North Cascades Visitor Study

North Cascades National Park

Lake Chelan National Recreation Area

The
Visitor Services
Project
United States Department of the Interior
NATIONAL PARK SERVICE
Lake Chelan National Recreation Area
Ross Lake National Recreation Area
North Cascades National Park
2105 Highway 20
Sedro Woolley, Washington 98284-1799

A54

Summer, 1991

Dear Visitor:

Thank you for taking your time to participate in this study. Our objective is to learn about the expectations, opinions, and interests of visitors to Lake Chelan National Recreation Area and North Cascades National Park.

This questionnaire is only being given to a select number of visitors. Your participation is very important! It should only take a few minutes of your time during your visit.

When your visit is over, please complete the questionnaire. Then, seal it with the sticker provided on the last page and simply drop it in any U.S. mailbox.

If you have any questions, please contact Dr. Gary E. Machlis, Sociology Project Leader, Cooperative Park Studies Unit, University of Idaho, Moscow, Idaho 83843.

We appreciate your help.

Sincerely,

John R. Earnst
Superintendent
DIRECTIONS

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U. S. mailbox. We appreciate your help.

PRIVACY ACT and PAPERWORK REDUCTION ACT statement:  16 U.S.C. 1a-7 authorizes collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law.

Burden estimate statement: Public reporting burden for this form is estimated to average 12 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to the Service Information Collection Clearance Officer, National Park Service, P.O. Box 37127, Washington, D.C. 20014-7127; and to the Office of Management and Budget, Paperwork Reduction Project, 1024-0084, Washington, D.C. 20503.
VISITING STEHEKIN/
LAKE CHELAN NATIONAL RECREATION AREA

1. a) On the maps below and on the next page, please indicate the places you and your group visited at Stehekin/Lake Chelan National Recreation Area. Simply check (✓) the box beside each place you visited. If you did not visit a place, leave the box blank.
Please check (✓) the box beside each place you visited.

b) On this visit, where did you and your group enter Stehekin/Lake Chelan National Recreation Area? Please check (✓) only one.

_____ STEHEKIN LANDING
_____ HIGH BRIDGE
_____ MCALESTER PASS
_____ WAR CREEK PASS
_____ RAINBOW LAKE TRAIL
_____ OTHER (please specify: ____________________________)

PLEASE GO ON TO NEXT PAGE
2. What forms of transportation did you and your group use to get to and from Stehekin? Please check (✓) all that apply.

_____ 2 HOUR TOUR BOAT     _____ PRIVATE BOAT
_____ 4 HOUR TOUR BOAT     _____ FLOAT PLANE
_____ HIked IN            _____ OTHER (please specify:
                                                                                     _________________)

YOUR ACTIVITIES

3. What did you do at Stehekin/Lake Chelan National Recreation Area? Please check (✓) all that apply.

_____ SIGHTSEEING
_____ VISIT MUSEUM OR INFO. CENTER
_____ ATTEND RANGER GUIDED WALK
_____ ATTEND CAMPFIRE PROGRAMS
_____ DAYHIKING
_____ COLD FRESHWATER FISHING
_____ BICYCLING
_____ MOTOR BOATING
_____ OTHER BOATING
_____ HORSEBACK RIDING
_____ WILDLIFE OBSERVATION & PHOTOGRAPHY
_____ OTHER NATURE STUDY
YOU AND YOUR OPINIONS

4. How many people were in your group?
   _____ NUMBER OF PEOPLE

5. Please answer the following questions about yourself and the other people in your group

<table>
<thead>
<tr>
<th>Member #</th>
<th>AGE</th>
<th>RELATIONSHIP</th>
<th>U.S. ZIP CODE</th>
</tr>
</thead>
<tbody>
<tr>
<td>YOURSELF</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MEMBER #1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MEMBER #2</td>
<td></td>
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<tr>
<td>MEMBER #3</td>
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<tr>
<td>MEMBER #4</td>
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<tr>
<td>MEMBER #5</td>
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<tr>
<td>MEMBER #6</td>
<td></td>
<td></td>
<td></td>
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</tbody>
</table>

6. Is this your first trip to Stehekin/Lake Chelan National Recreation Area?
   _____ YES      _____ NO

7. On this visit, how much time did you and your group spend in Stehekin/Lake Chelan National Recreation Area?
   If **less** than 24 hours:   _____ NUMBER OF HOURS
   If 24 hours **or more**:   _____ NUMBER OF DAYS

PLEASE GO ON TO NEXT PAGE
8. What brought you to Stehekin/Lake Chelan National Recreation Area? Please check (✓) all that apply.

- [ ] WILDLIFE
- [ ] SCENERY/NATURAL SETTING
- [ ] HISTORY/CULTURE
- [ ] STEHEKIN COMMUNITY
- [ ] RECREATION/SPORTS
- [ ] ACCESS TO WILDERNESS
- [ ] SOLITUDE
- [ ] NONE OF THESE
- [ ] OTHER (Please specify: ___________________________)

9. Did you know that Stehekin/Lake Chelan National Recreation Area has shuttle bus and camping reservation systems?

Shuttle bus reservations  ____ YES  ____ NO
Camping reservations  ____ YES  ____ NO

IF NO TO BOTH QUESTIONS, GO ON TO QUESTION 11

10. How did you hear about the systems? Please check (✓) all that apply.

- [ ] GOLDEN WEST VISITOR CENTER
- [ ] TRAIL SIGNS
- [ ] OTHER VISITOR CENTER
- [ ] BULLETIN BOARD
- [ ] PARK NEWSPAPER
- [ ] RANGER IN AREA
- [ ] FROM FRIENDS/RELATIVES
- [ ] BOAT RANGER
- [ ] PHONE INQUIRY TO PARK
- [ ] PREVIOUS VISIT
- [ ] WRITTEN INQUIRY TO PARK
- [ ] OTHER (Please specify: ___________________________)


11. Please indicate if you used each of the following programs, services, or facilities and whether you found it useful, 1=NOT AT ALL USEFUL, 2=SOMEWHAUT USEFUL, 3=USEFUL, 4=VERY USEFUL, DK=USED IT BUT DON'T KNOW

<table>
<thead>
<tr>
<th>Use service?</th>
<th>Not useful</th>
<th>Very useful</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>GOLDEN WEST VISITOR CENTER</td>
<td>1 2 3 4</td>
<td>DK</td>
<td></td>
</tr>
<tr>
<td>RANGER-LED NATURE WALKS &amp; EVENING PROGRAMS</td>
<td>1 2 3 4</td>
<td>DK</td>
<td></td>
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<tr>
<td>AUTOMATIC SLIDE PROGRAM</td>
<td>1 2 3 4</td>
<td>DK</td>
<td></td>
</tr>
<tr>
<td>FREE &amp; SALES PUBLICATIONS</td>
<td>1 2 3 4</td>
<td>DK</td>
<td></td>
</tr>
<tr>
<td>FIELDS POINT EXHIBITS</td>
<td>1 2 3 4</td>
<td>DK</td>
<td></td>
</tr>
<tr>
<td>SHUTTLE BUS</td>
<td>1 2 3 4</td>
<td>DK</td>
<td></td>
</tr>
<tr>
<td>INFORMATION FROM TOUR BOAT RANGER</td>
<td>1 2 3 4</td>
<td>DK</td>
<td></td>
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<tr>
<td>BOAT TIME PROGRAM</td>
<td>1 2 3 4</td>
<td>DK</td>
<td></td>
</tr>
<tr>
<td>INFORMATION FROM STEHEKIN RESIDENT</td>
<td>1 2 3 4</td>
<td>DK</td>
<td></td>
</tr>
<tr>
<td>OUTSIDE EXHIBITS &amp; BULLETIN BOARDS</td>
<td>1 2 3 4</td>
<td>DK</td>
<td></td>
</tr>
</tbody>
</table>

PLEASE GO ON TO NEXT PAGE
12. Did you and your group stay overnight in Stehekin/Lake Chelan National Recreation Area?

_____ YES  _____ NO  - GO ON TO QUESTION 13

Where did you and your group stay? Please check (√) all that apply.

_____ NORTH CASCADES LODGE/CABIN

_____ CABIN (other than North Cascades Lodge)

_____ BED & BREAKFAST

_____ GUEST RANCH

_____ BOAT CAMP

_____ ROADSIDE CAMP

_____ BACKCOUNTRY CAMP

_____ PURPLE POINT CAMP

_____ HARLEQUIN CAMP

_____ FRIENDS/RELATIVES

_____ OTHER (Please specify: _________________________________ )
13. **After arriving at Stehekin**, what forms of transportation did you and your group use to get around Stehekin/Lake Chelan National Recreation Area? Please check (✓) all that apply.

- [ ] GUEST RANCH BUS
- [ ] PRIVATE BOAT
- [ ] NPS SHUTTLE BUS
- [ ] RENTAL BOAT
- [ ] BLUE BUS
- [ ] RAFT TOUR
- [ ] OTHER BUS/VAN
- [ ] PRIVATE VEHICLE
- [ ] LODGE TAXI/VAN
- [ ] LODGE BICYCLE RENTAL
- [ ] HORSE
- [ ] OTHER BICYCLE RENTAL
- [ ] OTHER (Please specify: ____________________________)

14. Is there anything else you would like to tell us about your visit to Stehekin/ Lake Chelan National Recreation Area?

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
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________________________________________________________________________
________________________________________________________________________

Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.
OFFICIAL BUSINESS

Visitor Services Project
Cooperative Park Studies Unit
Department of Forest Resources
College of Forestry, Wildlife and Range Sciences
University of Idaho
Moscow, Idaho  83843