Indiana Dunes National Lakeshore Visitor Study

The Visitor Services Project
September, 1994

Dear Visitor:

Thank you for participating in this study. Our goal is to learn about the visitors to Indiana Dunes National Lakeshore, the activities or programs you enjoyed, the places you visited, and to get your opinions about your visit.

This questionnaire is only being given to a select number of visitors. Your participation is very important! It should only take a few minutes of your time during your visit to Indiana Dunes National Lakeshore.

When your visit is over, please complete the questionnaire. Then, seal it with the sticker provided on the last page and simply drop it in any U.S. mailbox.

If you have any questions, about this study please contact Dr. Gary E. Machlis, Sociology Project Leader, Cooperative Park Studies Unit, University of Idaho, Moscow, Idaho 83843.

We appreciate your help.

Sincerely,

Dale Engquist
Superintendent
DIRECTIONS

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.

PRIVACY ACT AND PAPERWORK REDUCTION ACT statement: 16 U.S.C 1a-7 authorizes the collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law.

Burden estimate statement: Public reporting burden for this form is estimated to average 12 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to Service Information Collection Clearance Officer, National Park Service, P.O. Box 37127, Washington D.C. 20013-7127; and to the Office of Management and Budget, Paperwork Reduction Project, 1037-0101, Washington D.C. 20503.

PLEASE GO ON TO NEXT PAGE
1. Prior to your visit, how did you and your group get information about Indiana Dunes National Lakeshore? Please ( ) check all that apply.

____ TRAVEL GUIDE/ TOUR BOOK

____ NEWSPAPER/ MAGAZINE ARTICLES

____ MAP/BROCHURE

____ ADVICE FROM FRIENDS OR RELATIVES

____ PREVIOUS VISITS

____ TELEPHONE INQUIRY TO THE PARK

____ WRITTEN INQUIRY TO THE PARK

____ BULLETIN BOARDS

____ STATE VISITOR/INFORMATION BUREAU

____ NO INFORMATION PRIOR TO VISIT

____ OTHER (Please describe:_________________________________________)

_________________________________________
2. On the list below, please check on the left the activities that you and your group did at Indiana Dunes National Lakeshore this visit. Please ( ) check all that apply.

Also check on the right the activities that you and your group have done in past visits at Indiana Dunes National Lakeshore. Please ( ) check all that apply.

<table>
<thead>
<tr>
<th>This visit</th>
<th>Past visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>( )</td>
<td>( )</td>
</tr>
<tr>
<td>_____ WALKING/JOGGING FOR EXERCISE</td>
<td>_____</td>
</tr>
<tr>
<td>_____ ATTEND FESTIVAL (Maple Sugar Time /Duneland Harvest)</td>
<td>_____</td>
</tr>
<tr>
<td>_____ SWIMMING</td>
<td>_____</td>
</tr>
<tr>
<td>_____ SUN BATHING</td>
<td>_____</td>
</tr>
<tr>
<td>_____ PICNICKING</td>
<td>_____</td>
</tr>
<tr>
<td>_____ ATTEND NATURALIST/INTERPRETIVE PROGRAM</td>
<td>_____</td>
</tr>
<tr>
<td>_____ VISIT VISITOR CENTER</td>
<td>_____</td>
</tr>
<tr>
<td>_____ SIGHT SEEING</td>
<td>_____</td>
</tr>
<tr>
<td>_____ BICYCLING</td>
<td>_____</td>
</tr>
<tr>
<td>_____ WALKING/HIKING TRAILS</td>
<td>_____</td>
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<tr>
<td>_____ NATURE STUDY</td>
<td>_____</td>
</tr>
<tr>
<td>_____ WALKING/STROLLING ON BEACH</td>
<td>_____</td>
</tr>
<tr>
<td>_____ CAMPING</td>
<td>_____</td>
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<tr>
<td>_____ OTHER</td>
<td>_____</td>
</tr>
</tbody>
</table>

(Please describe: __________________________________________)

PLEASE GO ON TO NEXT PAGE
3. On the map below, please indicate the places you and your group have visited at Indiana Dunes National Lakeshore **prior to this trip**. Simply check ( ) the box beside each place you have visited. If you did not visit any of these places on a prior visit please go on to page 7.
4. How much time did you and your group spend at Indiana Dunes National Lakeshore this visit?
   
   NUMBER OF HOURS _____ AND _____ MINUTES

5. How many people were in your group?
   
   _____ NUMBER OF PEOPLE

6. What kind of group were you with? Please check ( ) one.
   
   _____ ALONE
   _____ FAMILY
   _____ FRIENDS
   _____ FAMILY AND FRIENDS
   _____ TOUR GROUP
   _____ SCHOOL GROUP
   _____ OTHER (Please describe: ________________)

7. For you and your group, please indicate:

<table>
<thead>
<tr>
<th>CURRENT AGE</th>
<th>U.S. ZIP CODE OR NAME OF FOREIGN COUNTRY</th>
<th># TIMES VISITED (INCLUDING THIS VISIT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>YOURSELF</td>
<td>___ ___________________________</td>
<td>___</td>
</tr>
<tr>
<td>MEMBER #2</td>
<td>___ ___________________________</td>
<td>___</td>
</tr>
<tr>
<td>MEMBER #3</td>
<td>___ ___________________________</td>
<td>___</td>
</tr>
<tr>
<td>MEMBER #4</td>
<td>___ ___________________________</td>
<td>___</td>
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<tr>
<td>MEMBER #5</td>
<td>___ ___________________________</td>
<td>___</td>
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<tr>
<td>MEMBER #6</td>
<td>___ ___________________________</td>
<td>___</td>
</tr>
<tr>
<td>MEMBER #7</td>
<td>___ ___________________________</td>
<td>___</td>
</tr>
</tbody>
</table>

PLEASE GO ON TO NEXT PAGE
8. Where did your trip begin on the day you visited Indiana Dunes National Lakeshore?

_________________________ TOWN

_________________________ STATE

9. Where is your planned destination on the day you leave Indiana Dunes National Lakeshore?

_________________________ TOWN

_________________________ STATE

10. a) Please ( ) check the facility you and your group **used** during this visit to Indiana Dunes National Lakeshore.

b) Next, for only those facilities which you and your group **used**, please rate their **importance** from 1-5. using the list below.

c) Next, for only those facilities which you and your group **used**, please rate their **quality** from 1-5.

<table>
<thead>
<tr>
<th>Use service?</th>
<th>Importance</th>
<th>Quality</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Very</td>
<td>Not</td>
</tr>
<tr>
<td></td>
<td>important</td>
<td>important</td>
</tr>
<tr>
<td>Check ( )</td>
<td>1 2 3 4 5</td>
<td>1 2 3 4 5</td>
</tr>
</tbody>
</table>

- _____ GIFTSHP/BOOKSTORE
- _____ PICNIC AREAS/
- _____ SHELTERS
- _____ CAMPGROUNDS
- _____ RESTROOMS
- _____ TRAILS
- _____ OTHER (Please describe: __________

_________________________)


11. a) Please ( ) check the interpretive or visitor service you and your group used during this visit to Indiana Dunes National Lakeshore.

b) Next, for only those services which you and your group used, please rate their importance from 1-5. using the list below.

c) Next, for only those services which you and your group used, please rate their quality from 1-5.

<table>
<thead>
<tr>
<th>Use service?</th>
<th>Importance</th>
<th>Quality?</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Very</td>
<td>Not Very</td>
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<tr>
<td>Check ( )</td>
<td>important</td>
<td>important</td>
</tr>
<tr>
<td></td>
<td>1 2 3 4 5</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>_____ DIRECTIONAL SIGNS</td>
<td></td>
<td></td>
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<tr>
<td>_____ REGULATION SIGNS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>_____ INFORMATIONAL SIGNS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>_____ UNIFORMED PARK STAFF</td>
<td></td>
<td></td>
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<tr>
<td>_____ PARK BROCHURE</td>
<td></td>
<td></td>
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<tr>
<td>_____ PARK MAP</td>
<td></td>
<td></td>
</tr>
<tr>
<td>_____ TRAIL EXHIBITS</td>
<td></td>
<td></td>
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<tr>
<td>_____ VISITOR CENTER EXHIBITS</td>
<td></td>
<td></td>
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<tr>
<td>_____ VISITOR/NATURE CENTER</td>
<td></td>
<td></td>
</tr>
<tr>
<td>INTERPRETIVE/ NATURALIST PROGRAM</td>
<td></td>
<td></td>
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<tr>
<td>_____ PARK NEWSPAPER</td>
<td></td>
<td></td>
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<tr>
<td>_____ TRAIL MAPS</td>
<td></td>
<td></td>
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<tr>
<td>_____ BULLETIN BOARDS</td>
<td></td>
<td></td>
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<tr>
<td>_____ SLIDE PROGRAM</td>
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<tr>
<td>_____ INFORMATIONAL HANDOUTS</td>
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<tr>
<td>_____ OTHER (Please describe:</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

PLEAS GO ON TO NEXT PAGE
12. On this visit, what were you and your group's reasons for visiting Indiana Dunes National Lakeshore. Please ( ) check all that apply.

____ SOLITUDE/QUIET
____ VISIT THE DUNELAND HARVEST FESTIVAL
____ VISIT OTHER LOCAL FESTIVALS IN THE AREA
____ ENJOY NATURE
____ VISIT THE DUNES
____ VISIT THE BEACHES
____ VISIT HISTORICAL AREAS
____ PICNICKING
____ WALKING/HIKING TRAILS
____ ATTEND AN INTERPRETIVE/NATURE PROGRAM
____ RECREATIONAL OPPORTUNITIES
____ EDUCATIONAL OPPORTUNITIES
____ VISIT FRIENDS/RELATIVES
____ OTHER (Please describe:__________________________
_________________________________________________)

13. During this visit to the Indiana Dunes National Lakeshore area what other attractions did you and your group visit? Please ( ) check all that apply.

____ STORES
____ RESTAURANTS
____ HOTELS/MOTELS
____ MARINAS
____ OUTLET MALL
____ GOLF COURSE
____ ANTIQUE SHOPS
____ ATTEND LOCAL FESTIVALS OUTSIDE NATIONAL LAKESHORE
____ OTHER (Please describe:__________________________ )
14. If you were planning for the future of Indiana Dunes National Lakeshore what would you propose? Please be specific.

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

15. Is there anything else you would like to tell us about your visit to Indiana Dunes National Lakeshore?
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
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________________________________________________________________________

Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.
OFFICIAL BUSINESS

Visitor Services Project
Cooperative Park Studies Unit
Department of Forest Resources
College of Forestry, Wildlife and Range Sciences
University of Idaho
Moscow, Idaho  83844-1133
Mount Baldy

Lake View

Indiana Dunes State Park

Kemil Beach

Central Beach

Marquette Park

Washington Park

Porter Beach

West Beach