

Frederick Douglass National Historic Site Visitor Study



**The
Visitor Services
Project**

United States Department of the Interior
NATIONAL PARK SERVICE
NATIONAL CAPITAL PARKS-EAST
1900 ANACOSTIA DRIVE, S.E.
WASHINGTON, D.C. 20020

May 1992

Dear Visitor:

Thank you for participating in this study. Our goal is to learn about the activities that visitors to the Frederick Douglass Home enjoy, the places they visit within the park, and to get your opinions about your visit.

This questionnaire is only being given to a select number of visitors. Your participation is very important! It should only take a few minutes of your time during your visit to the Frederick Douglass National Home.

When your visit is over, please complete the questionnaire. Then, seal it with the sticker provided on the last page and simply drop it in any U.S. mailbox.

If you have any questions, about this study please contact Dr. Gary E. Machlis, Sociology Project Leader, Cooperative Park Studies Unit, University of Idaho, Moscow, Idaho 83843.

We appreciate your help.

Sincerely,

Gentry Davis
Superintendent

DIRECTIONS

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.

1. What form(s) of transportation did you and your group use today to travel from your starting point to the Frederick Douglass Home National Historic Site? Please check (✓) all that apply.

_____ SUBWAY

_____ TOUR BUS

_____ BUS

_____ PRIVATE VEHICLE

_____ WALK

_____ OTHER (Please describe:

_____ CAB

_____)

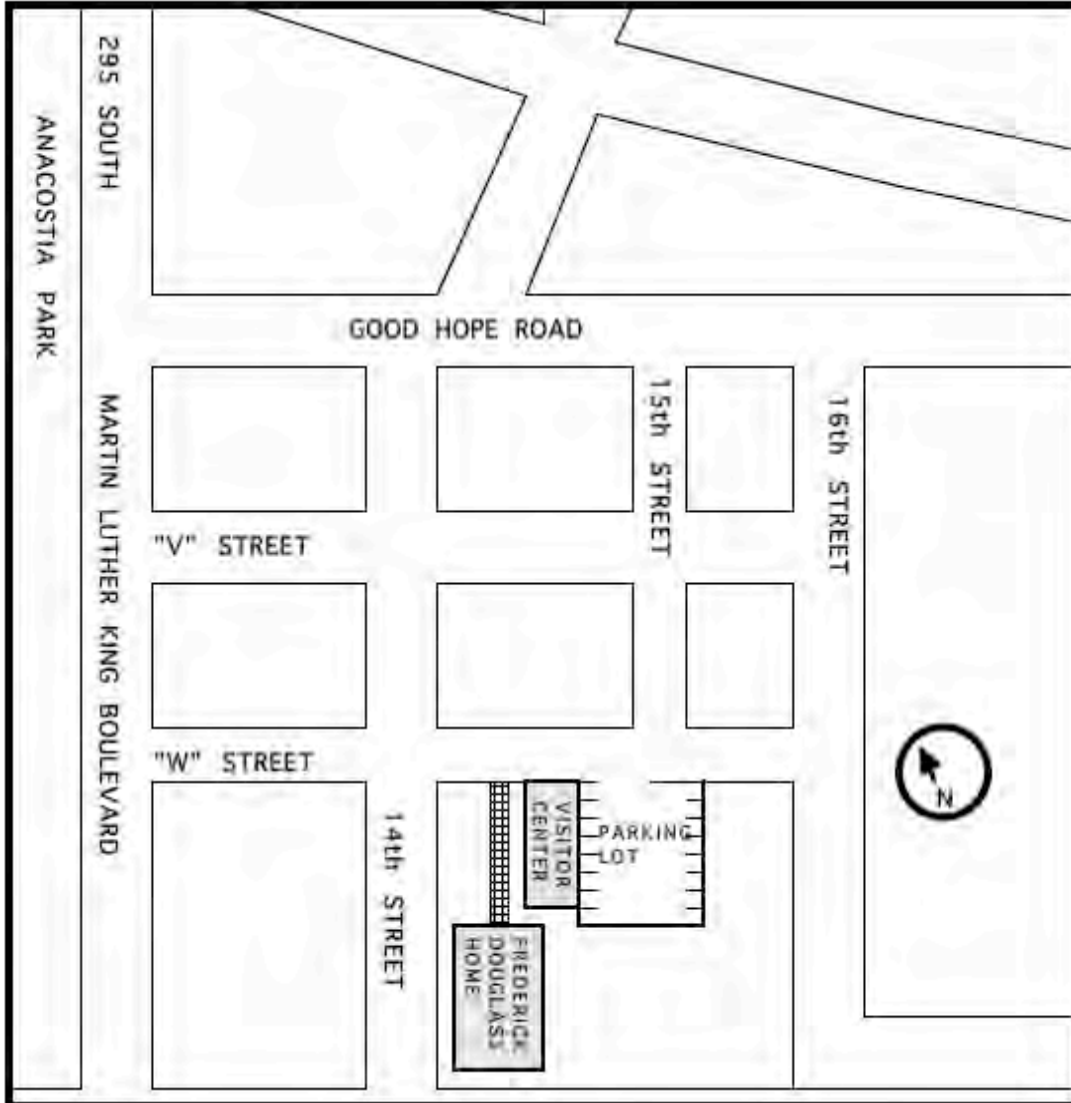
PRIVACY ACT AND PAPERWORK REDUCTION ACT statement: 16 U.S.C 1a-7 authorizes the collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law.

Burden estimate statement: Public reporting burden for this form is estimated to average 12 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to Service Information Collection Clearance Officer, National Park Service, P.O. Box 37127, Washington D.C. 20014-7127; and to the Office of Management and Budget, Paperwork Reduction Project, 1024-0101, Washington D.C. 20503.

PLEASE GO ON TO NEXT PAGE



2. On the map below, please draw the route you and your group took in order to arrive at the Frederick Douglass Home National Historic Site. Simply start drawing your line from the street or avenue located on the outside edge of the map and trace the path traveled.



3. Prior to this visit, how did you and your group get information about the Frederick Douglass National Historic Site? Please check (√) all that apply.

- NATIONAL PARK SERVICE
- TRAVEL GUIDE/TOUR BOOK
- HOTEL/MOTEL
- NEWSPAPER/MAGAZINE ARTICLES
- MAPS OR BROCHURES
- DISTRICT OR STATE VISITOR BUREAUS
- PREVIOUS VISIT(S)
- ADVICE FROM FRIENDS OR RELATIVES
- DID NOT GET INFORMATION PRIOR TO VISIT
- OTHER (Please describe: _____
_____)

4. Did you and your group find it difficult to locate the Frederick Douglass National Historic Site?

YES NO → **GO ON TO QUESTION 5**



If YES, why was it difficult to locate the park?



How could locating the park be improved?

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5. Did you wait to take a tour of the Frederick Douglass Home?

_____ YES _____ NO ➔ GO ON TO QUESTION 6



If YES, what did you and your group do while you waited?

6. Which of the following alternatives would you prefer to use on a future tour of the Frederick Douglass National Historic Site. Please check (✓) one preferred alternative.

_____ FIRST COME, FIRST SERVED

_____ ADVANCED RESERVATIONS

_____ COMBINATION OF THE ABOVE

_____ OTHER (Please Describe: _____)

_____)

7. Is this your first visit to an African-American Historic Site?

_____ YES _____ NO

8. a) During this visit did you and your group use any of the following interpretive/information services at the Frederick Douglass National Historic Site? Please check (✓) **all** that apply.
- b) Next rate (from 1-5) the quality of each interpretive/information service you or your group used during this visit to the Frederick Douglass National Historic Site,

1= VERY GOOD
 2= GOOD
 3= AVERAGE
 4= POOR
 5= VERY POOR

Use service?
 (✓)

What quality?
 (1-5)

_____	VISITOR CENTER EXHIBITS	_____
_____	VISITOR CENTER MOVIES	_____
_____	VISITOR CENTER SLIDE SHOW	_____
_____	PERIOD COSTUMED TOUR OF THE FREDERICK DOUGLASS HOME	_____
_____	RANGER LED TOUR OF THE FREDERICK DOUGLASS HOME	_____
_____	PARK BROCHURE	_____
_____	OUTDOOR SIGNS	_____
_____	BOOK STORE	_____
_____	OTHER (Please describe: _____)	_____

PLEASE GO ON TO NEXT PAGE



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9. How many hours did you and your group spend at the Frederick Douglass National Historic Site this visit?

NUMBER OF HOURS ____ AND ____ MINUTES

10. How many people were in your group?

_____ NUMBER OF PEOPLE

11. What kind of group were you with? Please check (✓) **one**.

_____ ALONE

_____ FAMILY

_____ FRIENDS

_____ FAMILY AND FRIENDS

_____ GUIDED TOUR GROUP

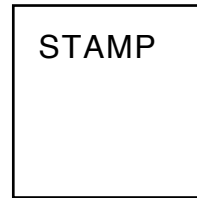
_____ OTHER (Please describe: _____)

12. For you and your group, please indicate:

	CURRENT AGE	U.S. ZIP CODE OR NAME OF FOREIGN COUNTRY	# TIMES VISITED (INCLUDING THIS VISIT)
YOURSELF	_____	_____	_____
MEMBER #2	_____	_____	_____
MEMBER #3	_____	_____	_____
MEMBER #4	_____	_____	_____
MEMBER #5	_____	_____	_____
MEMBER #6	_____	_____	_____
MEMBER #7	_____	_____	_____

PLEASE GO ON TO NEXT PAGE





OFFICIAL BUSINESS

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Range Sciences
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Moscow, Idaho 83843**