

# Wrangell-St. Elias National Park and Preserve Visitor Study



**The  
Visitor Services  
Project**



**DIRECTIONS**

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.

**PRIVACY ACT and PAPERWORK REDUCTION ACT statement:** 16 U.S.C. 1a-7 authorize collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law.

**Burden estimate statement:** Public reporting burden for this form is estimated to average 12 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to the Service Information Collection Clearance Officer, National Park Service, P.O. Box 37127, Washington, D.C. 20013-7127; and to the Office of Management and Budget, Paperwork Reduction Project, 1024-0173, Washington, D.C. 20503.

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### Visiting Wrangell-St. Elias National Park and Preserve

1. Prior to your visit, were you aware that Wrangell-St. Elias National Park and Preserve existed?

\_\_\_\_\_ YES      \_\_\_\_\_ NO      \_\_\_\_\_ NOT SURE

2. Prior to your visit, how did you and your group get information about Wrangell-St. Elias National Park and Preserve? Please check (✓) **all** that apply.

\_\_\_\_\_ RECEIVED NO INFORMATION PRIOR TO VISIT - **GO ON TO QUESTION 3**

\_\_\_\_\_ ALASKA VACATION PLANNER

\_\_\_\_\_ TRAVEL GUIDE/TOUR BOOK (other than Alaska Vacation Planner)

\_\_\_\_\_ FRIENDS OR RELATIVES

\_\_\_\_\_ PREVIOUS VISIT(S)

\_\_\_\_\_ *MILEPOST*

\_\_\_\_\_ NEWSPAPER/MAGAZINE (other than *Milepost*)

\_\_\_\_\_ *NORTH COUNTRY COMPANION*

\_\_\_\_\_ TELEPHONE OR WRITTEN INQUIRY TO THE PARK

\_\_\_\_\_ ALASKA PUBLIC LANDS INFORMATION CENTER (in Tok, Anchorage or Fairbanks)

\_\_\_\_\_ CHAMBER OF COMMERCE VISITOR INFORMATION CENTER

\_\_\_\_\_ AHTNA NATIVE REGIONAL CORPORATION

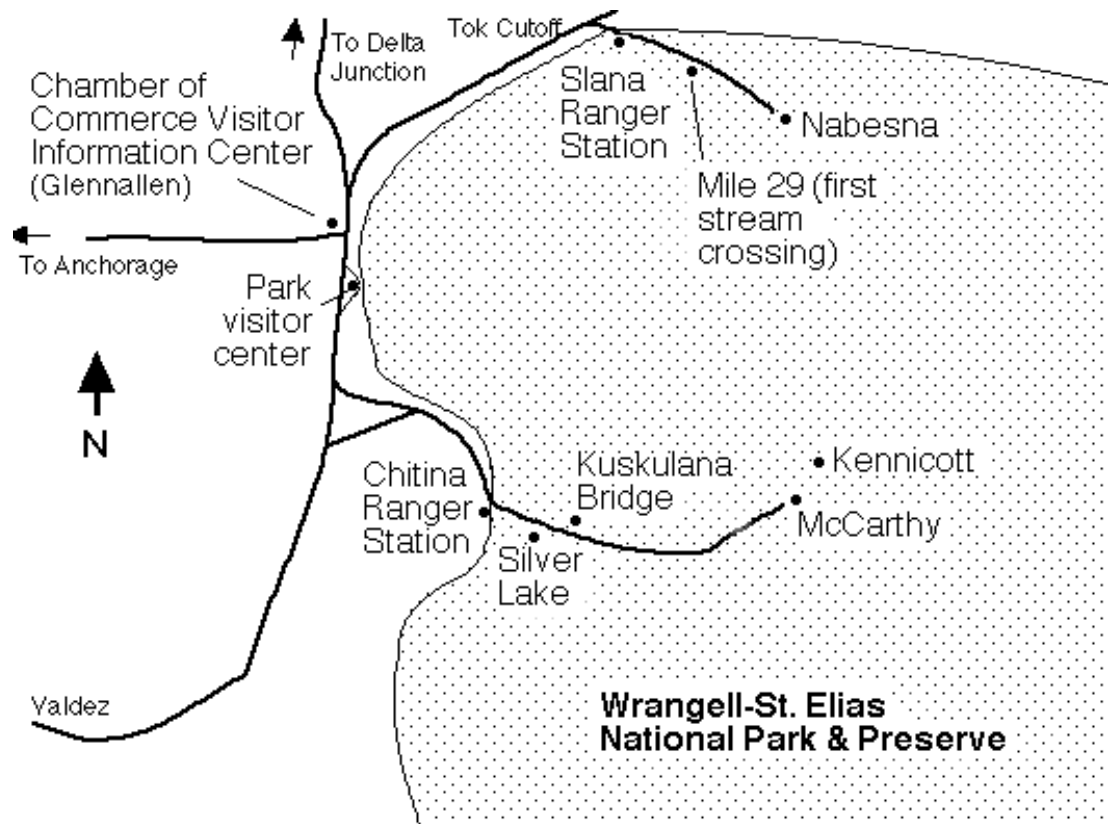
\_\_\_\_\_ OTHER (Please specify: \_\_\_\_\_)

3. On this visit, how much time did you and your group spend in Wrangell-St. Elias National Park and Preserve?

If **less** than 24 hours: \_\_\_\_\_ NUMBER OF HOURS

If 24 hours or **more**: \_\_\_\_\_ NUMBER OF DAYS

4. On the list below, please mark the **order** in which you and your group visited these sites in the Wrangell-St. Elias National Park and Preserve area during this trip. Simply write 1, 2, 3 and so forth, on the line beside each place you visited. Use the map below to help you locate the sites.



Number  
(order visited)

\_\_\_\_\_ CHAMBER OF COMMERCE VISITOR INFORMATION CENTER (Glennallen)

\_\_\_\_\_ PARK VISITOR CENTER

\_\_\_\_\_ SLANA RANGER STATION

\_\_\_\_\_ NABESNA

\_\_\_\_\_ MILE 29 (1st stream crossing  
on road to Nabesna)

\_\_\_\_\_ SILVER LAKE

\_\_\_\_\_ CHITINA RANGER STATION

\_\_\_\_\_ KUSKULANA BRIDGE

\_\_\_\_\_ McARTHUR

\_\_\_\_\_ KENNICOTT

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### Your Activities

5. On the list below, please check (✓) **all** of the activities that you and your group participated in at Wrangell-St. Elias National Park and Preserve during this visit.

\_\_\_\_\_ SCENIC DRIVING

\_\_\_\_\_ WILDLIFE VIEWING

\_\_\_\_\_ FLIGHT SEEING

\_\_\_\_\_ DAY HIKING

\_\_\_\_\_ OVERNIGHT HIKING

\_\_\_\_\_ ICE CLIMBING/ GLACIER HIKING

\_\_\_\_\_ CAR CAMPING

\_\_\_\_\_ FLY-IN CAMPING

\_\_\_\_\_ STAYING AT A LODGE

\_\_\_\_\_ WALKING AROUND KENNICOTT

\_\_\_\_\_ PICNICKING

\_\_\_\_\_ MOUNTAIN BIKING

\_\_\_\_\_ FISHING

\_\_\_\_\_ RAFTING/ RIVER TRIP

\_\_\_\_\_ OTHER (Please describe: \_\_\_\_\_)

6. On this visit, did you or your group do any day hiking?

\_\_\_\_\_ YES

\_\_\_\_\_ NO **GO ON TO QUESTION 7**

If so, where did you go? \_\_\_\_\_

\_\_\_\_\_

7. a) On this visit, did you or your group do any overnight hiking/backpacking?  
\_\_\_\_\_ YES \_\_\_\_\_ NO - **GO ON TO QUESTION 8**

b) If so, where did you go? \_\_\_\_\_  
[ \_\_\_\_\_

c) How many nights did you stay in the backcountry?  
\_\_\_\_\_ NUMBER OF NIGHTS

d) Did you take a plane to or from the location where you hiked?  
\_\_\_\_\_ YES \_\_\_\_\_ NO

8. On this visit, what forms of transportation did you and your group use to get to **Wrangell-St. Elias National Park and Preserve**? Please check (✓) **all** that apply.

- \_\_\_\_\_ PRIVATE VEHICLE      \_\_\_\_\_ CRUISE SHIP
- \_\_\_\_\_ RENTAL CAR            \_\_\_\_\_ FERRY
- \_\_\_\_\_ RV                            \_\_\_\_\_ TOUR BUS
- \_\_\_\_\_ PLANE                    \_\_\_\_\_ OTHER (Please specify: \_\_\_\_\_ )

9. On this visit, what were your reasons for visiting Wrangell-St. Elias National Park and Preserve? Please check (✓) **all** that apply.

- \_\_\_\_\_ VIEW WILDLIFE
- \_\_\_\_\_ VIEW GLACIERS/ SCENERY
- \_\_\_\_\_ VISIT A NATIONAL PARK
- \_\_\_\_\_ VISIT McCARTHY/KENNICOTT
- \_\_\_\_\_ VISIT WILDERNESS/BACKCOUNTRY
- \_\_\_\_\_ LEARN ABOUT NATIVE CULTURE
- \_\_\_\_\_ RECREATION (camping, hiking, etc.)
- \_\_\_\_\_ PART OF PACKAGE TOUR
- \_\_\_\_\_ OTHER (Please specify: \_\_\_\_\_ )

**PLEASE GO ON TO NEXT PAGE** 

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### You and Your Opinions

10. On this visit, how many people were in your group (including yourself)?

\_\_\_\_\_ NUMBER OF PEOPLE

11. On this visit, were you with any of the following organized groups?

GUIDED TOUR OF ALASKA \_\_\_\_\_ YES \_\_\_\_\_ NO

GUIDED TOUR OF WRANGELL-ST. ELIAS \_\_\_\_\_ YES \_\_\_\_\_ NO

EDUCATIONAL GROUP \_\_\_\_\_ YES \_\_\_\_\_ NO

12. What kind of group were you with? Please check (✓) only **one**.

\_\_\_\_\_ ALONE

\_\_\_\_\_ FAMILY

\_\_\_\_\_ FRIENDS

\_\_\_\_\_ FAMILY AND FRIENDS

\_\_\_\_\_ OTHER (Please describe: \_\_\_\_\_)

13. For you and your group, please indicate:

	<b>CURRENT AGE</b>	<b>U.S. ZIP CODE OR NAME OF FOREIGN COUNTRY</b>	<b>NUMBER OF VISITS TO THIS PARK (INCLUDING THIS VISIT)</b>
YOURSELF	_____	_____	_____
MEMBER #2	_____	_____	_____
MEMBER #3	_____	_____	_____
MEMBER #4	_____	_____	_____
MEMBER #5	_____	_____	_____
MEMBER #6	_____	_____	_____
MEMBER #7	_____	_____	_____



14. a) Please check (✓) the visitor services and facilities which you and your group **used** during this visit to Wrangell-St. Elias National Park and Preserve in the left column.
- b) Next, for only those services and facilities which you and your group used, please rate their **importance** from 1-5.
- c) Finally, for only those services and facilities which you or your group used, please rate their **quality** from 1-5.

Use service? Check (✓)	If used, how important?					If used, what quality?				
	Extremely important				Not important	Very good				Very poor
	1	2	3	4	5	1	2	3	4	5
___ PARK BROCHURE/MAP										
___ GUIDED TOURS										
___ ASSISTANCE FROM PARK EMPLOYEES										
___ NATIONAL PARK VISITOR CENTER (Copper Center)										
___ NATIONAL PARK RANGER STATIONS (Chitina/ Slana)										
___ ROAD DIRECTIONAL SIGNS										
___ TRAILS										
___ PICNIC FACILITIES										
___ CAMPGROUNDS										
___ RESTROOMS/ OUTHOUSES										
___ CHAMBER OF COMMERCE VISITOR INFORMATION CENTER (Glennallen)										
___ RESTAURANTS										
___ HOTEL/MOTEL/LODGE/BED & BREAKFAST										

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15. During your visit to Wrangell-St. Elias National Park and Preserve, how much money did you and your group spend in the Wrangell-St. Elias area for lodging, travel, food, and other items? Please write "0" if you and your group did not spend any money.

**WRANGELL-ST. ELIAS AREA**

LODGING (motel, camping, etc.)	\$ _____
TRAVEL (gas, bus fare, etc.)	\$ _____
FOOD (restaurant, groceries, etc.)	\$ _____
OTHER (recreation, film, gifts, etc.)	\$ _____

16. Which direction/town did you come from to arrive at Wrangell-St. Elias National Park and Preserve? Please check (✓) only **one**.

\_\_\_\_\_ FROM DELTA JUNCTION (Highway 4)  
\_\_\_\_\_ FROM VALDEZ (Highway 4)  
\_\_\_\_\_ FROM TOK (Highway 1)  
\_\_\_\_\_ FROM PALMER/MAT-SU VALLEY (Highway 1)  
\_\_\_\_\_ FROM CANTWELL (via Denali Highway)

17. A new Wrangell-St. Elias National Park and Preserve visitor center is being planned near Copper Center. On a future visit, which of the following visitor center services/facilities would you and your group use if they were available? Please check (✓) **all** that apply.

\_\_\_\_\_ INTERPRETIVE PROGRAMS  
\_\_\_\_\_ EXHIBITS  
\_\_\_\_\_ PARK MOVIE  
\_\_\_\_\_ TRAILS  
\_\_\_\_\_ OTHER (Please specify: \_\_\_\_\_)

18. On a future visit, what services would you like to see provided along the road to McCarthy?

\_\_\_\_\_  
\_\_\_\_\_

19. On a future visit, what services would you like to see provided along the road to Nabesna?

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20. What advice would you give a manager planning for the future of Wrangell-St. Elias National Park and Preserve? Please be specific.

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21. Is there anything else you and your group would like to tell us about your visit to Wrangell-St. Elias National Park and Preserve

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22. Overall, how would you rate the quality of the visitor services provided to you and your group at Wrangell-St. Elias National Park and Preserve during this visit? Please circle only **one**.

VERY GOOD      GOOD      AVERAGE      POOR      VERY POOR

Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.



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**OFFICIAL BUSINESS**

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