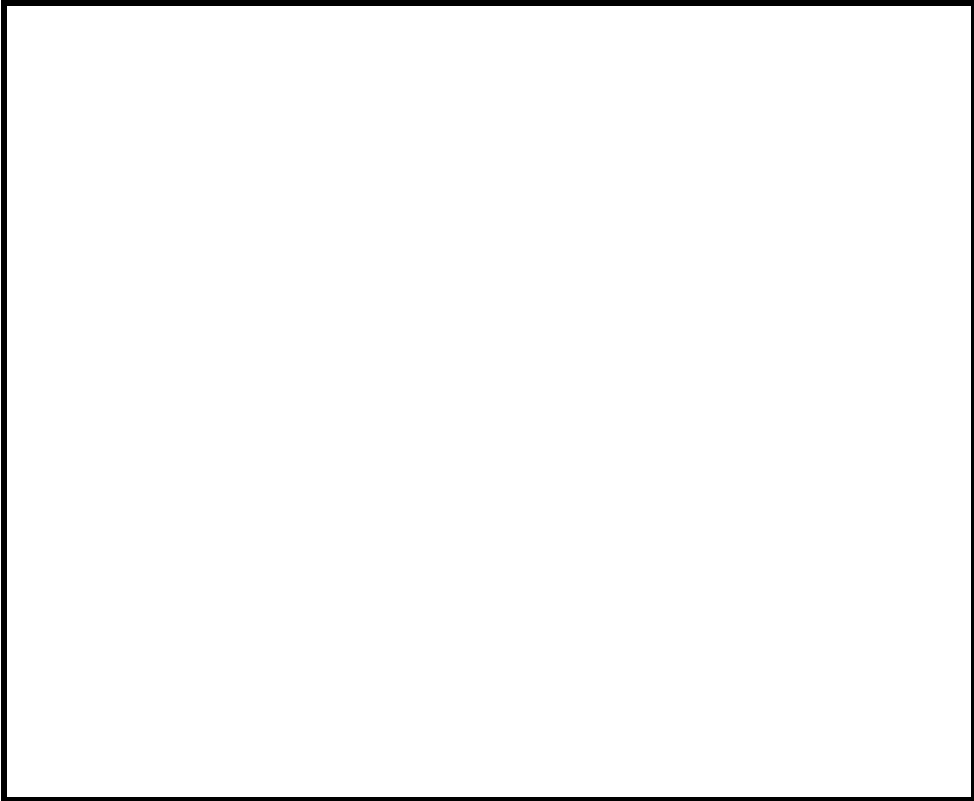


Pecos National Historical Park Visitor Study



**The
Visitor Services
Project**

DIRECTIONS

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.

PRIVACY ACT and PAPERWORK REDUCTION ACT statement: 16 U.S.C. 1a-7 authorize collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law.

Burden estimate statement: Public reporting burden for this form is estimated to average 12 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to the Service Information Collection Clearance Officer, National Park Service, P.O. Box 37127, Washington, D.C. 20013-7127; and to the Office of Management and Budget, Paperwork Reduction Project, 1024-0133, Washington, D.C. 20503.

PLEASE GO ON TO NEXT PAGE



YOU AND YOUR OPINIONS

1. Prior to your visit, how did you and your group get information about Pecos National Historical Park? Please check (✓) **all** that apply.

_____ RECEIVED NO INFORMATION PRIOR TO VISIT - **GO ON TO QUESTION 2**

_____ TRAVEL GUIDE/TOUR BOOK

_____ NEWSPAPER/MAGAZINE

_____ MAPS OR BROCHURES

_____ FRIENDS OR RELATIVES

_____ PREVIOUS VISITS

_____ TELEPHONE INQUIRY TO PARK

_____ WRITTEN INQUIRY TO THE PARK

_____ OTHER (Please specify: _____)

2. Before you arrived, did you and your group plan to camp in the Pecos area?

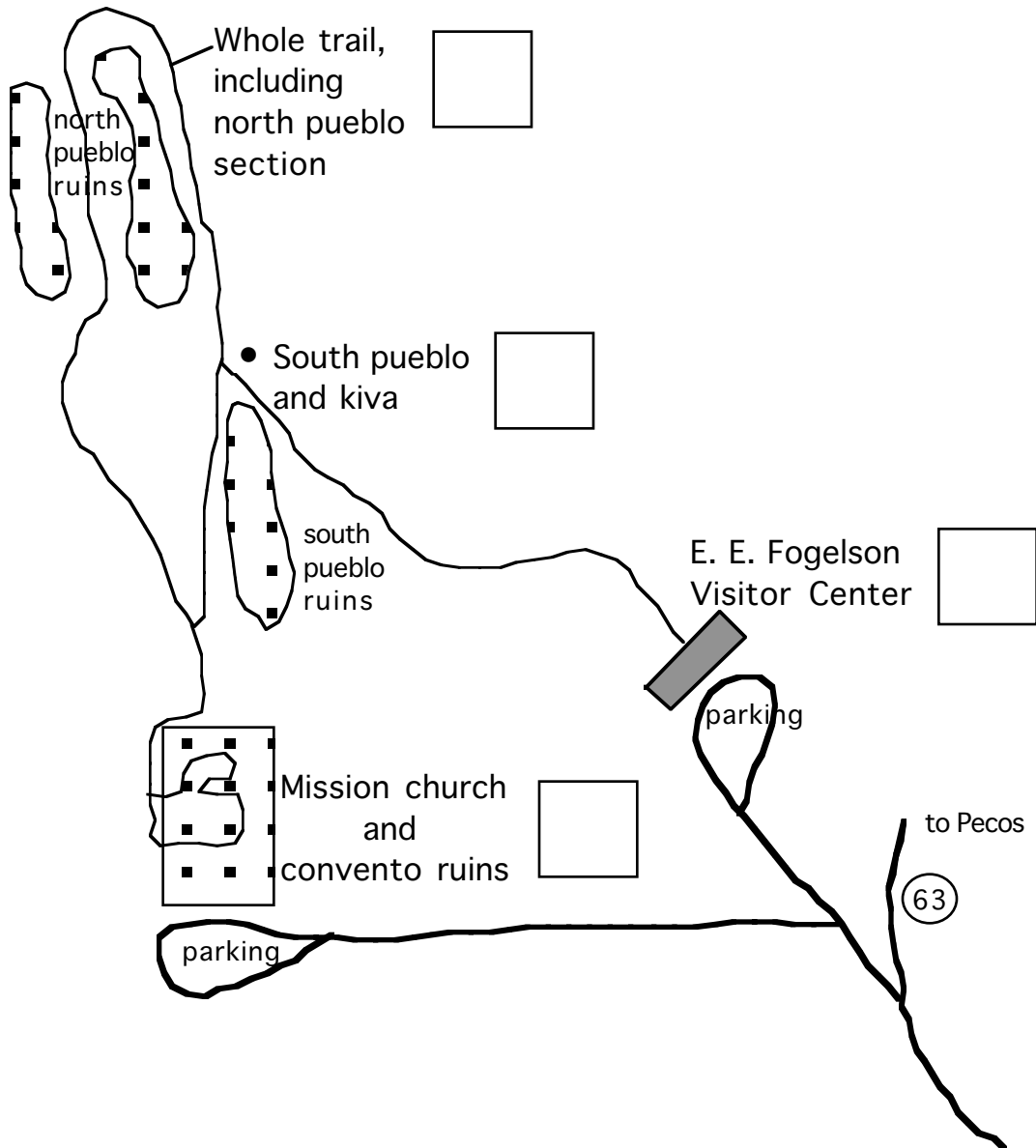
_____ YES _____ NO _____ DON'T KNOW
 [↪ - - ↪ **GO ON TO QUESTION 3**

If yes, were you able to find a campsite in the Pecos area?

_____ YES _____ NO

VISITING PECOS

3. On the list below, please indicate the **order** in which you and your group visited these sites at Pecos National Historical Park during this trip. Simply write 1, 2, 3, and so forth, in the box beside each site you visited. If you did not visit a site, leave the box blank.



PLEASE GO ON TO NEXT PAGE



YOUR ACTIVITIES

4. On the list below, please check all of the activities that you and your group participated in at Pecos National Historical Park during this visit. Please check (√) **all** that apply.

_____ WALK TRAIL

_____ USE TRAIL GUIDE BOOKLET

_____ TAKE PHOTOGRAPHS

_____ PICNIC

_____ SEE CULTURAL DEMONSTRATIONS

_____ SEE MOVIE

_____ VIEW EXHIBITS

_____ OTHER (Please describe: _____)

5. What activities did you and your group participate in during this visit to the Pecos area (within 20 miles of Pecos, not including Santa Fe)? Please check (√) **all** that apply.

_____ SIGHTSEE

_____ CAMP

_____ PICNIC

_____ HUNT

_____ HIKE

_____ BICYCLE

_____ HORSEBACK RIDE

_____ EAT IN RESTAURANT

_____ SWIM

_____ STAY IN MOTEL/CABIN

_____ CANOE/RAFT

_____ SHOP

_____ FISH

_____ ATTEND RELIGIOUS RETREAT

_____ OTHER (Please describe: _____)

YOU AND YOUR OPINIONS

6. How many people were in your group?

_____ NUMBER OF PEOPLE

7. What kind of group were you with? Please check (✓) only **one**.

_____ ALONE

_____ FAMILY

_____ FRIENDS

_____ FAMILY AND FRIENDS

_____ OTHER (Please describe: _____)

8. Were you with a guided tour group?

_____ YES

_____ NO

9. For you and your group, please indicate:

VISIT)	CURRENT AGE	U.S. ZIP CODE OR NAME OF FOREIGN COUNTRY	# TIMES VISITED (INCLUDING THIS
YOURSELF	_____	_____	_____
MEMBER #2	_____	_____	_____
MEMBER #3	_____	_____	_____
MEMBER #4	_____	_____	_____
MEMBER #5	_____	_____	_____
MEMBER #6	_____	_____	_____
MEMBER #7	_____	_____	_____

PLEASE GO ON TO NEXT PAGE



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10. On this trip, was Pecos National Historical Park your primary destination?

_____ YES - **GO ON TO QUESTION 11**

_____ NO

[

If not, what was your **primary** destination? _____

11. On this visit, what were your reasons for visiting Pecos National Historical Park? Please check (✓) **all** that apply.

_____ VIEW SCENERY

_____ LEARN ABOUT HISTORY

_____ EXERCISE

_____ VISIT THE VISITOR CENTER MUSEUM/EXHIBITS

_____ VISIT A NATIONAL PARK SERVICE SITE

_____ TRAVEL BREAK

_____ OTHER (Please specify: _____)

12. a) On this visit, how long did you and your group spend in the Pecos area (within 20 miles of Pecos, not including Santa Fe)?

If **less** than 24 hours: _____ NUMBER OF HOURS

If 24 hours or **more**: _____ NUMBER OF DAYS

b) During this visit, how much money did you and your group spend in the Pecos area (within 20 miles of Pecos, not including Santa Fe) on lodging, travel, food, and other items? Please write "0" if you did not spend any money.

IN THE PECOS AREA
(WITHIN 20 MILES OF PECOS,
NOT INCLUDING SANTA FE)

LODGING (motel, camping, etc.) \$ _____

TRAVEL (gas, bus fare, etc.) \$ _____

FOOD (restaurant, groceries, etc.) \$ _____

OTHER (recreation, film, gifts, etc.) \$ _____

13. a) Please check (√) the visitor services and facilities which you and your group **used** during this visit to Pecos National Historical Park.

b) Next, for only those services and facilities which you and your group used, please rate their **importance** from 1-5.

c) Finally, for only those services and facilities which you or your group used, please rate their **quality** from 1-5.

Use service? Check (√)	Importance?					Quality?				
	Very important		Not important			Very good		Very poor		
	1	2	3	4	5	1	2	3	4	5
_____ PARK BROCHURE/MAP										
_____ VISITOR CENTER EXHIBITS										
_____ VISITOR CENTER MOVIE										
_____ VISITOR CENTER RESTROOMS										
_____ VISITOR CENTER PERSONNEL										
_____ ROVING RANGERS										
_____ CULTURAL DEMONSTRATIONS										
_____ TRAIL GUIDE BOOKLET										
_____ TRAIL										
_____ PICNIC AREA										
_____ PARKING LOTS										
_____ DIRECTIONAL SIGNS										
_____ HANDICAPPED ACCESSIBILITY										

PLEASE GO ON TO NEXT PAGE



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14. a) What did you and your group like **most** about your visit to Pecos National Historical Park? _____

b) What did you and your group like **least** about your visit to Pecos National Historical Park? _____

15. In the future, how would you and your group prefer to learn about the park's cultural and natural history? Please check (✓) **one** preferred alternative.

_____ GUIDED TOUR

_____ SELF-GUIDED TRAIL GUIDE

_____ SIGNED TRAIL

_____ AUDIO TOUR

_____ ROVING RANGER ON SITE

_____ OTHER (Please describe: _____)

16. Pecos National Historical Park has recently been expanded to 6600 acres including portions of the Pecos River and the Santa Fe Trail, natural areas, a Civil War battlefield and historic and prehistoric sites. If you were planning for the future of the new addition, what would you propose? Please be specific.

17. Is there anything else you and your group would like to tell us about your visit to Pecos National Historical Park and the surrounding area?

Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.



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OFFICIAL BUSINESS

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