Dear Visitor:

Thank you for participating in this important study. Our objective is to learn about the expectations, opinions, and interests of visitors to Manassas National Battlefield Park. This will assist us in our efforts to better manage the battlefield, and to serve you, the visitor.

This questionnaire is only being given to a select number of visitors, so your participation is very important! It should only take a few minutes of your time during or after your visit to Manassas National Battlefield Park.

When your visit is over, please complete the questionnaire, seal it with the sticker provided on the last page and drop it in any U.S. mailbox.

If you have any questions, please contact Dr. Gary E. Machlis, Sociology Project Leader, Cooperative Park Studies Unit, University of Idaho, Moscow, Idaho 83844-1133.

We appreciate your help.

Sincerely,

Robert K. Sutton
Superintendent
DIRECTIONS

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.

PRIVACY ACT and PAPERWORK REDUCTION ACT statement: 16 U.S.C. 1a-7 authorize collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law.

Burden estimate statement: Public reporting burden for this form is estimated to average 12 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to the Service Information Collection Clearance Officer, National Park Service, P.O. Box 37127, Washington, D.C. 20013-7127; and to the Office of Management and Budget, Paperwork Reduction Project, 1024-0000, Washington, D.C. 20503.
Your Visit to Manassas National Battlefield Park

1. On this visit, what was your primary reason for visiting the Manassas/Washington, D.C. area? Please check (√) all that apply.

- [ ] VISIT MANASSAS NATIONAL BATTLEFIELD PARK
- [ ] TOUR WASHINGTON, D.C. AREA
- [ ] VISIT THIS BATTLEFIELD ALONG WITH OTHER BATTLEFIELDS
- [ ] VISIT FRIENDS/RELATIVES
- [ ] BUSINESS
- [ ] RECREATION
- [ ] OTHER (Please describe: ____________________________)

2. On this visit, did you and your group visit Manassas National Battlefield Park for more than one day?

   - [ ] YES - If yes, how many days did you visit? ___ NUMBER OF DAYS
   - [ ] NO - If no, how many hours did you visit? ___ NUMBER OF HOURS

3. a) On this visit, which direction did you and your group come from to reach Manassas National Battlefield Park? Please check (√) only one.

   - [ ] NORTH (on Route 15)
   - [ ] EAST (from Washington, D.C.)
   - [ ] SOUTH (from Manassas, VA)
   - [ ] WEST (from Warrenton, VA)

   b) Which highway did you and your group use to first arrive at the park? Please check (√) only one.

   - [ ] ROUTE 234 (Sudley Road)
   - [ ] ROUTE 29 (Lee Highway)
   - [ ] ROUTE 705 (Pageland Lane)
   - [ ] ROUTE 622 (Groveton Road)
4. Please indicate the places you and your group stopped at during this visit to Manassas National Battlefield Park. Simply check (√) the line beside each place you stopped. Use the map above to help you.

_____ SUDLEY  _____ DOGAN RIDGE (picnic area)

_____ STONE HOUSE  _____ STONE BRIDGE

_____ HENRY HILL (visitor center)  _____ CHINN RIDGE

_____ HAZEL PLAIN (Chinn House)  _____ NEW YORK MONUMENTS

_____ GROVETON (cemetery & house)  _____ BATTERY HEIGHTS

_____ DEEP CUT  _____ UNFINISHED RAILROAD

_____ OTHER (Please describe: ___________________________

PLEASE GO ON TO NEXT PAGE
Your Activities

5. On the list below, please check (√) all of the activities that you and your group participated in at Manassas National Battlefield Park during this visit.

_____ VISIT VISITOR CENTER MUSEUM

_____ USE VISITOR CENTER INFORMATION DESK

_____ VIEW VISITOR CENTER BATTLE MAP

_____ WATCH VISITOR CENTER SLIDE PROGRAM

_____ TOUR SECOND MANASSAS BATTLEFIELD (auto tour)

_____ TAKE FIRST MANASSAS BATTLEFIELD WALK (self-guided)

_____ TAKE HENRY HILL WALKING TOUR (ranger guided)

_____ TAKE SECOND MANASSAS VAN TOUR

_____ HORSEBACK RIDE

_____ USE RECREATIONAL TRAIL

_____ CONDUCT HISTORICAL RESEARCH

_____ OTHER (Please describe: ____________________________ )
You and Your Opinions

6. On this visit, how many people, including yourself, were in your group?

____ NUMBER OF PEOPLE

7. On this visit, what kind of group were you with? Please check (√) only one.

____ ALONE
____ FAMILY
____ FRIENDS
____ FAMILY AND FRIENDS
____ OTHER (Please describe: ________________________)

8. For you and your group on this visit, please indicate:

<table>
<thead>
<tr>
<th>CURRENT AGE</th>
<th>U.S. ZIP CODE OR NAME OF FOREIGN COUNTRY</th>
<th>NUMBER OF VISITS TO THIS PARK (INCLUDING THIS VISIT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>YOURSELF</td>
<td>_________________________________</td>
<td>____</td>
</tr>
<tr>
<td>MEMBER #2</td>
<td>_________________________________</td>
<td>____</td>
</tr>
<tr>
<td>MEMBER #3</td>
<td>_________________________________</td>
<td>____</td>
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<tr>
<td>MEMBER #4</td>
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<td>MEMBER #5</td>
<td>_________________________________</td>
<td>____</td>
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<tr>
<td>MEMBER #6</td>
<td>_________________________________</td>
<td>____</td>
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<tr>
<td>MEMBER #7</td>
<td>_________________________________</td>
<td>____</td>
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</tbody>
</table>

PLEASE GO ON TO NEXT PAGE
9. a) On this visit, did you and your group go on the Second Manassas self-guided auto driving tour? Please check only (√) one.

_____ NO  -  GO ON TO QUESTION 10

_____ YES

b) If YES, did you complete the entire tour (all 12 stops)? Please check only (√) one.

_____ NO  -  If NO, please explain why not: ____________________________

_____ NOT SURE  ____________________________

_____ YES  ____________________________

10. a) Did you or your group find it difficult to locate Manassas National Battlefield Park? Please check only (√) one.

_____ NO  -  GO ON TO QUESTION 11

_____ YES

b) If YES, why did you have difficulty locating the park?

____________________________________________________________________

____________________________________________________________________

____________________________________________________________________

11. Prior to this visit, how did you and your group get information about Manassas National Battlefield Park? Please check (√) all that apply.

_____ FRIENDS/RELATIVES  _____ TEACHER/SCHOOL

_____ SIGNS  _____ BROCHURES

_____ MAPS  _____ NEWSPAPERS/MAGAZINES

_____ MANASSAS MUSEUM  _____ VIRGINIA WELCOME CENTER

_____ TOUR GROUP  _____ OTHER (Please describe: ____________________________ )
12. a) Please check (✓) the visitor services which you and your group used during this visit to Manassas National Battlefield Park.

b) Next, for only those services which you or your group used, please rate their importance from 1-5.

b) Finally, for only those services which you or your group used, please rate their quality from 1-5.

<table>
<thead>
<tr>
<th>Use service?</th>
<th>If used, how important?</th>
<th>If used, what quality?</th>
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<tbody>
<tr>
<td></td>
<td>Very important</td>
<td>Not important</td>
</tr>
<tr>
<td></td>
<td>Very good</td>
<td>Very poor</td>
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<td></td>
<td>1 2 3 4 5</td>
<td>1 2 3 4 5</td>
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<tr>
<th>Check (✓)</th>
<th>PARK BROCHURE/MAP</th>
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<tr>
<th>Check (✓)</th>
<th>MUSEUM EXHIBITS</th>
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<tr>
<th>Check (✓)</th>
<th>SLIDE PROGRAM</th>
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<tr>
<th>Check (✓)</th>
<th>OUTSIDE INFORMATION EXHIBITS</th>
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<tr>
<th>Check (✓)</th>
<th>BOOKSTORE SALES ITEMS</th>
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<tr>
<th>Check (✓)</th>
<th>INFORMATION FROM PARK EMPLOYEES</th>
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<tr>
<th>Check (✓)</th>
<th>HENRY HILL WALKING TOUR TRAIL</th>
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<tr>
<th>Check (✓)</th>
<th>FIRST MANASSAS BATTLEFIELD TRAIL</th>
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<tbody>
<tr>
<td></td>
<td>(self-guided)</td>
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<tr>
<th>Check (✓)</th>
<th>SECOND MANASSAS BATTLEFIELD AUTO TOUR</th>
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<thead>
<tr>
<th>Check (✓)</th>
<th>SECOND MANASSAS VAN TOUR</th>
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<tr>
<th>Check (✓)</th>
<th>RECREATIONAL TRAILS</th>
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<tr>
<th>Check (✓)</th>
<th>HORSEBACK RIDING TRAILS</th>
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PLEASE GO ON TO NEXT PAGE
13. On the day of your visit, how much money did you and your group spend for lodging, travel, food, and other items in the Manassas National Battlefield Park area (within 5 miles of the park)? Please write "0" if you did not spend any money on that day.

<table>
<thead>
<tr>
<th>Within 5 miles of the park</th>
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<tbody>
<tr>
<td><strong>LODGING</strong> (motel, camping, etc.)</td>
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<tr>
<td><strong>TRAVEL</strong> (gas, rental car, bus, etc.)</td>
</tr>
<tr>
<td><strong>FOOD</strong> (restaurant, groceries, etc.)</td>
</tr>
<tr>
<td><strong>OTHER</strong> (souvenirs, film, gifts, etc.)</td>
</tr>
</tbody>
</table>

14. Overall, how would you rate the quality of the visitor services provided to you and your group at Manassas National Battlefield Park during this visit? Please circle only one.

- VERY GOOD
- GOOD
- AVERAGE
- POOR
- VERY POOR

15. What did you like **most** about your visit to Manassas National Battlefield Park?

__________________________________________________________________________
__________________________________________________________________________
__________________________________________________________________________
__________________________________________________________________________

16. What did you like **least** about your visit to Manassas National Battlefield Park?

__________________________________________________________________________
__________________________________________________________________________
__________________________________________________________________________
__________________________________________________________________________
17. If you were a manager planning for the future of Manassas National Battlefield Park, what would you propose? Please be specific.

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

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__________________________________________________________________________

18. Is there anything else you and your group would like to tell us about your visit to Manassas National Battlefield Park?

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.

Printed on recycled paper
OFFICIAL BUSINESS

Visitor Services Project
Cooperative Park Studies Unit
Department of Forest Resources
College of Forestry, Wildlife and
Range Sciences
University of Idaho
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