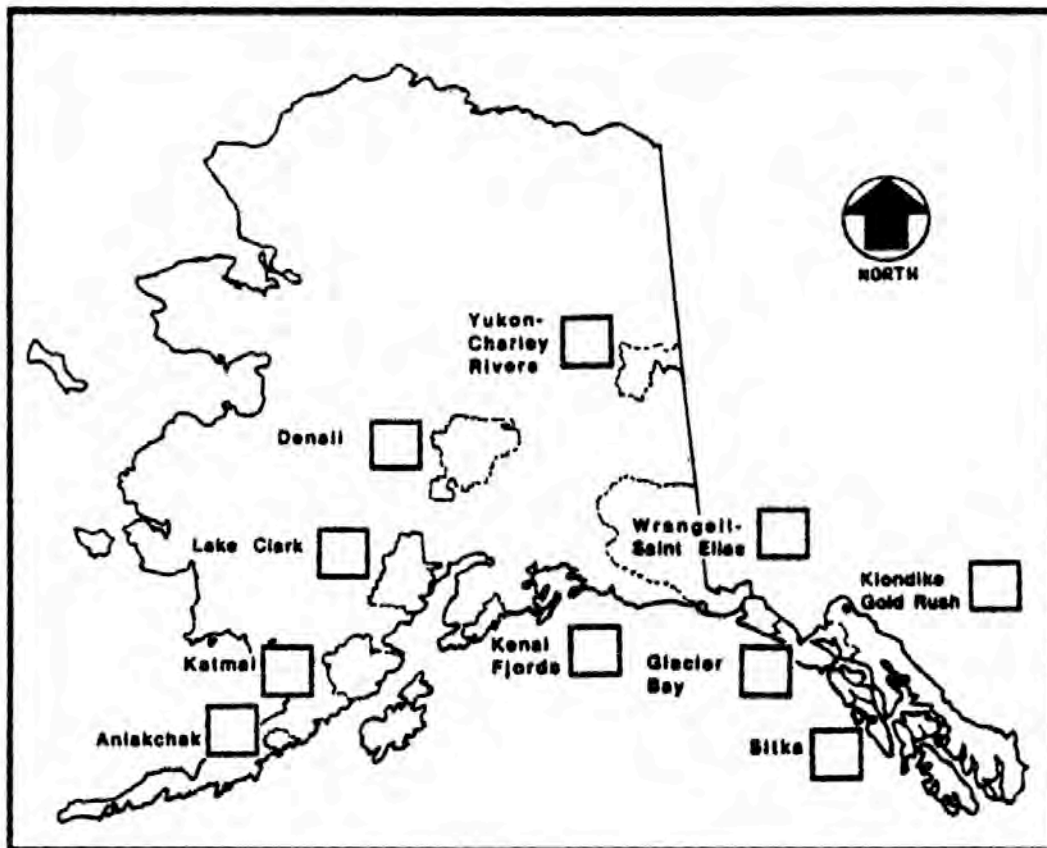
## VISITING KENAI FJORDS

1. On the map below, please indicate the order in which you and your group visited the places in and around Kenai Fjords National Park. Simply write 1, 2, 3, and so forth, in the box beside each place you visited. If you did not visit a place, leave the box blank.



## VISITING ALASKA

2. On this trip, please list the order in which you and your group visited or plan to visit other national park areas in Alaska. Please put 1, 2, 3 and so forth in the box beside each place you visited or will visit. If you did not visit a place, leave the box blank.



PLEASE GO ON TO NEXT PAGE



**YOUR ACTIVITIES**

3. On the list below, please check all of the activities that you and your group did in Kenai Fjords National Park during this visit. Please check ( / ) **all** that apply.

\_\_\_\_\_ VIEW WILDLIFE

\_\_\_\_\_ PHOTOGRAPHY

\_\_\_\_\_ HIKE TO HARDING ICEFIELD

\_\_\_\_\_ WALK TRAIL TO EXIT GLACIER

\_\_\_\_\_ CAMP AT EXIT GLACIER

\_\_\_\_\_ CAMP ON COAST

\_\_\_\_\_ TAKE COASTAL BOAT TOUR

\_\_\_\_\_ SEA KAYAK

\_\_\_\_\_ SALTWATER FISH

\_\_\_\_\_ FRESHWATER FISH

\_\_\_\_\_ FLIGHT SEE

\_\_\_\_\_ CLIMB/MOUNTAINEER

\_\_\_\_\_ PICNIC

\_\_\_\_\_ OTHER (Please describe:\_\_\_\_\_)

## YOU AND YOUR OPINIONS

4. What forms of transportation did you and your group use to get to the Seward area? Please check ( / ) **all** that apply.

<input type="checkbox"/> TRAIN	<input type="checkbox"/> BUS
<input type="checkbox"/> PRIVATE CAR	<input type="checkbox"/> PLANE
<input type="checkbox"/> RENTAL CAR	<input type="checkbox"/> CRUISE SHIP
<input type="checkbox"/> PRIVATE RV	<input type="checkbox"/> FERRY
<input type="checkbox"/> RENTAL RV	<input type="checkbox"/> OTHER (_____)

5. How much time did you and your group spend in Kenai Fjords National Park this visit?

If less than 24 hours:

NUMBER OF HOURS

If 24 hours or more:

NUMBER OF DAYS

6. How many people were in your group?

NUMBER OF PEOPLE

7. What kind of group were you with?

ALONE

FAMILY

FRIENDS

FAMILY AND FRIENDS

GUIDED TOUR GROUP

OTHER (Please describe:\_\_\_\_\_)

**PLEASE GO ON TO NEXT PAGE**



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8. For you and your group, please indicate:

	<b>CURRENT AGE</b>	<b>ZIP CODE OR COUNTRY</b>	<b># TIMES VISITED</b> (including this visit)
YOURSELF	_____	_____	_____
MEMBER #2	_____	_____	_____
MEMBER #3	_____	_____	_____
MEMBER #4	_____	_____	_____
MEMBER #5	_____	_____	_____
MEMBER #6	_____	_____	_____
MEMBER #7	_____	_____	_____

9. a) What role did the 1989 Valdez oil spill play in your decision to visit **Alaska**? Please check ( / ) **only one**.

- \_\_\_\_\_ PRIMARY REASON FOR VISITING
- \_\_\_\_\_ ONE OF SEVERAL REASONS FOR VISITING
- \_\_\_\_\_ NOT A REASON FOR VISITING

b) What role did the 1989 Valdez oil spill play in your decision to visit **Kenai Fjords**? Please check ( / ) **only one**.

- \_\_\_\_\_ PRIMARY REASON FOR VISITING
- \_\_\_\_\_ ONE OF SEVERAL REASONS FOR VISITING
- \_\_\_\_\_ NOT A REASON FOR VISITING



10. What was your **primary** reason for visiting the Seward area? Please check ( /) **only one**.

- \_\_\_\_\_ VISITING FRIENDS/RELATIVES  
 \_\_\_\_\_ VISITING KENAI FJORDS NATIONAL PARK  
 \_\_\_\_\_ FISHING  
 \_\_\_\_\_ OTHER (Please specify:\_\_\_\_\_)

11. Please rate the usefulness of the interpretive or visitor services which you and your group used during this visit to Kenai Fjords National Park. Mark each service used from 1 to 5 (1=EXTREMELY USEFUL, 2=VERY USEFUL, 3=MODERATELY USEFUL, 4=SOMEWHAT USEFUL, 5=NOT USEFUL).

	<b>Usefulness? (1-5)</b>
PARK BROCHURE/MAP	_____
EXIT GLACIER BROCHURE	_____
SALES PUBLICATIONS	_____
VISITOR CENTER DISPLAYS	_____
VISITOR CENTER OIL SPILL EXHIBIT	_____
VISITOR CENTER SLIDE SHOW	_____
VISITOR CENTER VIDEOS/MOVIES	_____
RANGER PROGRAMS IN AUDITORIUM	_____
RANGER-LED WALKS/TALKS	_____
ROVING RANGER AT EXIT GLACIER	_____
TRAILSIDE EXHIBITS	_____

**PLEASE GO ON TO NEXT PAGE**



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12. Do any members of your group reside outside the Seward area?

\_\_\_\_ YES



\_\_\_\_ NO



a) If they stayed in the Seward area on the night before their visit to Kenai Fjords, how much did they spend for lodging? Please write "0" if they did not spend any money.

\$ \_\_\_\_\_



b) On the day of your visit to Kenai Fjords, how much did you and your group spend for travel, food and other items in the Seward area? Please write "0" if you did not spend any money.

SEWARD  
AREA

TRAVEL (gas, bus fare, etc.)

\$ \_\_\_\_\_

FOOD (restaurant, groceries, etc.)

\$ \_\_\_\_\_

OTHER (recreation, tours, film, gifts, etc.)

\$ \_\_\_\_\_

13. If you were to visit Kenai Fjords National Park in the winter, which of the following activities would you likely participate in? Please check ( / ) **all** that apply.

\_\_\_\_\_ SNOW MACHINING (snowmobiling)

\_\_\_\_\_ DOG SLEDDING

\_\_\_\_\_ SKIING

\_\_\_\_\_ SNOWSHOEING

\_\_\_\_\_ ICE CLIMBING

\_\_\_\_\_ SNOW CAMPING

\_\_\_\_\_ BACKCOUNTRY CABIN USE

\_\_\_\_\_ OTHER (Please specify: \_\_\_\_\_)

14. If you were planning for the future of Kenai Fjords National Park, what would you propose?

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15. Is there anything else you would like to tell us about your visit to Kenai Fjords National Park?

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Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.

**STAMP**

**OFFICIAL BUSINESS**

**Visitor Services Project  
Cooperative Park Studies Unit  
Department of Forest Resources  
College of Forestry, Wildlife and  
Range Sciences  
University of Idaho  
Moscow, Idaho 83843**