Joshua Tree
Visitor Study

The
Visitor Services
Project
April 1991

Dear Visitor:

Thank you for participating in this study. Our goal is to learn about the activities that visitors to Joshua Tree National Monument enjoy, the places they visit within the park, and to get your opinions about your visit.

This questionnaire is only being given to a select number of visitors. Your participation is very important! It should only take a few minutes of your time during your visit to Joshua Tree National Monument.

When your visit is over, please complete the questionnaire. Then, seal it with the sticker provided on the last page and simply drop it in any U.S. mailbox.

If you have any questions, please contact Dr. Gary E. Machlis, Sociology Project Leader, Cooperative Park Studies Unit, University of Idaho, Moscow, Idaho 83843.

We appreciate your help.

Sincerely,

Curt Mossestad
Acting Superintendent
DIRECTIONS

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.

PRIVACY ACT and PAPERWORK REDUCTION ACT statement: 16 U.S.C. 1a-7 authorizes collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law.

Burden estimate statement: Public reporting burden for this form is estimated to average 12 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to the Service Information Collection Clearance Officer, National Park Service, P.O. Box 37127, Washington, D.C. 20014-7127; and to the Office of Management and Budget, Paperwork Reduction Project, 1024-0069, Washington, D.C. 20503.
VISITING JOSHUA TREE

1. On the list below, please indicate the order in which you and your group visited these sites at Joshua Tree National Monument during this trip. Simply write 1, 2, 3, and so forth, on the line beside each place you visited. Do not mark any sites that you did not visit. The map below is to aid you in locating the sites.

Order of sites visited (write 1, 2, 3, and so forth)

<table>
<thead>
<tr>
<th>#</th>
<th>#</th>
</tr>
</thead>
<tbody>
<tr>
<td>_____ Oasis Visitor Center</td>
<td>_____ Fortynine Palms Oasis</td>
</tr>
<tr>
<td>_____ Oasis of Mara</td>
<td>_____ Indian Cove</td>
</tr>
<tr>
<td>_____ Barker Dam</td>
<td>_____ Black Rock Canyon</td>
</tr>
<tr>
<td>_____ Hidden Valley</td>
<td>_____ Lost Horse Mine</td>
</tr>
<tr>
<td>_____ Jumbo Rocks</td>
<td>_____ Covington Flats</td>
</tr>
<tr>
<td>_____ Keys View</td>
<td>_____ Geology Tour Road</td>
</tr>
<tr>
<td>_____ Cholla Cactus Garden</td>
<td>_____ Cottonwood Spring</td>
</tr>
</tbody>
</table>
2. Prior to this visit, how did you and your group get information about Joshua Tree National Monument? Please check (√) all that apply.

   _____ DID NOT GET INFORMATION PRIOR TO VISIT
   _____ TRAVEL GUIDE/TOUR BOOK
   _____ NEWSPAPER/MAGAZINE ARTICLES
   _____ MAPS
   _____ ADVICE FROM FRIENDS OR RELATIVES
   _____ PREVIOUS VISIT(S)
   _____ TELEPHONE INQUIRY TO MONUMENT
   _____ WRITTEN INQUIRY TO MONUMENT
   _____ OTHER (Please describe:____________________)

3. a) Where did you and your group first enter Joshua Tree National Monument? Please check (√) only one.

   _____ Joshua Tree entrance     _____ Twentynine Palms entrance
   _____ Indian Cove              _____ Cottonwood Spring entrance
   _____ Black Rock Canyon        _____ Other (please specify:______________)

   b) Where did you and your group last exit Joshua Tree National Monument? Please check (√) only one.

   _____ Joshua Tree entrance     _____ Twentynine Palms entrance
   _____ Indian Cove              _____ Cottonwood Spring entrance
   _____ Black Rock Canyon        _____ Other (please specify:______________)

4. On this visit, how much time did you and your group spend in Joshua Tree National Monument?

   If less than 24 hours:     _____ NUMBER OF HOURS
   If 24 hours or more:       _____ NUMBER OF DAYS

   PLEASE GO ON TO NEXT PAGE
YOUR ACTIVITIES

5. On the list below, please check all of the activities that you and your group did at Joshua Tree National Monument during this visit. Please check (✓) all that apply.

_____ SIGHTSEEING
_____ VISIT VISITOR CENTER
_____ VISIT HISTORICAL OR ARCHEOLOGICAL SITES
_____ ATTEND RANGER-LED PROGRAMS
_____ WALK SELF-GUIDED NATURE TRAILS (with brochures or signs)
_____ DAY HIKE ON TRAILS
_____ DAY HIKE CROSSCOUNTRY (not on established trails)
_____ BACKPACK OVERNIGHT
_____ BOULDER SCRAMBLING (without specialized gear or skills)
_____ TECHNICAL CLIMBING (with specialized gear and skills)
_____ PICNIC
_____ CAMP
_____ BIKE
_____ HORSEBACK RIDE
_____ OTHER (Please describe:_______________________________________)

YOU AND YOUR OPINIONS

6. Including this visit, how many times have you visited the Oasis Visitor Center? Please write "0" if you have not visited the Oasis Visitor Center.

_____ NUMBER OF TIMES

7. How many people were in your group?

_____ NUMBER OF PEOPLE
8. What kind of group were you with?
   _____ ALONE
   _____ FAMILY
   _____ FRIENDS
   _____ FAMILY AND FRIENDS
   _____ GUIDED TOUR GROUP
   _____ OTHER (Please describe: ____________________)

9. For you and your group, please indicate:

<table>
<thead>
<tr>
<th>CURRENT AGE</th>
<th>U.S. ZIP CODE OR NAME OF FOREIGN COUNTRY</th>
<th># TIMES VISITED (INCLUDING THIS VISIT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>YOURSELF</td>
<td>___ ________________________________</td>
<td>___</td>
</tr>
<tr>
<td>MEMBER #2</td>
<td>___ ________________________________</td>
<td>___</td>
</tr>
<tr>
<td>MEMBER #3</td>
<td>___ ________________________________</td>
<td>___</td>
</tr>
<tr>
<td>MEMBER #4</td>
<td>___ ________________________________</td>
<td>___</td>
</tr>
<tr>
<td>MEMBER #5</td>
<td>___ ________________________________</td>
<td>___</td>
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<tr>
<td>MEMBER #6</td>
<td>___ ________________________________</td>
<td>___</td>
</tr>
<tr>
<td>MEMBER #7</td>
<td>___ ________________________________</td>
<td>___</td>
</tr>
</tbody>
</table>

10. On this visit, what were you and your group's reasons for visiting Joshua Tree National Monument? Please check (✓) all that apply.

   _____ VIEW/STUDY SCENERY, PLANTS, WILDLIFE
   _____ VIEW/STUDY CULTURAL/HISTORICAL SITES
   _____ PARTICIPATE IN RECREATION (hiking, camping, climbing, etc.)
   _____ OTHER (Please specify: _________________________________)

PLEASE GO ON TO NEXT PAGE
11. a) Please check (✓) the interpretive or visitor services you and your group **used** during this visit to Joshua Tree National Monument.

b) Next, for the services which you and your group **used**, please rate their **importance** from 1-5 using the list below.

c) Finally, for the services which you or your group **used**, please rate their **quality** from 1-5 using the list below.

<table>
<thead>
<tr>
<th>Use service?</th>
<th>Importance? (1-5)</th>
<th>Quality? (1-5)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>PARK BROCHURE/MAP</td>
<td></td>
</tr>
<tr>
<td></td>
<td>PARK NEWSPAPER (<em>Joshua Tree Journal</em>)</td>
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</tr>
<tr>
<td></td>
<td>VISITOR CENTER SALES PUBLICATIONS</td>
<td></td>
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<tr>
<td></td>
<td>VISITOR CENTER EXHIBITS/SLIDE SHOW</td>
<td></td>
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<tr>
<td></td>
<td>VISITOR CENTER PERSONNEL</td>
<td></td>
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<tr>
<td></td>
<td>VOLUNTEER/RANGER-LED PROGRAMS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>KEYS RANCH TOUR</td>
<td></td>
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<tr>
<td></td>
<td>RANGER ASSISTANCE</td>
<td></td>
</tr>
<tr>
<td></td>
<td>SELF-GUIDED NATURE TRAILS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>GEOLOGY TOUR ROAD</td>
<td></td>
</tr>
<tr>
<td></td>
<td>ROADSIDE EXHIBITS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>BACKCOUNTRY REGISTRATION BOARDS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>OTHER INFORMATIONAL BROCHURES</td>
<td></td>
</tr>
<tr>
<td></td>
<td>PARK ENTRANCE STATION PERSONNEL</td>
<td></td>
</tr>
</tbody>
</table>
12.  a) Please check (√) the maintenance services or facilities you and your group used during this visit to Joshua Tree National Monument.

b) Next, for the services or facilities which you and your group used, please rate their importance from 1-5 using the list below.

c) Finally, for the services or facilities which you or your group used, please rate their quality from 1-5 using the list below.

<table>
<thead>
<tr>
<th>Use service/facility? (✓)</th>
<th>Importance? (1-5)</th>
<th>Quality? (1-5)</th>
</tr>
</thead>
<tbody>
<tr>
<td>PICNIC AREAS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>RESTROOMS</td>
<td></td>
<td></td>
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<tr>
<td>CAMPGROUNDS</td>
<td></td>
<td></td>
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<tr>
<td>PAVED ROADS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>UNPAVED ROADS</td>
<td></td>
<td></td>
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<tr>
<td>TRAILS</td>
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<tr>
<td>HIGHWAY DIRECTIONAL SIGNS</td>
<td></td>
<td></td>
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<tr>
<td>VISITOR CENTER BUILDINGS</td>
<td></td>
<td></td>
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<tr>
<td>PARKING AREAS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HANDICAPPED ACCESSIBILITY</td>
<td></td>
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<tr>
<td>GARBAGE DISPOSAL</td>
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</tr>
</tbody>
</table>

Please go on to next page
13. Did you observe any rock climbing activities during this visit?

_____ YES _____ NO  -GO ON TO QUESTION 14

Did you enjoy observing this activity?

_____ YES _____ NO _____ NO OPINION

If no, why not?

14. The National Park Service is evaluating the campgrounds at Joshua Tree National Monument. Please answer the following questions.

a) Would you like to have more tent campsites available?

_____ YES _____ NO _____ NO OPINION

b) Would you like to have more RV campsites available?

_____ YES _____ NO _____ NO OPINION

c) If a walk-in (less than one-fourth mile) campground were available, would you use it?

_____ YES, LIKELY _____ NO, UNLIKELY _____ DON'T KNOW

d) At Joshua Tree National Monument, some campgrounds currently require reservations and charge a fee. Would you like to have more monument campgrounds on a reservation system?

_____ YES _____ NO _____ NO OPINION

15. During your visit to Joshua Tree National Monument, how much did you and your group spend for lodging, travel, food and other items in the Joshua Tree area? For each, please write "0" if you did not spend any money.

JOSHUA TREE AREA

LODGING (motel, camping, etc.) $________

TRAVEL (gas, bus fare, etc.) $________

FOOD (restaurant, groceries, etc.) $________

OTHER (recreation, tours, film, gifts, etc.) $________
16. If you were a park manager planning for the future of Joshua Tree National Monument, what would you propose? Please be specific.

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

17. Is there anything else you and your group would like to tell us about your visit to Joshua Tree National Monument and the surrounding area?

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.
OFFICIAL BUSINESS

Visitor Services Project
Cooperative Park Studies Unit
Department of Forest Resources
College of Forestry, Wildlife and Range Sciences
University of Idaho
Moscow, Idaho  83843