DIRECTIONS

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.

A PRIVACY ACT and PAPERWORK REDUCTION ACT statement: 16 U.S.C. 1a-7 authorizes collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law.

Burden estimate statement: Public reporting burden for this form is estimated to average 12 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to the Service Information Collection Clearance Officer, National Park Service, P.O. Box 37127, Washington, D.C. 20014-7127; and to the Office of Management and Budget, Paperwork Reduction Project, 1024-0070, Washington, D.C. 20503.
VISITING NEW ORLEANS' FRENCH QUARTER

1. On the list below, please check (√) the numbered sites you and your group visited during this trip to the French Quarter of New Orleans. Do not check any sites that you did not visit. The map below is to aid you in locating the sites you visited.

Sites visited (√) - New Orleans' French Quarter

_____ 1. Jackson Square
_____ 2. Saint Louis Cathedral
_____ 3. Presbytere
_____ 4. French Market
_____ 5. U.S. Mint
_____ 6. Louisiana State Office
_____ 7. Moonwalk
_____ 8. Woldenberg Riverfront Park
_____ 9. Aquarium of the Americas
_____ 10. Saint Louis Cemetery I
_____ 11. Armstrong Park
_____ 12. Preservation Hall of Tourism
VISITING JEAN LAFITTE

2. a) Prior to your visit to the French Quarter Visitor Center, were you aware that Jean Lafitte National Historical Park and Preserve existed?

_____ YES  _____ NO

b) On the map below, please indicate the sites at Jean Lafitte National Historical Park and Preserve which you and your group visited on this trip. Simply check (√) the box beside each site you visited. If you did not visit a site, leave the box blank.

Jean Lafitte National Historical Park and Preserve

PLEASE GO ON TO NEXT PAGE
YOUR ACTIVITIES

3. On the list below, please check all of the activities that you and your group did during this visit to New Orleans. Please check (√) all that apply.

_____ GENERAL SIGHTSEEING

_____ ATTEND A SUPERDOME EVENT

_____ ATTEND FESTIVALS OR SPECIAL EVENTS (other than Superdome)

_____ ATTEND THEATER PERFORMANCE (plays, operas, etc.)

_____ VISIT MUSEUMS AND HISTORIC HOMES

_____ RIDE ST. CHARLES STREECAR

_____ RIDE RIVERFRONT STREECAR

_____ VISIT AUDUBON ZOO

_____ LISTEN TO LIVE MUSIC IN A CLUB OR BAR

_____ LISTEN TO OR WATCH STREET ARTISTS

_____ VISIT BOURBON STREET

_____ DINING/DRINKING

_____ OTHER (Please describe:__________________________)

4. Please specify which organized tour(s) you and your group took during this visit to New Orleans. Please check (√) all that apply.

_____ DID NOT TAKE AN ORGANIZED TOUR - GO ON TO QUESTION 5

_____ CARRIAGE RIDE/TOUR

_____ NATIONAL PARK SERVICE WALKING TOUR
COMMERCIAL WALKING TOUR
RIVER BOAT TOUR
SWAMP BOAT TOUR
PLANTATION(S) BUS TOUR
NEW ORLEANS BUS TOUR
OTHER TOUR (Please specify:_____________________

5. **Including this visit**, how many times have you and your group visited the French Quarter Visitor Center?
   ______ NUMBER OF TIMES

6. How many people were in your group?
   ______ NUMBER OF PEOPLE

7. What kind of group were you with?
   ______ ALONE
   ______ FAMILY
   ______ FRIENDS
   ______ FAMILY AND FRIENDS
   ______ GUIDED TOUR GROUP
   ______ OTHER (Please describe:_____________________
   _____)
8. For you and your group, please indicate:

<table>
<thead>
<tr>
<th>CURRENT AGE</th>
<th>U.S. ZIP CODE OR NAME OF FOREIGN COUNTRY</th>
<th># TIMES VISITED (INCLUDING THIS VISIT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>YOURSELF</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MEMBER #2</td>
<td></td>
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<td>MEMBER #3</td>
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<tr>
<td>MEMBER #7</td>
<td></td>
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</tr>
</tbody>
</table>

9. When planning for this visit, how did you and your group get information about Jean Lafitte National Historical Park and Preserve? Please check (√) all that apply.

- _____ DID NOT GET INFORMATION PRIOR TO VISIT - GO ON TO QUESTION 10
- _____ TRAVEL GUIDE/TOUR BOOK
- _____ NEWSPAPER/MAGAZINE ARTICLE
- _____ MAPS OR BROCHURES
- _____ HOTEL
- _____ ADVICE FROM FRIEND OR RELATIVE
- _____ PREVIOUS VISIT(S)
- _____ OTHER (Please describe: ___________________________
10. On this visit, what was your **primary** reason for visiting New Orleans? Please check (✓) **only one**.

- [ ] VACATION
- [ ] ATTEND A SPORTS EVENT
- [ ] ATTEND A CONFERENCE OR CONVENTION
- [ ] BUSINESS TRIP (other than conference or convention)
- [ ] VISIT JEAN LAFITTE NATIONAL HISTORICAL PARK AND PRESERVE
- [ ] OTHER (Please specify: ____________________________

_________________________________________________________).
11. a) Please rate (from 1-5) the importance of the interpretive or visitor services which you and your group used during this visit to the French Quarter Visitor Center.

b) Next, rate (from 1-5) the quality of each service you or your group used during this visit to the French Quarter Visitor Center.

1=EXTREMELY IMPORTANT 1=VERY GOOD
2=VERY IMPORTANT 2=GOOD
3=MODERATELY IMPORTANT 3=AVERAGE
4=SOMewhat IMPORTANT 4=POOR
5=NOT IMPORTANT 5=VERY POOR

How important? What quality?

(1-5) (1-5)

_____ PARK BROCHURE/MAP  
_____ VISITOR CENTER  
_____ SALES PUBLICATIONS  
_____ VISITOR CENTER PERSONNEL  
_____ VISITOR CENTER EXHIBITS  
_____ AUDIO-VISUAL PROGRAMS  
_____ OTHER PRINTED INFORMATION  
_____ WALKING TOURS  
_____ CULTURAL DEMONSTRATIONS

12. a) Do any members of your group live in the Greater New Orleans Metro area?

_____ NO  _____ YES  

GO ON TO QUESTION 13

b) What forms of transportation did you and your group use to get to the Greater New Orleans Metro area? Please check (√) all that apply.

_____ AMTRAK  
_____ PRIVATE CAR  
_____ RENTAL CAR  
_____ OTHER (Please describe:__________________________)

Please go on to next page

PLEASE GO ON TO NEXT PAGE
13. On your next visit, would you and your group use a shuttle system connecting the French Quarter to other units of Jean Lafitte National Historical Park and Preserve, if one were available?

_____ YES, LIKELY _____ NO, UNLIKELY _____ DON'T KNOW

14. Did you and your group take the National Park Service ranger-led walking tour of the French Quarter?

_____ YES  _____ NO→ IF NOT, PLEASE GO TO QUESTION 15

↓

IF SO, why did you and your group take the National Park Service tour?

_________________________________________________________________________

_________________________________________________________________________

15. a) In a future visit to Jean Lafitte National Historical Park and Preserve, which type of tour would you and your group most prefer to take? Please check (✓) only one.

_____ SELF-GUIDED

_____ AUDIO-TAPE

_____ GUIDED

_____ OTHER (Please specify: _____________________________)

b) How long should such a tour last? Please check (✓) only one answer.

_____ UNDER 1/2 HOUR

_____ 1/2 - 1 HOUR

_____ 1 - 2 HOURS
_____ OTHER (Please specify:__________________________
_____)
16. Currently, French Quarter tours deal with subjects such as history, present day life, cultural diversity, and so forth. What topics would you and your group be most interested in hearing about on a future ranger-led tour?

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

17. Is there anything else you and your group would like to tell us about your visit to Jean Lafitte National Historical Park and Preserve?

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.
OFFICIAL BUSINESS

Visitor Services Project
Cooperative Park Studies Unit
Department of Forest Resources
College of Forestry, Wildlife and Range Sciences
University of Idaho
Moscow, Idaho 83843