Redwood National Park
Visitor Study

The Visitor Services Project
DIRECTIONS

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.

PRIVACY ACT and PAPERWORK REDUCTION ACT statement: 16 U.S.C. 1a-7 authorize collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law. Burden estimate statement: Public reporting burden for this form is estimated to average 12 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to the Service Information Collection Clearance Officer, National Park Service, P.O. Box 37127, Washington, D.C. 20013-7127; and to the Office of Management and Budget, Paperwork Reduction Project, 1024-0136, Washington, D.C. 20503.
YOUR TRIP TO REDWOOD NATIONAL PARK

1. Prior to your visit, how did you and your group obtain information about Redwood National Park? Please check (√) all that apply.
   _____ RECEIVED NO INFORMATION PRIOR TO VISIT - GO ON TO QUESTION 2
   _____ TRAVEL GUIDE/TOUR BOOK
   _____ NEWSPAPER/MAGAZINE
   _____ MAPS
   _____ FRIENDS OR RELATIVES
   _____ PREVIOUS VISITS
   _____ 800 PHONE NUMBER RECORDING
   _____ TELEPHONE INQUIRY TO THE PARK (other than 800 number)
   _____ WRITTEN INQUIRY TO THE PARK
   _____ VISITOR BUREAUS
   _____ CHAMBER OF COMMERCE
   _____ OTHER (Please specify: _________________________________)

2. On this trip, was Redwood National Park your primary destination?
   _____ YES   _____ NO
   [ ] If not, what was your primary destination?
   ____________________________________________________________

3. On this visit, how much time did you and your group spend in Redwood National Park?
   If less than 24 hours: _____ NUMBER OF HOURS
   If 24 hours or more: _____ NUMBER OF DAYS
YOUR ACTIVITIES

4. On the list below, please check all of the activities that you and your group participated in at Redwood National Park during this visit. Please check (✓) all that apply.

_____ SIGHTSEEING

_____ WALKING/HIKING FOR 2 HOURS OR LESS

_____ WALKING/HIKING MORE THAN 2 HOURS

_____ ATTENDED RANGER-GUIDED ACTIVITY

_____ CAMPED IN DEVELOPED CAMPGROUND

_____ CAMPED IN PRIMITIVE CAMPGROUND (no water, pit toilets)

_____ HORSEBACK RIDING

_____ MOUNTAIN BIKING

_____ BIKE TOURING (other than mountain biking)

_____ BEACHCOMBING

_____ PICNICKING

_____ VIEWING WILDLIFE/BIRDING

_____ RAFTING/KAYAKING

_____ SWIMMING

_____ SURFING

_____ FISHING

_____ OTHER (Please describe: _________________________________)

PLEASE GO ON TO NEXT PAGE →
VISITING REDWOOD

5. On the map below, please check all the places you and your group visited during this visit to Redwood National Park. Simply check (✓) the box beside each place you visited. If you did not visit a place, leave the box blank.
YOU AND YOUR OPINIONS

6. How many people were in your group?
   _____ NUMBER OF PEOPLE

7. What kind of group were you with? Please check (√) only one.
   _____ ALONE
   _____ FAMILY
   _____ FRIENDS
   _____ FAMILY AND FRIENDS
   _____ OTHER (Please describe: ____________________________)

8. Were you with a guided tour group?
   _____ YES   _____ NO

9. For you and your group, please indicate:

<table>
<thead>
<tr>
<th>CURRENT AGE</th>
<th>U.S. ZIP CODE OR NAME OF FOREIGN COUNTRY</th>
<th># TIMES VISITED (INCLUDING THIS VISIT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>YOURSELF</td>
<td>_____</td>
<td>_____</td>
</tr>
<tr>
<td>MEMBER #2</td>
<td>_____</td>
<td>_____</td>
</tr>
<tr>
<td>MEMBER #3</td>
<td>_____</td>
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<td>MEMBER #4</td>
<td>_____</td>
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<td>MEMBER #5</td>
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<td>MEMBER #6</td>
<td>_____</td>
<td>_____</td>
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<tr>
<td>MEMBER #7</td>
<td>_____</td>
<td>_____</td>
</tr>
</tbody>
</table>

10. Did you receive/see a schedule of ranger-guided activities?
    _____ NO   _____ YES - GO ON TO QUESTION 11

    [ ]
    On your next visit, would you like to receive a schedule of ranger-guided activities? _____ YES   _____ NO   _____ DON'T KNOW
11. a) Please check (√) the visitor services and facilities which you and your group **used** during this visit to Redwood National Park in the left column.

b) Next, for only those services and facilities which you and your group **used**, please rate their **importance** from 1-5.

c) Finally, for only those services and facilities which you or your group **used**, please rate their **quality** from 1-5.

<table>
<thead>
<tr>
<th>Use service?</th>
<th>Importance?</th>
<th>Quality?</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Very important</td>
<td>Not important</td>
</tr>
<tr>
<td>Check (√)</td>
<td>1 2 3 4 5</td>
<td></td>
</tr>
<tr>
<td>PARK BROCHURE/MAP</td>
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<tr>
<td>PARK NEWSPAPER (Visitor Guide)</td>
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<tr>
<td>REDWOOD INFORMATION CENTER</td>
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<tr>
<td>CRESCENT CITY INFORMATION CENTER</td>
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<td>HIOUTHI INFORMATION CENTER</td>
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<tr>
<td>INFORMATION CENTER SALES PUBLICATIONS</td>
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<tr>
<td>VOLUNTEER/RANGER ASSISTANCE</td>
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<tr>
<td>ROADSIDE EXHIBITS</td>
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<tr>
<td>HIGHWAY DIRECTIONAL SIGNS</td>
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<td>TRAIL SIGNS</td>
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<tr>
<td>TRAILS</td>
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<tr>
<td>PICNIC AREAS</td>
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<tr>
<td>FRESHWATER SPIT (camping, restrooms, bulletin boards, garbage disposal)</td>
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<td></td>
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<tr>
<td>RESTROOMS (other than Freshwater Spit)</td>
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<td></td>
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<tr>
<td>WALK-IN CAMPGROUNDS</td>
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</tbody>
</table>

**PLEASE GO ON TO NEXT PAGE**
12. a) Did you and your group have difficulty locating Redwood National Park?

YES   NO - GO ON TO QUESTION 13

b) If so, why did you have difficulty locating the park?

______________________________________________________________
______________________________________________________________

13. On this visit, what were your reasons for visiting Redwood National Park? Please check (√) all that apply.

______VIEW SCENERY/NATURAL SETTING
______VIEW WILDLIFE
______RECREATION (camp, hike, swim, fish, etc.)
______LEARN ABOUT AREA HISTORY/CULTURE
______SOLITUDE
______OTHER (Please specify: ________________________________)

14. During this visit, how much money did you and your group spend for lodging, travel, food, and other items in the Redwood National Park area (within approximately a 1 hour drive of Redwood National Park)? Please write "0" if you did not spend any money.

Within 1 hr. drive of Redwood NP

LODGING (motel, camping, etc.) $________
TRAVEL (gas, bus fare, etc.) $________
FOOD (restaurant, groceries, etc.) $________
OTHER (recreation, film, gifts, etc.) $________

15. What did you and your group like most about your visit to Redwood National Park?

________________________________________________________________
________________________________________________________________
________________________________________________________________
________________________________________________________________

16. What did you and your group like **least** about your visit to Redwood National Park?

________________________________________________________________________

________________________________________________________________________

17. If you were a manager planning for the future of Redwood National Park, what would you propose? Please be specific.

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

18. Is there anything else you and your group would like to tell us about your visit to Redwood National Park and the surrounding area?

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.
OFFICIAL BUSINESS

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College of Forestry, Wildlife and
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University of Idaho
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