July, 1980

Dear Visitor,

Thank you for taking your time to participate in this study. Kenai Fjords National Park will be ten years old this year and we are interested in learning about the expectations, opinions, and interests of visitors to the park. This survey will assist us in our efforts to better manage Kenai Fjords for the next ten years and beyond, and to better serve you, the visitor.

This questionnaire is only being given to a select number of visitors so your participation is very important! Please take a few minutes of your time during or after your visit to complete the questionnaire. Then, seal it with the sticker provided on the last page and simply drop it in any U.S. mailbox.

If you have any questions, please contact Dr. Gary E. Machlis, Sociology Project Leader, Cooperative Park Studies Unit, University of Idaho, Moscow, Idaho 83843.

We appreciate your help!

Sincerely,

Anne D. Castellina
Superintendent
DIRECTIONS

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.
VISITING KENAI FJORDS

1. On the map below, please indicate the order in which you and your group visited the places in and around Kenai Fjords National Park. Simply write 1, 2, 3, and so forth, in the box beside each place you visited. If you did not visit a place, leave the box blank.
2. On this trip, please list the order in which you and your group visited or plan to visit other national park areas in Alaska. Please put 1, 2, 3 and so forth in the box beside each place you visited or will visit. If you did not visit a place, leave the box blank.
YOUR ACTIVITIES

3. On the list below, please check all of the activities that you and your group did in Kenai Fjords National Park during this visit. Please check ( / ) all that apply.

_____ VIEW WILDLIFE

_____ PHOTOGRAPHY

_____ HIKE TO HARDING ICEFIELD

_____ WALK TRAIL TO EXIT GLACIER

_____ CAMP AT EXIT GLACIER

_____ CAMP ON COAST

_____ TAKE COASTAL BOAT TOUR

_____ SEA KAYAK

_____ SALTWATER FISH

_____ FRESHWATER FISH

_____ FLIGHT SEE

_____ CLIMB/MOUNTAINEER

_____ PICNIC

_____ OTHER (Please describe: __________________________)
YOU AND YOUR OPINIONS

4. What forms of transportation did you and your group use to get to the Seward area? Please check (✓) all that apply.

[ ] TRAIN
[ ] BUS
[ ] PRIVATE CAR
[ ] PLANE
[ ] RENTAL CAR
[ ] CRUISE SHIP
[ ] PRIVATE RV
[ ] FERRY
[ ] RENTAL RV
[ ] OTHER (________________)

5. How much time did you and your group spend in Kenai Fjords National Park this visit?

If less than 24 hours:

[ ] NUMBER OF HOURS

If 24 hours or more:

[ ] NUMBER OF DAYS

6. How many people were in your group?

[ ] NUMBER OF PEOPLE

7. What kind of group were you with?

[ ] ALONE
[ ] FAMILY
[ ] FRIENDS
[ ] FAMILY AND FRIENDS
[ ] GUIDED TOUR GROUP
[ ] OTHER (Please describe:_______________________)

PLEASE GO ON TO NEXT PAGE
8. For you and your group, please indicate:

<table>
<thead>
<tr>
<th>CURRENT AGE</th>
<th>ZIP CODE OR COUNTRY</th>
<th># TIMES VISITED (including this visit)</th>
</tr>
</thead>
<tbody>
<tr>
<td>YOURSELF</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MEMBER #2</td>
<td></td>
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<tr>
<td>MEMBER #3</td>
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<td>MEMBER #6</td>
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<td></td>
</tr>
<tr>
<td>MEMBER #7</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

9. a) What role did the 1989 Valdez oil spill play in your decision to visit Alaska? Please check ( / ) only one.

_____ PRIMARY REASON FOR VISITING

_____ ONE OF SEVERAL REASONS FOR VISITING

_____ NOT A REASON FOR VISITING

b) What role did the 1989 Valdez oil spill play in your decision to visit Kenai Fjords? Please check ( / ) only one.

_____ PRIMARY REASON FOR VISITING

_____ ONE OF SEVERAL REASONS FOR VISITING

_____ NOT A REASON FOR VISITING
10. What was your **primary** reason for visiting the Seward area? Please check (/) only one.

- ____ VISITING FRIENDS/RELATIVES
- ____ VISITING KENAI FJORDS NATIONAL PARK
- ____ FISHING
- ____ OTHER (Please specify: ____________________________)

11. Please rate the usefulness of the interpretive or visitor services which you and your group used during this visit to Kenai Fjords National Park. Mark each service used from 1 to 5 (1=EXTREMELY USEFUL, 2=VERY USEFUL, 3=MODERATELY USEFUL, 4=SOMewhat USEFUL, 5=NOT USEFUL).

**Usefulness?**

(1-5)

- PARK BROCHURE/MAP ______
- EXIT GLACIER BROCHURE ______
- SALES PUBLICATIONS ______
- VISITOR CENTER DISPLAYS ______
- VISITOR CENTER OIL SPILL EXHIBIT ______
- VISITOR CENTER SLIDE SHOW ______
- VISITOR CENTER VIDEOS/MOVIES ______
- RANGER PROGRAMS IN AUDITORIUM ______
- RANGER-LED WALKS/TALKS ______
- ROVING RANGER AT EXIT GLACIER ______
- TRAILSIDE EXHIBITS ______

**PLEASE GO ON TO NEXT PAGE**
12. Do any members of your group reside outside the Seward area?

_____ YES

<arrow down>

_____ NO

a) If they stayed in the Seward area on the night before their visit to Kenai Fjords, how much did they spend for lodging? Please write "0" if they did not spend any money.

$ __________

b) On the day of your visit to Kenai Fjords, how much did you and your group spend for travel, food and other items in the Seward area? Please write "0" if you did not spend any money.

SEWARD AREA

TRAVEL (gas, bus fare, etc.) $________

FOOD (restaurant, groceries, etc.) $________

OTHER (recreation, tours, film, gifts, etc.) $________

13. If you were to visit Kenai Fjords National Park in the winter, which of the following activities would you likely participate in? Please check (/) all that apply.

_____ SNOW MACHINING (snowmobiling)

_____ DOG SLEDDING

_____ SKIING

_____ SNOWSHOEING

_____ ICE CLIMBING

_____ SNOW CAMPING

_____ BACKCOUNTRY CABIN USE

_____ OTHER (Please specify:___________________________)
14. If you were planning for the future of Kenai Fjords National Park, what would you propose?

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

15. Is there anything else you would like to tell us about your visit to Kenai Fjords National Park?

________________________________________________________________________

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________________________________________________________________________

Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.

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OFFICIAL BUSINESS

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College of Forestry, Wildlife and
Range Sciences
University of Idaho
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