Pecos National Historical Park
Visitor Study

The Visitor Services Project
DIRECTIONS

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.

PRIVACY ACT and PAPERWORK REDUCTION ACT statement: 16 U.S.C. 1a-7 authorize collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law.

Burden estimate statement: Public reporting burden for this form is estimated to average 12 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to the Service Information Collection Clearance Officer, National Park Service, P.O. Box 37127, Washington, D.C. 20013-7127; and to the Office of Management and Budget, Paperwork Reduction Project, 1024-0133, Washington, D.C. 20503.
YOU AND YOUR OPINIONS

1. Prior to your visit, how did you and your group get information about Pecos National Historical Park? Please check (√) all that apply.

- [ ] RECEIVED NO INFORMATION PRIOR TO VISIT - GO ON TO QUESTION 2
- [ ] TRAVEL GUIDE/TOUR BOOK
- [ ] NEWSPAPER/MAGAZINE
- [ ] MAPS OR BROCHURES
- [ ] FRIENDS OR RELATIVES
- [ ] PREVIOUS VISITS
- [ ] TELEPHONE INQUIRY TO PARK
- [ ] WRITTEN INQUIRY TO THE PARK
- [ ] OTHER (Please specify: ________________________________)

2. Before you arrived, did you and your group plan to camp in the Pecos area?

- [ ] YES
- [ ] NO
- [ ] DON'T KNOW

[ ▶ - - ◀ ] GO ON TO QUESTION 3

If yes, were you able to find a campsite in the Pecos area?

- [ ] YES
- [ ] NO
3. On the list below, please indicate the **order** in which you and your group visited these sites at Pecos National Historical Park during this trip. Simply write 1, 2, 3, and so forth, in the box beside each site you visited. If you did not visit a site, leave the box blank.

- E. E. Fogelson Visitor Center
- Mission church and convento ruins
- South pueblo and kiva
- Whole trail, including north pueblo section
- North pueblo ruins
- Parking

PLEASE GO ON TO NEXT PAGE
YOUR ACTIVITIES

4. On the list below, please check all of the activities that you and your group participated in at Pecos National Historical Park during this visit. Please check (✓) all that apply.

_____ WALK TRAIL

_____ USE TRAIL GUIDE BOOKLET

_____ TAKE PHOTOGRAPHS

_____ PICNIC

_____ SEE CULTURAL DEMONSTRATIONS

_____ SEE MOVIE

_____ VIEW EXHIBITS

_____ OTHER (Please describe: _______________________________)

5. What activities did you and your group participate in during this visit to the Pecos area (within 20 miles of Pecos, not including Santa Fe)? Please check (✓) all that apply.

_____ SIGHTSEE   _____ CAMP

_____ PICNIC   _____ HUNT

_____ HIKE   _____ BICYCLE

_____ HORSEBACK RIDE   _____ EAT IN RESTAURANT

_____ SWIM   _____ STAY IN MOTEL/CABIN

_____ CANOE/RAFT   _____ SHOP

_____ FISH   _____ ATTEND RELIGIOUS RETREAT

_____ OTHER (Please describe: _______________________________)

YOU AND YOUR OPINIONS

6. How many people were in your group?
   _____ NUMBER OF PEOPLE

7. What kind of group were you with? Please check (✓) only one.
   _____ ALONE
   _____ FAMILY
   _____ FRIENDS
   _____ FAMILY AND FRIENDS
   _____ OTHER (Please describe:__________________________)

8. Were you with a guided tour group?
   _____ YES       _____ NO

9. For you and your group, please indicate:

<table>
<thead>
<tr>
<th>CURRENT AGE</th>
<th>U.S. ZIP CODE OR NAME OF FOREIGN COUNTRY</th>
<th># TIMES VISITED (INCLUDING THIS VISIT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>YOURSELF</td>
<td>_____ ________________________</td>
<td>_____</td>
</tr>
<tr>
<td>MEMBER #2</td>
<td>_____ ________________________</td>
<td>_____</td>
</tr>
<tr>
<td>MEMBER #3</td>
<td>_____ ________________________</td>
<td>_____</td>
</tr>
<tr>
<td>MEMBER #4</td>
<td>_____ ________________________</td>
<td>_____</td>
</tr>
<tr>
<td>MEMBER #5</td>
<td>_____ ________________________</td>
<td>_____</td>
</tr>
<tr>
<td>MEMBER #6</td>
<td>_____ ________________________</td>
<td>_____</td>
</tr>
<tr>
<td>MEMBER #7</td>
<td>_____ ________________________</td>
<td>_____</td>
</tr>
</tbody>
</table>

PLEASE GO ON TO NEXT PAGE ➡️
10. On this trip, was Pecos National Historical Park your primary destination?

______ YES - GO ON TO QUESTION 11

______ NO

[ ]
If not, what was your primary destination? ______________________________

11. On this visit, what were your reasons for visiting Pecos National Historical Park? Please check (√) all that apply.

______ VIEW SCENERY

______ LEARN ABOUT HISTORY

______ EXERCISE

______ VISIT THE VISITOR CENTER MUSEUM/EXHIBITS

______ VISIT A NATIONAL PARK SERVICE SITE

______ TRAVEL BREAK

______ OTHER (Please specify: ______________________________)

12. a) On this visit, how long did you and your group spend in the Pecos area (within 20 miles of Pecos, not including Santa Fe)?

If less than 24 hours: _______ NUMBER OF HOURS

If 24 hours or more: _______ NUMBER OF DAYS

b) During this visit, how much money did you and your group spend in the Pecos area (within 20 miles of Pecos, not including Santa Fe) on lodging, travel, food, and other items? Please write "0" if you did not spend any money.

IN THE PECOS AREA
(WITHIN 20 MILES OF PECOS,
NOT INCLUDING SANTA FE)

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>LODGING (motel, camping, etc.)</td>
<td>$__________</td>
</tr>
<tr>
<td>TRAVEL (gas, bus fare, etc.)</td>
<td>$__________</td>
</tr>
<tr>
<td>FOOD (restaurant, groceries, etc.)</td>
<td>$__________</td>
</tr>
<tr>
<td>OTHER (recreation, film, gifts, etc.)</td>
<td>$__________</td>
</tr>
</tbody>
</table>
13. a) Please check (√) the visitor services and facilities which you and your group used during this visit to Pecos National Historical Park.

b) Next, for only those services and facilities which you and your group used, please rate their importance from 1-5.

c) Finally, for only those services and facilities which you or your group used, please rate their quality from 1-5.

<table>
<thead>
<tr>
<th>Use service?</th>
<th>Importance?</th>
<th>Quality?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Check (✓)</td>
<td>Very important</td>
<td>Not important</td>
</tr>
<tr>
<td></td>
<td>1 2 3 4 5</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>PARK BROCHURE/MAP</td>
<td></td>
<td></td>
</tr>
<tr>
<td>VISITOR CENTER EXHIBITS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>VISITOR CENTER MOVIE</td>
<td></td>
<td></td>
</tr>
<tr>
<td>VISITOR CENTER RESTROOMS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>VISITOR CENTER PERSONNEL</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ROVING RANGERS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CULTURAL DEMONSTRATIONS</td>
<td></td>
<td></td>
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<tr>
<td>TRAIL GUIDE BOOKLET</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TRAIL</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PICNIC AREA</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PARKING LOTS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DIRECTIONAL SIGNS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HANDICAPPED ACCESSIBILITY</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

PLEASE GO ON TO NEXT PAGE
14. a) What did you and your group like **most** about your visit to Pecos National Historical Park?

b) What did you and your group like **least** about your visit to Pecos National Historical Park?

15. In the future, how would you and your group prefer to learn about the park's cultural and natural history? Please check (✓) one preferred alternative.

_____ GUIDED TOUR

_____ SELF-GUIDED TRAIL GUIDE

_____ SIGNED TRAIL

_____ AUDIO TOUR

_____ ROVING RANGER ON SITE

_____ OTHER (Please describe: _________________________)
16. Pecos National Historical Park has recently been expanded to 6600 acres
   including portions of the Pecos River and the Santa Fe Trail, natural areas, a
   Civil War battlefield and historic and prehistoric sites. If you were planning for
   the future of the new addition, what would you propose? Please be specific.

   ___________________________________________________________

   ___________________________________________________________

   ___________________________________________________________

   ___________________________________________________________

   ___________________________________________________________

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   ___________________________________________________________

   ___________________________________________________________

   ___________________________________________________________

17. Is there anything else you and your group would like to tell us about your
   visit to Pecos National Historical Park and the surrounding area?

   ___________________________________________________________

   ___________________________________________________________

   ___________________________________________________________

   ___________________________________________________________

   ___________________________________________________________

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   ___________________________________________________________

   ___________________________________________________________

   ___________________________________________________________

Thank you for your help! Please seal the questionnaire with the sticker
provided and drop it in any U.S. mailbox.

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OFFICIAL BUSINESS

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