

# **Redwood National Park Visitor Study**



**The  
Visitor Services  
Project**



**DIRECTIONS**

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.

**PRIVACY ACT and PAPERWORK REDUCTION ACT statement:** 16 U.S.C. 1a-7 authorize collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law.

**Burden estimate statement:** Public reporting burden for this form is estimated to average 12 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to the Service Information Collection Clearance Officer, National Park Service, P.O. Box 37127, Washington, D.C. 20013-7127; and to the Office of Management and Budget, Paperwork Reduction Project, 1024-0136, Washington, D.C. 20503.

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## YOUR TRIP TO REDWOOD NATIONAL PARK

1. Prior to your visit, how did you and your group obtain information about Redwood National Park? Please check (✓) **all** that apply.

- \_\_\_\_\_ RECEIVED NO INFORMATION PRIOR TO VISIT - **GO ON TO QUESTION 2**
- \_\_\_\_\_ TRAVEL GUIDE/TOUR BOOK
- \_\_\_\_\_ NEWSPAPER/MAGAZINE
- \_\_\_\_\_ MAPS
- \_\_\_\_\_ FRIENDS OR RELATIVES
- \_\_\_\_\_ PREVIOUS VISITS
- \_\_\_\_\_ 800 PHONE NUMBER RECORDING
- \_\_\_\_\_ TELEPHONE INQUIRY TO THE PARK (other than 800 number)
- \_\_\_\_\_ WRITTEN INQUIRY TO THE PARK
- \_\_\_\_\_ VISITOR BUREAUS
- \_\_\_\_\_ CHAMBER OF COMMERCE
- \_\_\_\_\_ OTHER (Please specify: \_\_\_\_\_)

2. On this trip, was Redwood National Park your **primary** destination?

\_\_\_\_\_ YES

\_\_\_\_\_ NO

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If not, what was your primary destination?

\_\_\_\_\_

3. On this visit, how much time did you and your group spend in Redwood National Park?

If **less** than 24 hours: \_\_\_\_\_ NUMBER OF HOURS

If 24 hours **or more**: \_\_\_\_\_ NUMBER OF DAYS

**YOUR ACTIVITIES**

4. On the list below, please check all of the activities that you and your group participated in at Redwood National Park during this visit. Please check (✓) **all** that apply.

\_\_\_\_\_ SIGHTSEEING

\_\_\_\_\_ WALKING/HIKING FOR 2 HOURS OR LESS

\_\_\_\_\_ WALKING/HIKING MORE THAN 2 HOURS

\_\_\_\_\_ ATTENDED RANGER-GUIDED ACTIVITY

\_\_\_\_\_ CAMPED IN DEVELOPED CAMPGROUND

\_\_\_\_\_ CAMPED IN PRIMITIVE CAMPGROUND (no water, pit toilets)

\_\_\_\_\_ HORSEBACK RIDING

\_\_\_\_\_ MOUNTAIN BIKING

\_\_\_\_\_ BIKE TOURING (other than mountain biking)

\_\_\_\_\_ BEACHCOMBING

\_\_\_\_\_ PICNICKING

\_\_\_\_\_ VIEWING WILDLIFE/BIRDING

\_\_\_\_\_ RAFTING/KAYAKING

\_\_\_\_\_ SWIMMING

\_\_\_\_\_ SURFING

\_\_\_\_\_ FISHING

\_\_\_\_\_ OTHER (Please describe: \_\_\_\_\_)

**PLEASE GO ON TO NEXT PAGE**



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## VISITING REDWOOD

5. On the map below, please check all the places you and your group visited during this visit to Redwood National Park. Simply check (✓) the box beside each place you visited. If you did not visit a place, leave the box blank.

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### YOU AND YOUR OPINIONS

6. How many people were in your group?

\_\_\_\_\_ NUMBER OF PEOPLE

7. What kind of group were you with? Please check (√) only **one**.

\_\_\_\_\_ ALONE

\_\_\_\_\_ FAMILY

\_\_\_\_\_ FRIENDS

\_\_\_\_\_ FAMILY AND FRIENDS

\_\_\_\_\_ OTHER (Please describe: \_\_\_\_\_)

8. Were you with a guided tour group?

\_\_\_\_\_ YES          \_\_\_\_\_ NO

9. For you and your group, please indicate:

	<b>CURRENT AGE</b>	<b>U.S. ZIP CODE OR NAME OF FOREIGN COUNTRY</b>	<b># TIMES VISITED (INCLUDING THIS VISIT)</b>
YOURSELF	_____	_____	_____
MEMBER #2	_____	_____	_____
MEMBER #3	_____	_____	_____
MEMBER #4	_____	_____	_____
MEMBER #5	_____	_____	_____
MEMBER #6	_____	_____	_____
MEMBER #7	_____	_____	_____

10. Did you receive/see a schedule of ranger-guided activities?

\_\_\_\_\_ NO          \_\_\_\_\_ YES - **GO ON TO QUESTION 11**

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On your next visit, would you like to receive a schedule of ranger-guided activities? \_\_\_\_\_ YES          \_\_\_\_\_ NO          \_\_\_\_\_ DON'T KNOW



11. a) Please check (✓) the visitor services and facilities which you and your group **used** during this visit to Redwood National Park in the left column.
- b) Next, for only those services and facilities which you and your group **used**, please rate their **importance** from 1-5.
- c) Finally, for only those services and facilities which you or your group **used**, please rate their **quality** from 1-5.

Use service? Check (✓)	Importance?					Quality?				
	Very important		Not important			Very good		Very poor		
	1	2	3	4	5	1	2	3	4	5
___ PARK BROCHURE/MAP										
___ PARK NEWSPAPER ( <i>Visitor Guide</i> )										
___ REDWOOD INFORMATION CENTER										
___ CRESCENT CITY INFORMATION CENTER										
___ HIOUCHI INFORMATION CENTER										
___ INFORMATION CENTER SALES PUBLICATIONS										
___ VOLUNTEER/RANGER ASSISTANCE										
___ ROADSIDE EXHIBITS										
___ HIGHWAY DIRECTIONAL SIGNS										
___ TRAIL SIGNS										
___ TRAILS										
___ PICNIC AREAS										
___ FRESHWATER SPIT (camping, restrooms, bulletin boards, garbage disposal)										
___ RESTROOMS (other than Freshwater Spit)										
___ WALK-IN CAMPGROUNDS										

PLEASE GO ON TO NEXT PAGE



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12. a) Did you and your group have difficulty locating Redwood National Park?

\_\_\_\_\_ YES                      \_\_\_\_\_ NO - **GO ON TO QUESTION 13**

b) If so, why did you have difficulty locating the park? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

13. On this visit, what were your reasons for visiting Redwood National Park?  
Please check (✓) **all** that apply.

- \_\_\_\_\_ VIEW SCENERY/NATURAL SETTING
- \_\_\_\_\_ VIEW WILDLIFE
- \_\_\_\_\_ RECREATION (camp, hike, swim, fish, etc.)
- \_\_\_\_\_ LEARN ABOUT AREA HISTORY/CULTURE
- \_\_\_\_\_ SOLITUDE
- \_\_\_\_\_ OTHER (Please specify: \_\_\_\_\_)

14. During this visit, how much money did you and your group spend for lodging, travel, food, and other items in the Redwood National Park area (within approximately a 1 hour drive of Redwood National Park)? Please write "0" if you did not spend any money.

Within 1 hr. drive of Redwood NP

LODGING (motel, camping, etc.)	\$ _____
TRAVEL (gas, bus fare, etc.)	\$ _____
FOOD (restaurant, groceries, etc.)	\$ _____
OTHER (recreation, film, gifts, etc.)	\$ _____

15. What did you and your group like **most** about your visit to Redwood National Park? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

16. What did you and your group like **least** about your visit to Redwood National Park? \_\_\_\_\_

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17. If you were a manager planning for the future of Redwood National Park, what would you propose? Please be specific.

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18. Is there anything else you and your group would like to tell us about your visit to Redwood National Park and the surrounding area?

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Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.



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**OFFICIAL BUSINESS**

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Cooperative Park Studies Unit  
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Range Sciences  
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