DIRECTIONS

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.

PRIVACY ACT and PAPERWORK REDUCTION ACT statement: 16 U.S.C. 1a-7 authorize collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law.

Burden estimate statement: Public reporting burden for this form is estimated to average 12 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to the Service Information Collection Clearance Officer, National Park Service, P.O. Box 37127, Washington, D.C. 20013-7127; and to the Office of Management and Budget, Paperwork Reduction Project, 1024-0000, Washington, D.C. 20503.
Your Visit to Adams National Historic Site

1. Prior to this visit, how did you and your group obtain information about Adams National Historic Site? Please check (√) all that apply.

   _____ RECEIVED NO INFORMATION PRIOR TO VISIT - GO ON TO QUESTION 2
   _____ PREVIOUS VISIT(S)
   _____ FRIENDS OR RELATIVES
   _____ TRAVEL GUIDE/TOUR BOOK
   _____ MAPS/BROCHURES
   _____ NEWSPAPER/MAGAZINE
   _____ TV/RADIO
   _____ OTHER NATIONAL PARK SITE
   _____ TELEPHONE OR WRITTEN INQUIRY TO THE PARK
   _____ OTHER SOURCE IN THE BOSTON AREA
   _____ OTHER (Please specify:______________________________________)

2. On this visit, what were your reasons for visiting Adams National Historic Site? Please check (√) all that apply.

   _____ INTEREST IN THE ADAMS FAMILY
   _____ INTEREST IN HISTORIC HOMES
   _____ VIEW THE GARDEN AND GROUNDS
   _____ LEARN ABOUT UNITED STATES HISTORY
   _____ VISIT A NATIONAL PARK SERVICE SITE
   _____ OTHER (Please specify:______________________________________)
3. What forms of transportation did you and your group use to get to Adams National Historic Site? Please check (√) all that apply.

_____ PRIVATE VEHICLE   _____ TAXI CAB
_____ SUBWAY (MBTA)   _____ CITY BUS (MBTA)
_____ TOUR BUS   _____ WALK
_____ BICYCLE
_____ OTHER (Please specify: ____________________________)

4. a) On the list below, please check (√) the sites you and your group visited at Adams National Historic Site during this visit.

b) Next, please indicate the order in which you and your group visited these sites. Simply write 1, 2, 3, and 4 on the blank beside each place you visited.

<table>
<thead>
<tr>
<th>Visit? (√)</th>
<th>Order (1,2,3,4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visitor Center</td>
<td></td>
</tr>
<tr>
<td>Adams Birthplaces</td>
<td></td>
</tr>
<tr>
<td>Adams Old House</td>
<td></td>
</tr>
<tr>
<td>United First Parish Church</td>
<td></td>
</tr>
</tbody>
</table>

5. How did this visit to Adams National Historic Park fit into your travel plans? Please check (√) only one answer.

_____ THIS WAS THE PRIMARY DESTINATION
_____ THIS WAS ONE OF SEVERAL DESTINATIONS
_____ THIS WAS NOT A PLANNED DESTINATION

PLEASE GO ON TO NEXT PAGE
Your Activities

6. On the list below, please check (√) all of the activities that you and your group participated in during this visit to Adams National Historic Site.

_____ STOP AT THE VISITOR CENTER
_____ RIDE THE TROLLEY TO ADAMS SITES
_____ TAKE GUIDED TOUR OF ADAMS OLD HOUSE
_____ TAKE GUIDED TOUR OF ADAMS BIRTHPLACES
_____ TAKE GUIDED TOUR OF UNITED FIRST PARISH CHURCH
_____ WALK OLD HOUSE GARDEN AND GROUNDS
_____ VISIT HANCOCK CEMETERY
_____ USE QUINCY HISTORIC TRAIL
_____ SHOP IN THE VISITOR CENTER BOOKSTORE
_____ EAT IN A QUINCY RESTAURANT
_____ SHOP IN QUINCY

_____ OTHER (Please describe: ________________________________)

7. a) On this visit, how much time did you and your group plan to spend at Adams National Historic Site? Please write "0" if you did not plan to spend any time at Adams NHS.

_____ HOURS AND/OR _____ MINUTES

b) On this visit, how much time did you and your group spend at Adams National Historic Site?

_____ HOURS AND/OR _____ MINUTES
About Your Group

8. On this visit, how many people were in your group?
   _____ NUMBER OF PEOPLE

9. On this visit, what kind of group were you with? Please check (√) only one.
   _____ ALONE
   _____ FAMILY
   _____ FRIENDS
   _____ FAMILY AND FRIENDS
   _____ OTHER (Please describe: ____________________________)

10. On this visit, were you with a guided tour group (bus tour, etc)?
    _____ YES    _____ NO

11. For you and your group, please indicate:

<table>
<thead>
<tr>
<th>CURRENT AGE</th>
<th>U.S. ZIP CODE OR NAME OF FOREIGN COUNTRY</th>
<th>NUMBER OF VISITS TO THIS PARK (INCLUDING THIS VISIT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>YOURSELF</td>
<td>_____ ___________________________</td>
<td>_____</td>
</tr>
<tr>
<td>MEMBER #2</td>
<td>_____ ___________________________</td>
<td>_____</td>
</tr>
<tr>
<td>MEMBER #3</td>
<td>_____ ___________________________</td>
<td>_____</td>
</tr>
<tr>
<td>MEMBER #4</td>
<td>_____ ___________________________</td>
<td>_____</td>
</tr>
<tr>
<td>MEMBER #5</td>
<td>_____ ___________________________</td>
<td>_____</td>
</tr>
<tr>
<td>MEMBER #6</td>
<td>_____ ___________________________</td>
<td>_____</td>
</tr>
<tr>
<td>MEMBER #7</td>
<td>_____ ___________________________</td>
<td>_____</td>
</tr>
</tbody>
</table>

PLEASE GO ON TO NEXT PAGE
12. On this visit to Adams National Historic Site, what other places did you and your group visit or plan to visit? Please (✓) check all that apply.

_____ QUINCY HOMESTEAD  _____ JOSIAH QUINCY HOUSE
_____ ADAMS ACADEMY   _____ HANCOCK CEMETERY
_____ PENN'S HILL    _____ THOMAS CRANE LIBRARY
_____ QUINCY QUARRIES    _____ GRANITE RAILWAY INCLINE
_____ FORE RIVER SHIPYARD

_____ OTHER QUINCY SITES (Please specify: __________________________

______________________________)

_____ OTHER BOSTON SITES (Please specify: __________________________

______________________________)

13. For the entire day of your visit to Adams National Historic Site, approximately how much money did you and your group spend for travel, food, and other items within the Quincy area? Please write "0" if you and your group did not spend any money.

In Quincy

TRAVEL (gas, etc.) $________

FOOD (restaurant, groceries, etc.) $________

OTHER (souvenirs, film, gifts, etc.) $________
Your Opinions

14. a) Please check (✓) the visitor services and facilities which you and your group used during this visit to Adams National Historic Site.

   b) Next, for only those services and facilities which you and your group used, please rate their importance from 1-5.

   c) Finally, for only those services and facilities which you or your group used, please rate their quality from 1-5.

<table>
<thead>
<tr>
<th>Use service or facility?</th>
<th>If used, how important?</th>
<th>If used, what quality?</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Very important</td>
<td>Not important</td>
</tr>
<tr>
<td></td>
<td>1 2 3 4 5</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>VISITOR CENTER</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BOOK SALES AREA</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PARK BROCHURE/MAP</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PARK PERSONNEL</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TOUR OF ADAMS OLD HOUSE</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TOUR OF ADAMS BIRTHPLACES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TOUR OF CHURCH (United First Parish)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>OLD HOUSE GARDEN &amp; GROUNDS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TOUR TICKETING</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TROLLEY TO SITES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HANDICAPPED ACCESS</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please go on to next page
Your Ideas For the Future

15. a) Did you wait to take a tour of the Adams Old House?

   _____ YES       _____ NO- GO ON TO QUESTION 16

b) How long did you wait? _____ HOURS AND/OR _____ MINUTES

c) What did you do while you waited? Please be specific.

   ______________________________________________________
   ______________________________________________________
   ______________________________________________________

16. To tour the Adams National Historic Site, visitors take ranger-guided tours. For the sites that you and your group visited, on this visit, please check (√) your opinion about the tour length.

<table>
<thead>
<tr>
<th>Site</th>
<th>Too short</th>
<th>About right</th>
<th>Too long</th>
</tr>
</thead>
<tbody>
<tr>
<td>OLD HOUSE</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BIRTHPLACES</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>UFP CHURCH</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

17. a) Would you be willing to pay a modest fee to take a guided trolley tour of the Adams National Historic Site? Please check (√) only one.

   _____ YES, LIKELY       _____ NO, NOT LIKELY       _____ NOT SURE

b) Would you be willing to pay a modest fee to take a guided trolley tour of the Quincy Area and the Adams National Historic Site? Please check (√) only one.

   _____ YES, LIKELY       _____ NO, NOT LIKELY       _____ NOT SURE
18. If you were a manager planning for the future of Adams National Historic Site what would you propose? Please be specific.

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

19. Is there anything else you and your group would like to tell us about your visit to Adams National Historic Site?

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.

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OFFICIAL BUSINESS

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Cooperative Park Studies Unit
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College of Forestry, Wildlife and Range Sciences
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