Bryce Canyon National Park
Visitor Study

The Visitor Services Project
October, 1993

Dear Visitor:

Thank you for participating in this study. Our goal is to learn about the visitors to Bryce Canyon National Park, the activities or programs you enjoyed, the places you visited, and to get your opinions about your visit.

This questionnaire is only being given to a select number of visitors. Your participation is very important! It should only take a few minutes of your time during your visit to Channel Islands National Park.

When your visit is over, please complete the questionnaire. Then, seal it with the sticker provided on the last page and simply drop it in any U.S. mailbox.

If you have any questions, about this study please contact Dr. Gary E. Machlis, Sociology Project Leader, Cooperative Park Studies Unit, University of Idaho, Moscow, Idaho 83844-1133.

We appreciate your help.

Sincerely,

Fred Fagergren
Superintendent
DIRECTIONS

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.

1. Did you and your group stay overnight in, or in the vicinity of Bryce Canyon National Park this visit?
   ______ YES
   If so how many nights did you spend in the area?
   ______ NUMBER OF NIGHTS

   ______ NO
   If not, how many hours did you spend in Bryce Canyon National Park this visit?
   ______ NUMBER OF HOURS

PRIVACY ACT AND PAPERWORK REDUCTION ACT statement: 16 U.S.C 1a-7 authorizes the collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law.

Burden estimate statement: Public reporting burden for this form is estimated to average 12 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to Service Information Collection Clearance Officer, National Park Service, P.O. Box 37127, Washington D.C. 20013-7127; and to the Office of Management and Budget, Paperwork Reduction Project, 1024-0101, Washington D.C. 20503.

PLEASE GO ON TO NEXT PAGE
2. On the map below, please indicate the places you and your group visited in the Bryce Canyon National Park area this trip. Simply check ( ) the box near each site you visited. If you did not visit any of these places please go on to page 5.
3. On the list below, please check the activities that you and your group did at Bryce Canyon National Park. Please check ( ) all that apply.

_____ CAMPED AT DEVELOPED CAMPGROUND
_____ CAMPED AT BACKCOUNTRY CAMPSITE
_____ VISITED VISITOR CENTER
_____ VISITED LODGE
_____ HIked UNDER 4 HOURS
_____ HIked OVER 4 HOURS
_____ HIked ABOVE CANYON RIM
_____ HIked BELOW CANYON RIM
_____ ATTENDED RANGER/VOLUNTEER-LED ACTIVITY (INTERPRETIVE TALKS, GUIDED WALKS ETC.)
_____ HORSEBACK RIDING
_____ BICYCLING
_____ SHopped AT VISITOR CENTER
_____ OTHER SHOPPING
_____ OTHER Please describe:

4. Prior to this visit how did you and your group get information about Bryce Canyon National Park? Please check ( ) all that apply.

_____ TRAVEL GUIDE/TOUR BOOK
_____ NEWSPAPER/MAGAZINE ARTICLES
_____ MAPS
_____ ADVICE FROM FRIENDS OR RELATIVES
_____ PREVIOUS VISIT(S)
_____ TELEPHONE INQUIRY TO THE PARK
_____ WRITTEN INQUIRY TO THE PARK
_____ HIGHWAY SIGNS
_____ OTHER (Please describe:_________________________ )

PLEASE GO ON TO NEXT PAGE
5. How many people were in your group?
   _____ NUMBER OF PEOPLE

6. What kind of group were you with? Please check ( ) one.
   _____ ALONE
   _____ FAMILY
   _____ FRIENDS
   _____ FAMILY AND FRIENDS
   _____ OTHER (Please describe: ________________)

7. Were you with a guided tour?
   _____ YES    _____ NO

8. For you and your group, please indicate:

<table>
<thead>
<tr>
<th>CURRENT AGE</th>
<th>U.S. ZIP CODE OR NAME OF FOREIGN COUNTRY</th>
<th># TIMES VISITED (INCLUDING THIS VISIT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>YOURSELF</td>
<td>_____ ________________________________</td>
<td>_____</td>
</tr>
<tr>
<td>MEMBER #2</td>
<td>_____ ________________________________</td>
<td>_____</td>
</tr>
<tr>
<td>MEMBER #3</td>
<td>_____ ________________________________</td>
<td>_____</td>
</tr>
<tr>
<td>MEMBER #4</td>
<td>_____ ________________________________</td>
<td>_____</td>
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<tr>
<td>MEMBER #5</td>
<td>_____ ________________________________</td>
<td>_____</td>
</tr>
<tr>
<td>MEMBER #6</td>
<td>_____ ________________________________</td>
<td>_____</td>
</tr>
<tr>
<td>MEMBER #7</td>
<td>_____ ________________________________</td>
<td>_____</td>
</tr>
</tbody>
</table>

9. Where did you start your trip on the day you arrived in Bryce Canyon National Park?
   ___________________________ NEAREST TOWN
   ___________________________ STATE

10. Where is your planned destination on the day you leave Bryce Canyon National Park?
    ___________________________ NEAREST TOWN
    ___________________________ STATE
11. a) Please check ( ) the visitor services which you and your group used during this visit to Bryce Canyon National Park in the column on the left.

b) Next, for only those services which you and your group used, please rate their importance from 1-5 using the list below.

c) Finally, for only those services which you and your group used, please rate their quality from 1-5.

<table>
<thead>
<tr>
<th>Use service?</th>
<th>Importance? (1-5)</th>
<th>Quality? (1-5)</th>
</tr>
</thead>
<tbody>
<tr>
<td>PARK BROCHURE/MAP</td>
<td></td>
<td></td>
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<tr>
<td>PARK NEWSPAPER (HOODOO)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>VISITOR CENTER PERSONNEL</td>
<td></td>
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<tr>
<td>VISITOR CENTER SALES PUBLICATIONS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>VISITOR CENTER EXHIBITS/SLIDE SHOW</td>
<td></td>
<td></td>
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<tr>
<td>RANGER/VOLUNTEER-LED PROGRAMS</td>
<td></td>
<td></td>
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<tr>
<td>SELF-GUIDED NATURE TRAILS</td>
<td></td>
<td></td>
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<tr>
<td>ROADSIDE EXHIBITS</td>
<td></td>
<td></td>
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<tr>
<td>BULLETIN BOARDS</td>
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<tr>
<td>SAFETY INFORMATION BROCHURES</td>
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<td></td>
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<tr>
<td>OTHER INFORMATIONAL BROCHURES</td>
<td></td>
<td></td>
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<tr>
<td>EMERGENCY SERVICES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JUNIOR RANGER PROGRAM</td>
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</tr>
</tbody>
</table>
12.  

a) Please check ( ) the maintenance or concession services or facilities which you and your group **used** during this visit to Bryce Canyon National Park in the column on the left.

b) Next, for only those services which you and your group **used**, please rate their importance from 1-5 using the list below.

c) Finally, for only those services which you and your group **used**, please rate their quality from 1-5.

<table>
<thead>
<tr>
<th>Use service?</th>
<th>Importance? (1-5)</th>
<th>Quality? (1-5)</th>
</tr>
</thead>
<tbody>
<tr>
<td>HIGHWAY DIRECTIONAL SIGNS</td>
<td></td>
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<tr>
<td>DEVELOPED CAMPGROUNDS</td>
<td></td>
<td></td>
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<tr>
<td>RESTROOMS</td>
<td></td>
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<tr>
<td>TRAILS</td>
<td></td>
<td></td>
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<tr>
<td>PICNIC AREAS</td>
<td></td>
<td></td>
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<tr>
<td>PARKING AREAS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HANDICAPPED ACCESSIBILITY</td>
<td></td>
<td></td>
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<tr>
<td>GARBAGE DISPOSAL</td>
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<tr>
<td>CAMPER STORE</td>
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<tr>
<td>HORSEBACK RIDES</td>
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<tr>
<td>FOOD SERVICES</td>
<td></td>
<td></td>
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<tr>
<td>LODGING (other than camping)</td>
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</tr>
</tbody>
</table>
13. When you or your group visit national parks, do you attend ranger/volunteer-led activities (i.e. guided walks and or talks)?

____ NO → GO ON TO QUESTION 14

____ YES → If so, when would you or your group prefer to attend conducted activities?
Please suggest two time periods.

  From _____a.m. to a.m.
  AND/OR
  From _____p.m. to_____ p.m.

14. a) During this visit, did you and your group purchase anything at the visitor center?

____ YES  _____ NO

b) Please list below the subject matter (e.g. geology, history, plants etc.) and/or media that would be the most useful to you on future visits?

____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________

15. During your visit, how much money did you and your group spend in the Bryce Canyon area? Please write "0" if you did not spend any money.

$_______ LODGING (motel, camping, etc.)

$_______ TRAVEL (gas, air/bus/train fare, etc.)

$_______ FOOD (restaurant, groceries, etc.)

$_______ OTHER (entrance fees, film, tours, gifts, etc.)

PLEASE GO ON TO NEXT PAGE
16. On this visit, what were you and your group's reasons for visiting Bryce Canyon National Park? Please check ( ) all that apply.

____ SCENIC VIEWS/DRIVES
____ RECREATIONAL OPPORTUNITIES (hiking, photography, bicycle, horseback rides, etc.)
____ EDUCATIONAL OPPORTUNITIES
____ FAVORABLE WEATHER
____ SOLITUDE/QUIET
____ WILDERNESS ENVIRONMENT/OPEN SPACE
____ VISIT NPS AREA
____ VIEW PARK WILDLIFE
____ OTHER (please specify: ________________________________)

17. What if any, activities/services not available at Bryce Canyon National Park would you like to see on a future visit?

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
18. Is there anything else you would like to tell us about your visit to Bryce Canyon National Park?

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Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.
OFFICIAL BUSINESS

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College of Forestry, Wildlife and
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