Devils Tower National Monument
Visitor Study

The
Visitor Services
Project
DIRECTIONS

After your visit to Devils Tower, one adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.

PRIVACY ACT and PAPERWORK REDUCTION ACT statement: 16 U.S.C. 1a-7 authorize collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law.

Burden estimate statement: Public reporting burden for this form is estimated to average 12 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to the Service Information Collection Clearance Officer, National Park Service, P.O. Box 37127, Washington, D.C. 20013-7127; and to the Office of Management and Budget, Paperwork Reduction Project, 1024-0172, Washington, D.C. 20503.
YOUR VISIT TO DEVILS TOWER NATIONAL MONUMENT

1. Prior to this visit, how did you and your group obtain information about Devils Tower National Monument? Please check (√) all that apply.

_____ RECEIVED NO INFORMATION PRIOR TO VISIT - GO ON TO QUESTION 2

_____ PREVIOUS VISITS

_____ FRIENDS OR RELATIVES

_____ TRAVEL GUIDE/ TOUR BOOK

_____ MAPS/ BROCHURES

_____ NEWSPAPER/ MAGAZINE

_____ TV/RADIO/ MOVIE

_____ HIGHWAY/ INTERSTATE SIGNS/ BILLBOARDS

_____ TELEPHONE OR WRITTEN INQUIRY TO THE PARK

_____ OTHER (Please specify:______________________________)

2. a) What route did you and your group take to arrive at Devils Tower National Monument? Please check (√) only one.

_____ HIGHWAY 24 THROUGH HULETT

_____ HIGHWAY 14 THROUGH SUNDANCE

_____ HIGHWAY 14 THROUGH MOORCROFT

b) What route did you and your group take when you departed Devils Tower National Monument? Please check (√) only one.

_____ HIGHWAY 24 THROUGH HULETT

_____ HIGHWAY 14 THROUGH SUNDANCE

_____ HIGHWAY 14 THROUGH MOORCROFT
3. What forms of transportation did you and your group use to get to Devils Tower National Monument? Please check (✓) all that apply.

   _____ CAR/ VAN/ PICKUP TRUCK
   _____ MOTORCYCLE/ BICYCLE
   _____ VEHICLE PULLING A TRAILER THAT IS LESS THAN 20 FEET LONG
   _____ VEHICLE PULLING A TRAILER THAT IS 20 FEET LONG OR LONGER
   _____ MOTOR HOME LESS THAN 20 FEET LONG
   _____ MOTOR HOME 20 FEET LONG OR LONGER
   _____ OTHER (Please specify: ____________________________)

4. On this trip to Devils Tower National Monument, what other parks did you and your group visit or plan to visit? Please (✓) check all that apply.

   _____ MOUNT RUSHMORE
   _____ LITTLE BIGHORN BATTLE-FIELD NAT'L. MONUMENT
   _____ WIND CAVE NAT'L. PARK
   _____ JEWEL CAVE NAT'L. MONUMENT
   _____ BIGHORN CANYON NAT'L. RECREATION AREA
   _____ BEAR BUTTE STATE PARK
   _____ CUSTER STATE PARK
   _____ BADLANDS NAT'L. PARK
   _____ KEYHOLE STATE PARK
   _____ YELLOWSTONE / GRAND TETON NAT'L. PARKS
   _____ OTHER (Please specify: ____________________________)

5. On this visit, how much time did you and your group spend at Devils Tower National Monument?

   If less than 24 hours: _____ NUMBER OF HOURS
   If 24 hours or more: _____ NUMBER OF DAYS

PLEASE GO ON TO NEXT PAGE
YOUR ACTIVITIES

6. On the list below, please check (✓) all of the activities in which you and your group participated at Devils Tower National Monument on this visit.

_____ VIEW SCENERY
_____ VIEW WILDLIFE
_____ TAKE PHOTOGRAPHS
_____ VISIT VISITOR CENTER
_____ WALK TOWER TRAIL
_____ WALK OTHER TRAILS (other than Tower Trail)
_____ VISIT PRAIRIE DOG TOWN
_____ TECHNICAL CLIMBING (with specialized gear)
_____ BOULDER SCRAMBLING (without specialized gear)
_____ OBSERVE CLIMBING
_____ PARTICIPATE IN TRADITIONAL CULTURAL USE (religious ceremonies, etc.)
_____ PICNIC
_____ FISH
_____ CAMP OVERNIGHT
_____ OTHER (Please describe: ________________________________)

YOU AND YOUR OPINIONS

7. On this visit, how many people, including yourself, were in your group?

_____ NUMBER OF PEOPLE
8. On this visit, were you with a guided tour group?

______ YES  ______ NO

9. On this visit, what kind of group were you with? Please check (√) only one.

______ ALONE
______ FAMILY
______ FRIENDS
______ FAMILY AND FRIENDS
______ OTHER (Please describe:_________________________

10. For you and each member of your group, please indicate:

<table>
<thead>
<tr>
<th>MEMBER</th>
<th>CURRENT AGE</th>
<th>U.S. ZIP CODE OR NAME OF FOREIGN COUNTRY</th>
<th>NUMBER OF VISITS TO THIS PARK (INCLUDING THIS VISIT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>YOURSELF</td>
<td>______</td>
<td>__________________</td>
<td>______</td>
</tr>
<tr>
<td>MEMBER #2</td>
<td>______</td>
<td>__________________</td>
<td>______</td>
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<tr>
<td>MEMBER #3</td>
<td>______</td>
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<tr>
<td>MEMBER #4</td>
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<td>MEMBER #5</td>
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<td>MEMBER #6</td>
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<tr>
<td>MEMBER #7</td>
<td>______</td>
<td>__________________</td>
<td>______</td>
</tr>
</tbody>
</table>

11. Prior to this visit, did you know that Devils Tower is sacred to many American Indians?

______ YES  ______ NO  ______ NOT SURE

PLEASE GO ON TO NEXT PAGE
12. Prior to this visit, did you know that Devils Tower is considered a premier technical climbing area?

_____ YES  _____ NO  _____ NOT SURE

13. Devils Tower is spiritually important to many American Indians and they conduct ceremonies in the monument. Considering this, what activities/ facilities do you feel may not be appropriate in the monument? Please check (√) all that apply.

_____ SIGHTSEEING
_____ AUTO TOURING
_____ HIking THE TOWER TRAIL
_____ TAKING PHOTOGRAPhS
_____ TECHNICAL CLIMBING (WITH GEAR)
_____ HAMMERING CLIMBING BOLTS AND PITONS IN THE TOWER
_____ BOULDER SCRAMBLING (WITHOUT GEAR)
_____ VISITOR CENTER PARKING LOT
_____ AIRPLANE/ HELICOPTER FLIGHTS ABOVE MONUMENT
_____ OTHER (Please specify: ______________________)

14. In response to American Indians' beliefs and traditional cultural activities, the National Park Service has encouraged climbers not to climb on Devils Tower during the 30 days of June each year. Do you support this decision?

_____ YES  _____ NO  _____ NOT SURE

15. To reduce congestion during peak summer visitation, a shuttle bus system is being considered at Devils Tower National Monument. Visitors would park near the monument entrance and ride a shuttle bus to the visitor center.

a) Do you support this proposal?

_____ STRONGLY  _____ AGAINST  _____ NOT SURE

b) Would you be willing to pay a modest fee for the shuttle bus?

_____ YES  _____ NO  _____ NOT SURE
16. a) During this visit, were any noises loud enough to reduce your enjoyment of the monument?

_____ YES  _____ NO  _____ NOT SURE

b) If so, what was the source or were the sources of the noise?

17. a) Please check (√) the visitor services and facilities that you and your group used during this visit to Devils Tower National Monument.

b) Next, for only those services and facilities that you and your group used, please rate their importance from 1-5.

c) Finally, for only those services and facilities that you or your group used, please rate their quality from 1-5.

<table>
<thead>
<tr>
<th>Use service?</th>
<th>If used, how important?</th>
<th>If used, what quality?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Check (√)</td>
<td>Very important</td>
<td>Not important</td>
</tr>
<tr>
<td></td>
<td>1 2 3 4 5</td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>_____ VISITOR CENTER</td>
<td></td>
<td></td>
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<tr>
<td>_____ BOOK SALES AREA</td>
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<td></td>
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<tr>
<td>_____ PARK BROCHURE/MAP</td>
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<tr>
<td>_____ PARK PERSONNEL</td>
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<tr>
<td>_____ RANGER-LED PROGRAMS</td>
<td></td>
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<tr>
<td>_____ PARKING</td>
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<tr>
<td>_____ TRAILS</td>
<td></td>
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<tr>
<td>_____ JOYNER RIDGE AREA</td>
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<tr>
<td>_____ CAMPGROUND</td>
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<tr>
<td>_____ PICNIC AREA</td>
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<td>_____ RESTROOMS</td>
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<tr>
<td>_____ PARK RADIO INFORMATION STATION</td>
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</tbody>
</table>

PLEASE GO ON TO NEXT PAGE
18. During this visit to Devils Tower National Monument, approximately how much money did you and your group spend for lodging, travel, food, and other items within a 40 mile radius of Devils Tower National Monument (Crook County)? Please write "0" if you and your group did not spend any money.

**Crook County**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>LODGING (hotel, motel, camping, etc.)</td>
<td>$______</td>
</tr>
<tr>
<td>TRAVEL (gas, rental car, etc.)</td>
<td>$______</td>
</tr>
<tr>
<td>FOOD (restaurant, groceries, etc.)</td>
<td>$______</td>
</tr>
<tr>
<td>OTHER (souvenirs, film, gifts, etc.)</td>
<td>$______</td>
</tr>
</tbody>
</table>

19. On this visit, what were your reasons for visiting Devils Tower National Monument? Please check (√) all that apply.

- [ ] VIEW GEOLOGICAL FEATURE
- [ ] VIEW SACRED SITE TO AMERICAN INDIANS
- [ ] VIEW WILDLIFE
- [ ] BY CHANCE/ UNPLANNED VISIT
- [ ] CLIMB TOWER
- [ ] VISIT NATION'S FIRST NATIONAL MONUMENT
- [ ] VIEW PLACE WHERE CLOSE ENCOUNTERS OF THE THIRD KIND (movie) WAS FILMED
- [ ] OTHER (Please specify: ____________________________)

20. Overall, how would you rate the quality of the visitor services provided to you and your group at Devil's Tower National Monument? Please circle only one.

- VERY GOOD
- GOOD
- AVERAGE
- POOR
- VERY POOR
21. If you were a manager planning for the future of Devils Tower National Monument what would you propose? Please be specific.

____________________________________________________________________

____________________________________________________________________

____________________________________________________________________

____________________________________________________________________

____________________________________________________________________

____________________________________________________________________

22. Is there anything else you and your group would like to tell us about your visit to Devils Tower National Monument?

____________________________________________________________________

____________________________________________________________________

____________________________________________________________________

____________________________________________________________________

____________________________________________________________________

____________________________________________________________________

Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.
Deb: Here is the wording of the question which Gary and I came up with. Be sure that the way we refer to American Indians is the way your local tribes want to be referred to. I know some tribes prefer to be called "Indian" and some prefer "American Indian" or variations thereof.

I noticed that in some questions, the tower is referred to as a "tower" and in others, you have called it a "butte." Which term do you prefer?

After you have reviewed the questionnaire, we'd be happy to do a conference call with you to discuss this further. Both of us will be here through Wednesday, January 25. After that, you won't be able to catch us both here until late February or early March.

I would like to get your questionnaire sent off to the Office of Management and Budget by February 7 if possible. I will be doing a winter survey at Grand Teton and Yellowstone from Feb. 8-21.

Margaret

23. There is a disagreement about the naming of the butte now called Devils Tower. Many American Indians feel the name "Devils Tower" is inappropriate. Yet, the name Devils Tower National Monument is important as a place name to other Wyoming residents. A compromise has been proposed to leave the name of the national monument as Devils Tower, but to change the name of the butte to a name more acceptable to American Indians. What is your opinion?

______ I SUPPORT THE COMPROMISE

______ I DON'T SUPPORT THE COMPROMISE

______ I DON'T KNOW

______ I DON'T CARE

______ OTHER (Please specify: ________________________________ )