Chiricahua National Monument
Visitor Study

The Visitor Services Project
DIRECTIONS
One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.

PRIVACY ACT and PAPERWORK REDUCTION ACT statement: 16 U.S.C. 1a-7 authorize collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law.

Burden estimate statement: Public reporting burden for this form is estimated to average 12 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to the Service Information Collection Clearance Officer, National Park Service, P.O. Box 37127, Washington, D.C. 20013-7127; and to the Office of Management and Budget, Paperwork Reduction Project, 1024-0000, Washington, D.C. 20503.
Visiting Chiricahua National Monument

1. Prior to your visit, how did you and your group get information about Chiricahua National Monument? Please check (✓) all that apply.

   ___ RECEIVED NO INFORMATION PRIOR TO VISIT - **GO ON TO QUESTION 2**
   ___ FORT BOWIE NATIONAL HISTORIC SITE STAFF
   ___ OTHER NATIONAL PARK AREAS
   ___ TRAVEL GUIDE/ TOUR BOOK
   ___ FRIENDS OR RELATIVES
   ___ PREVIOUS VISIT(S)
   ___ NEWSPAPER/ MAGAZINE
   ___ RADIO/ TV/ VIDEOS
   ___ LOCAL RESIDENT/ BUSINESS
   ___ CHAMBER OF COMMERCE
   ___ HIGHWAY SIGNS
   ___ OTHER (Please specify:__________________________________________)

2. On this visit, how much time did you and your group spend at Chiricahua National Monument?

   If **less** than 24 hours: _____ NUMBER OF HOURS
   If 24 hours or **more**: _____ NUMBER OF DAYS

3. On this visit, did you or your group visit Fort Bowie National Historic Site?

   _____ YES       _____ NO - If no, why not?________________________
                        ____________________________________________
4. On the list below, please mark the order in which you and your group visited these sites or hiked these trails in Chiricahua National Monument during this trip. Simply write 1, 2, 3 and so forth, on the line beside each place you visited. Use the map to help you locate the sites.

Order visited
(#1, 2, 3, etc.)

_____ ECHO CANYON TRAIL
_____ FARAWAY/ MEADOW TRAIL
_____ FARAWAY RANCH
_____ HEART OF ROCKS TRAIL
_____ MASSAI POINT
_____ NATURAL BRIDGE TRAIL
_____ SUGARLOAF MT. TRAIL
_____ VISITOR CENTER
5. On the list below, please check (√) all of the activities that you and your group participated in at Chiricahua National Monument during this visit.

_____ TAKE SCENIC DRIVE
_____ BIRDWATCH
_____ VIEW WILDLIFE (other than birds)
_____ WALK/ DAY HIKE
_____ CAMP
_____ TAKE FARAWAY RANCH HOUSE TOUR
_____ PHOTOGRAPHY
_____ HORSEBACK RIDE
_____ PICNIC
_____ OTHER (Please describe:______________________________)

6. a) On this visit, did you and your group drive a recreational vehicle to Chiricahua National Monument?

_____ YES  ______ NO - GO ON TO 6c

b) If yes, how long was it? ______ NUMBER OF FEET

c) Were you and your group in a vehicle or recreational vehicle pulling a trailer or another vehicle?

_____ YES  ______ NO - GO ON TO 6e

d) If yes, how long was the trailer or other vehicle?

______ NUMBER OF FEET

e) What other forms of transportation did you and your group use to get to Chiricahua National Monument? Please check (√) all that apply.

_____ CAR/ PICKUP TRUCK/ VAN OTHER THAN RECREATIONAL VEHICLE
_____ BICYCLE/ MOTORCYCLE
_____ OTHER (Please specify:_______________________________________)
You and Your Opinions

7. On this visit, how many people were in your group (including yourself)?
   _____ NUMBER OF PEOPLE

8. On this visit, were you with an organized tour/educational group?
   _____ YES       _____ NO

9. What kind of group were you with? Please check (√) only one.
   _____ ALONE
   _____ FAMILY
   _____ FRIENDS
   _____ FAMILY AND FRIENDS
   _____ OTHER (Please describe:__________________________)

10. For you and your group, please indicate:

    | CURRENT AGE | U.S. ZIP CODE OR NAME OF FOREIGN COUNTRY | NUMBER OF VISITS TO THIS PARK (INCLUDING THIS VISIT) |
    |-------------|----------------------------------------|--------------------------------------------------|
    | YOURSELF    | ________________________              | ______                                           |
    | MEMBER #2   | ________________________              | ______                                           |
    | MEMBER #3   | ________________________              | ______                                           |
    | MEMBER #4   | ________________________              | ______                                           |
    | MEMBER #5   | ________________________              | ______                                           |
    | MEMBER #6   | ________________________              | ______                                           |
    | MEMBER #7   | ________________________              | ______                                           |

PLEASE GO ON TO NEXT PAGE
11. a) Do you or anyone in your group have a special interest in Western history (Apache Indians, military, Spanish, ranching, buffalo soldiers, Civilian Conservation Corps, etc.)?

    _____ YES ______ NO - GO ON TO QUESTION 12

  

b) If yes, what historical subjects are you most interested in?


12. On a future visit to Chiricahua National Monument, what subjects would you be most interested in learning about? Please check (√) all that apply.

    _____ THREATENED AND ENDANGERED SPECIES
    _____ ANIMAL PROTECTION
    _____ AIR QUALITY
    _____ WILDERNESS
    _____ HISTORIC RESOURCES
    _____ ROLE OF FIRE
    _____ OTHER (Please specify: ____________________________)

13. Please rate the importance (from 1-5) of each of the following park qualities to your visit to Chiricahua National Monument.

<table>
<thead>
<tr>
<th>Not Important</th>
<th>Extremely Important</th>
</tr>
</thead>
<tbody>
<tr>
<td>1  2  3  4    5</td>
<td></td>
</tr>
</tbody>
</table>

    _____ WILDLIFE
    _____ SCENERY
    _____ CLEAN AIR
    _____ QUIET
    _____ SOLITUDE
    _____ WILDERNESS
    _____ HISTORIC SETTING
14. a) Prior to receiving this questionnaire, were you aware that most of Chiricahua National Monument is designated wilderness?

_____ YES  _____ NO  _____ NOT SURE

GO ON TO QUESTION 15

b) If yes, how did you find out about the wilderness designation?


15. a) Please check (√) the information services which you and your group used during this visit to Chiricahua National Monument, in the left column.

b) Next, for only those services which you and your group used, please rate their importance from 1-5.

c) Finally, for only those services which you or your group used, please rate their quality from 1-5.

<table>
<thead>
<tr>
<th>a) Use service at Chiricahua?</th>
<th>b) If used, how important?</th>
<th>c) If used, what quality?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Check (√)</td>
<td>Not important</td>
<td>Extremely important</td>
</tr>
<tr>
<td></td>
<td>1    2    3    4    5</td>
<td>1    2    3    4    5</td>
</tr>
<tr>
<td>_____ PARK BROCHURE/MAP</td>
<td>_____</td>
<td>_____</td>
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<tr>
<td>_____ GUIDED TOURS</td>
<td>_____</td>
<td>_____</td>
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<tr>
<td>_____ INFORMATION FROM PARK EMPLOYEES</td>
<td>_____</td>
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<tr>
<td>_____ ENTRANCE STATION</td>
<td>_____</td>
<td>_____</td>
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<tr>
<td>_____ ORIENTATION SLIDE PROGRAM</td>
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<tr>
<td>_____ VISITOR CENTER BOOK SALES</td>
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<td>_____ MUSEUM EXHIBITS</td>
<td>_____</td>
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<tr>
<td>_____ ROADSIDE/ TRAILSIDE EXHIBITS</td>
<td>_____</td>
<td>_____</td>
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<tr>
<td>_____ EVENING PROGRAMS</td>
<td>_____</td>
<td>_____</td>
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</tbody>
</table>

PLEASE GO ON TO NEXT PAGE
16. a) Please check (√) the visitor services and facilities which you and your group **used** during this visit to Chiricahua National Monument, in the left column.

   b) Next, for only those services and facilities which you and your group used, please rate their **importance** from 1-5.

   c) Finally, for only those services and facilities which you or your group used, please rate their **quality** from 1-5.

<table>
<thead>
<tr>
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<th>c) If used, what quality?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Check (√)</td>
<td>Not important</td>
<td>Extremely important</td>
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<td></td>
<td>Very poor</td>
<td>Very good</td>
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<td></td>
<td>1 2 3 4 5</td>
<td>1 2 3 4 5</td>
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<tr>
<td>_____ PARK DIRECTIONAL SIGNS</td>
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<td>_____ PARKING</td>
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<td>_____ ROADS</td>
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<td>_____ TRAILS</td>
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<td>_____ HIKER SHUTTLE</td>
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<td>_____ RESTROOMS</td>
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<tr>
<td>_____ PICNIC AREAS</td>
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<tr>
<td>_____ CAMPGROUND</td>
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<tr>
<td>_____ HANDICAPPED ACCESS</td>
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<tr>
<td>_____ GARBAGE COLLECTION</td>
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<td></td>
</tr>
</tbody>
</table>

17. Several ways to reduce visitor congestion at Chiricahua National Monument are being considered. Which do you prefer? Please check (√) only one.

   _____ FIRST COME, FIRST SERVED UNTIL THE MONUMENT IS FULL
   _____ RAISE ENTRANCE AND USER FEES
   _____ USE RESERVATION SYSTEM
   _____ USE SHUTTLE BUS SYSTEM
   _____ OTHER (Please specify:______________________________)
18. Overall, how would you rate the quality of the visitor services provided to you and your group at Chiricahua National Monument during this visit? Please circle only one.

VERY GOOD  GOOD  AVERAGE  POOR  VERY POOR


______________________________________________________________

______________________________________________________________

______________________________________________________________

______________________________________________________________

______________________________________________________________

20. Is there anything else you and your group would like to tell us about your visit to Chiricahua National Monument?

______________________________________________________________

______________________________________________________________

______________________________________________________________

______________________________________________________________

______________________________________________________________

______________________________________________________________

Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.

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OFFICIAL BUSINESS

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