Nez Perce
National Historical Park
Visitor Study
DIRECTIONS

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.

PRIVACY ACT and PAPERWORK REDUCTION ACT statement: 16 U.S.C. 1a-7 authorize collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law. 

Burden estimate statement: Public reporting burden for this form is estimated to average 12 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to the Service Information Collection Clearance Officer, National Park Service, P.O. Box 37127, Washington, D.C. 20013-7127; and to the Office of Management and Budget, Paperwork Reduction Project, 1024-0156, Washington, D.C. 20503.

PLEASE GO ON TO NEXT PAGE
YOUR TRIP TO NEZ PERCE NATIONAL HISTORICAL PARK

1. Prior to your visit, how did you and your group obtain information about Nez Perce National Historical Park? Please check (✓) all that apply.

   _____ RECEIVED NO INFORMATION PRIOR TO VISIT - GO ON TO QUESTION 2

   _____ PREVIOUS VISITS

   _____ FRIENDS OR RELATIVES

   _____ TRAVEL GUIDE/TOUR BOOK

   _____ MAPS/BROCHURES

   _____ NEWSPAPER/MAGAZINE

   _____ RADIO/TELEVISION/MOVIES

   _____ TOUR DIRECTOR

   _____ INQUIRY TO NEZ PERCE NATIONAL HISTORICAL PARK

   _____ ANOTHER NATIONAL PARK SERVICE AREA

   _____ OTHER (Please specify:__________________________________________)

2. On this visit, how much time did you and your group spend at the Nez Perce National Historical Park site where you received this questionnaire?

   NUMBER OF HOURS _____ AND/OR MINUTES _____
YOUR ACTIVITIES

3. On the list below, please check all of the activities that you and your group participated in at Nez Perce National Historical Park during this visit. Please check (✓) all that apply.

_____ VISIT VISITOR CENTER(S)

_____ VISIT HISTORIC/ARCHEOLOGICAL SITES

_____ VISIT CEMETERY

_____ LEARN ABOUT NEZ PERCE CULTURE/HISTORY

_____ ATTEND RANGER PROGRAM

_____ TAKE PHOTOGRAPHS

_____ PURCHASE CRAFTS IN PARK

_____ PURCHASE BOOKS/VIDEOS IN PARK

_____ PICNIC

_____ BICYCLE

_____ WALK/HIKE

_____ WATER ACTIVITIES (fish, swim, boat, etc.)

_____ OTHER (Please describe: ________________________________)

PLEASE GO ON TO NEXT PAGE
4. On this visit, what were your group's reasons for visiting Nez Perce National Historical Park? Please check (√) all that apply.

_____ LEARN ABOUT HISTORY/CULTURE OF NEZ PERCE PEOPLE

_____ LEARN ABOUT EURO-AMERICAN HISTORY (Lewis & Clark, settlers, miners, etc.)

_____ RECREATION (fish, hike, picnic, etc.)

_____ TO GET TRAVEL INFORMATION

_____ WITH ORGANIZED TOUR GROUP

_____ TRAVEL BREAK

_____ OTHER (Please specify: ________________________________)

YOU AND YOUR OPINIONS

5. On this visit, how many people were in your group?

_____ NUMBER OF PEOPLE

6. On this visit, what kind of group were you with? Please check (√) only one.

_____ ALONE

_____ FAMILY

_____ FRIENDS

_____ FAMILY AND FRIENDS

_____ OTHER (Please describe: ________________________________)
7. For you and each member of your group, please indicate:

<table>
<thead>
<tr>
<th>CURRENT AGE</th>
<th>U.S. ZIP CODE OR NAME OF FOREIGN COUNTRY</th>
<th>NUMBER OF TIMES VISITED SITE WHERE YOU RECEIVED QUESTIONNAIRE (INCLUDING THIS VISIT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>YOURSELF</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MEMBER #2</td>
<td></td>
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<td>MEMBER #3</td>
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<td>MEMBER #4</td>
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<td>MEMBER #5</td>
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<td>MEMBER #6</td>
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<tr>
<td>MEMBER #7</td>
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</tr>
</tbody>
</table>

8. a) Did you visit Nez Perce National Historical Park to learn more about history?

- [ ] YES
- [ ] NO
- [ ] NOT SURE

**GO ON TO QUESTION 9**

b) If so, what were your primary areas of interest? Please check (√) all that apply.

- [ ] GENERAL INTRODUCTION TO HISTORY OF THE NEZ PERCE REGION
- [ ] NEZ PERCE TRIBE/PEOPLE
- [ ] FOLLOW 1877 TRAIL OF NEZ PERCE FLIGHT (Nez Perce National Historic Trail)
- [ ] LEWIS AND CLARK EXPEDITION
- [ ] MISSIONARY HISTORY PERIOD (Spalding, McBeth, Father Cataldo, etc.)
- [ ] OTHER (Please specify: ____________________________)

**PLEASE GO ON TO NEXT PAGE**
VISITING NEZ PERCE NATIONAL HISTORICAL PARK

9. On the map below, please check (✓) the box beside each site or list of sites you and your group visited at Nez Perce National Historical Park during this visit. If you visited any of the sites included on the lists, please check the box. The map below is to help you locate the sites.
10. a) In the left column, please check (√) the visitor services and facilities which you and your group **used** during this visit to Nez Perce National Historical Park.

   b) Next, for only those services and facilities which you and your group used, please rate their **importance** from 1-5.

   c) Finally, for only those services and facilities which you or your group used, please rate their **quality** from 1-5.

<table>
<thead>
<tr>
<th>Use service?</th>
<th>If used, how <strong>important?</strong></th>
<th>If used, what <strong>quality?</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Check (√)</td>
<td>Extremely important</td>
<td>Not important</td>
</tr>
<tr>
<td></td>
<td>Very good</td>
<td>Very poor</td>
</tr>
<tr>
<td></td>
<td>1   2   3   4   5</td>
<td>1   2   3   4   5</td>
</tr>
<tr>
<td>_____ PARK BROCHURE/MAP</td>
<td></td>
<td></td>
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<tr>
<td>_____ VISITOR CENTER MOVIE AND/OR VIDEO</td>
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<tr>
<td>_____ VISITOR CENTER EXHIBITS</td>
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<tr>
<td>_____ CULTURAL DEMONSTRATIONS</td>
<td></td>
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<tr>
<td>_____ INFORMATION FROM PARK EMPLOYEES</td>
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<td></td>
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<tr>
<td>_____ RANGER-LED PROGRAMS/TOURS</td>
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<tr>
<td>_____ VISITOR CENTER SALES PUBLICATIONS</td>
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<tr>
<td>_____ SAINT JOSEPH'S MISSION TOUR</td>
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<tr>
<td>_____ WHITE BIRD AUTO TOUR</td>
<td></td>
<td></td>
</tr>
<tr>
<td>_____ INTERPRETIVE SHELTERS</td>
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<td></td>
</tr>
</tbody>
</table>
11. a) In the left column, please check (√) the visitor facilities which you and your group **used** during this visit to Nez Perce National Historical Park.

b) Next, for only those facilities which you and your group used, please rate their **importance** from 1-5.

c) Finally, for only those facilities which you or your group used, please rate their **quality** from 1-5.

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<tr>
<td></td>
<td>1 2 3 4 5</td>
<td>Very good</td>
</tr>
<tr>
<td></td>
<td></td>
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- ____ HIGHWAY DIRECTIONAL SIGNS TO PARK SITES
- ____ HIGHWAY HISTORICAL SITE SIGNS
- ____ INTERPRETIVE TRAIL SIGNS
- ____ RESTROOMS
- ____ PICNIC AREAS
- ____ HANDICAPPED ACCESS

**PLEASE GO ON TO NEXT PAGE**
12. Nez Perce National Historical Park exhibits and programs address a variety of subjects. What subjects would you be most interested in learning about on a future visit? Please check (√) all that apply.

_____ LEWIS AND CLARK EXPEDITION

_____ PIONEERS AND SETTLERS

_____ MISSIONARY PERIOD

_____ EARLY MINING

_____ NATURAL HISTORY (plants, animals, geology)

_____ PREHISTORIC CULTURE

_____ NEZ PERCE WAR OF 1877

_____ HISTORY OF THE NEZ PERCE (other than war of 1877)

_____ CONTEMPORARY NEZ PERCE CULTURE/HISTORY

_____ NEZ PERCE POW-WOWS/CEREMONIES

_____ OTHER (Please specify: _____________________________________________)
13. a) Where did you start your trip on the day you and your group received this questionnaire?

_________________________________________ NEAREST TOWN
_________________________________________ STATE

b) What was your planned destination on the day you and your group received this questionnaire?

_________________________________________ NEAREST TOWN
_________________________________________ STATE

14. a) In the future, would you and your group like to have more contact with Nez Perce tribal members during your visit to Nez Perce National Historical Park?

[ ] YES [ ] NO [ ] DON'T KNOW

b) If available, what kinds of tribal-led activities would you like to participate in?

_________________________________________
_________________________________________
_________________________________________

PLEASE GO ON TO NEXT PAGE
15. a) What did you and your group like **most** about your visit to Nez Perce National Historical Park?

b) What did you and your group like **least** about your visit to Nez Perce National Historical Park?

16. If you were a manager planning for the future of Nez Perce National Historical Park, what would you propose? Please be specific.
17. Is there anything else you and your group would like to tell us about your visit to Nez Perce National Historical Park?

____________________________________________________________________________________

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Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.
OFFICIAL BUSINESS

Visitor Services Project
Cooperative Park Studies Unit
Department of Forest Resources
College of Forestry, Wildlife and Range Sciences
University of Idaho
Moscow, Idaho 83844-1133
1. Prior to your visit, were you aware that Nez Perce National Historical Park is a National Park Service site?

_____ YES  _____ NO  _____ NOT SURE