Prince William Forest Park
Visitor Study

The Visitor Services Project
DIRECTIONS

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.

PRIVACY ACT and PAPERWORK REDUCTION ACT statement: 16 U.S.C. 1a-7 authorize collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law.

Burden estimate statement: Public reporting burden for this form is estimated to average 12 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to the Service Information Collection Clearance Officer, National Park Service, P.O. Box 37127, Washington, D.C. 20013-7127; and to the Office of Management and Budget, Paperwork Reduction Project, 1024-0191, Washington, D.C. 20503.
Visiting Prince William Forest Park

1. Prior to this visit, were you and your group aware that Prince William Forest Park is a National Park Service site?
   
   _____ YES        _____ NO        _____ NOT SURE

2. Prior to this visit, how did you and your group get information about Prince William Forest Park? Please check (√) all that apply.
   
   _____ RECEIVED NO INFORMATION PRIOR TO VISIT - **GO ON TO QUESTION 3**
   _____ FRIENDS/ RELATIVES
   _____ PREVIOUS VISITS
   _____ CAMPING GUIDES/ TOUR BOOKS
   _____ MAPS/ BROCHURES
   _____ HIGHWAY SIGNS
   _____ NEWSPAPER
   _____ VIRGINIA WELCOME CENTER
   _____ BROCHURE: NATIONAL PARK SERVICE KIOSK
   _____ WROTE/ PHONED PRINCE WILLIAM FOREST PARK
   _____ PARK INFORMATION RADIO STATION (1610 AM)
   _____ OTHER (Please describe: ________________________________)

3. On this visit, did you and your group visit any additional attractions in Prince William County?
   
   _____ YES        _____ NO        - **GO ON TO QUESTION 4**
   
   [If yes, how did you learn about these attractions? ________________________________
   ________________________________]

4. a) On this visit, how much time did you and your group spend at Prince William Forest Park?
   
   If less than 24 hours:  NUMBER OF HOURS _____
   
   If 24 hours or more:  NUMBER OF DAYS _____
   
   (List partial days such as 1/4, 1/2, etc.)
b) Do you or any members of your group live in Prince William County?  
      _____ NO ______ YES - GO ON TO QUESTION 5

   c) On this visit, how much time did you and your group spend outside Prince William Forest Park but within 35 miles of the park?

   If less than 24 hours:  NUMBER OF HOURS ______

   If 24 hours or more:  NUMBER OF DAYS ______
   (List partial days such as 1/4, 1/2, etc.)

5. On this visit, what were your primary reasons for visiting the northern Virginia and/or Washington, D.C. area? Please check (√) all that apply.

      _____ VISIT PRINCE WILLIAM FOREST PARK
      _____ TOUR WASHINGTON, D.C. AREA
      _____ LEARN ABOUT HISTORY
      _____ VISIT FRIENDS/ RELATIVES
      _____ RECREATION (walk, bike, picnic, camp, etc.)
      _____ VISIT A NATIONAL PARK SERVICE SITE
      _____ BUSINESS
      _____ TRAVEL BREAK
      _____ OTHER (Please specify: ______________________________________)

6. Please rate the importance (from 1 to 5) of the following features or qualities to you and your group during this visit to Prince William Forest Park.

   How important?
   Not important Extremely important
   1  2  3  4  5

   _____ RECREATIONAL OPPORTUNITIES (hiking, biking, camping, etc.)
   _____ EDUCATIONAL OPPORTUNITIES
   _____ SOLITUDE
   _____ FACILITIES (visitor center, restrooms, cabin camps, etc.)

   PLEASE GO ON TO NEXT PAGE
7. On the list below, please check (√) all of the activities that you and your group participated in during this visit to Prince William Forest Park?

_____ DRIVE SCENIC LOOP ROAD
_____ VISIT VISITOR CENTER
_____ ATTEND RANGER-LED WALKS/ TALKS
_____ PHOTOGRAPHY
_____ WALK/ HIKE
_____ VIEW HISTORIC SITES (Pyrite Mine, cemeteries, Civilian Conservation Corps buildings and bridges)
_____ CAMP IN DEVELOPED CAMPGROUND
_____ BACKPACK OVERNIGHT
_____ FISH
_____ MOUNTAIN BIKE
_____ BICYCLE (other than mountain biking)
_____ NATURE STUDY/ WILDLIFE OBSERVATION
_____ CONDUCT RESEARCH ON NATURAL/ HISTORIC SUBJECTS
_____ PICNIC
_____ OTHER (Please specify: ____________________________)

8. a) Did you have any difficulty locating Prince William Forest Park?

_____ YES  _____ NO - GO ON TO QUESTION 9

b) If YES, how could locating the park be made easier? ____________________________

__________________________________________________________
9. On the list below, please mark the sites you and your group visited at Prince William Forest Park during this trip. Simply check the line beside each place you visited. Use the map below to help you locate the sites.

_____ VISITOR CENTER
_____ CHOPAWAMSIC BACKCOUNTRY AREA
_____ PINE GROVE PICNIC AREA
_____ CABIN CAMPING
_____ TELEGRAPH ROAD PICNIC AREA
_____ TRAVEL TRAILER VILLAGE
_____ OAK RIDGE CAMPGROUND
_____ TURKEY RUN RIDGE CAMPGROUND
_____ PYRITE MINE TRAIL
_____ OTHER TRAILS (other than Farms to Forest Trails)
_____ FARMS TO FOREST TRAIL

PLEASE GO ON TO NEXT PAGE
8

You and Your Opinions

10. On this visit, how many people were in your group (including yourself)?
   _____ NUMBER OF PEOPLE

11. On this visit, were you with a guided tour/ school group?
   _____ YES  _____ NO

12. On this visit, what kind of group were you with? Please check (✓) only one.
   _____ ALONE
   _____ FAMILY
   _____ FRIENDS
   _____ FAMILY AND FRIENDS
   _____ OTHER (Please describe:__________________________)

13. For you and each member of your group, please indicate:

<table>
<thead>
<tr>
<th>CURRENT AGE</th>
<th>U.S. ZIP CODE OR NAME OF FOREIGN COUNTRY</th>
<th>NUMBER OF VISITS TO THIS PARK (INCLUDING THIS VISIT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>YOURSELF</td>
<td>_____ ___________________________</td>
<td>_____</td>
</tr>
<tr>
<td>MEMBER #2</td>
<td>_____ ___________________________</td>
<td>_____</td>
</tr>
<tr>
<td>MEMBER #3</td>
<td>_____ ___________________________</td>
<td>_____</td>
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<tr>
<td>MEMBER #4</td>
<td>_____ ___________________________</td>
<td>_____</td>
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<tr>
<td>MEMBER #5</td>
<td>_____ ___________________________</td>
<td>_____</td>
</tr>
<tr>
<td>MEMBER #6</td>
<td>_____ ___________________________</td>
<td>_____</td>
</tr>
<tr>
<td>MEMBER #7</td>
<td>_____ ___________________________</td>
<td>_____</td>
</tr>
</tbody>
</table>
14. a) Please check (√) the visitor services which you or your group **used** during this visit to Prince William Forest Park.

   b) Next, for only those services which you or your group used, please rate their **importance** from 1-5.

   c) Finally, for only those services which you or your group used, please rate their **quality** from 1-5.

**a) Use service?**

<table>
<thead>
<tr>
<th>Service</th>
<th>b) If used, how important?</th>
<th>c) If used, what quality?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Check (✓)</td>
<td>Not important 1 2 3 4 5</td>
<td>Very poor 1 2 3 4 5</td>
</tr>
<tr>
<td>____ PARK BROCHURE/MAP</td>
<td></td>
<td></td>
</tr>
<tr>
<td>____ OTHER PRINCE WILLIAM FOREST PARK BROCHURES</td>
<td></td>
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<tr>
<td>____ VISITOR CENTER</td>
<td></td>
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<tr>
<td>____ VISITOR CENTER EXHIBITS</td>
<td></td>
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<tr>
<td>____ VISITOR CENTER SLIDE PROGRAM</td>
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<tr>
<td>____ BOOKSTORE SALES ITEMS</td>
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<tr>
<td>____ RANGER-LED PROGRAMS</td>
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<td></td>
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<tr>
<td>____ INFORMATION FROM PARK PERSONNEL</td>
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<td></td>
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<tr>
<td>____ SELF-GUIDED TRAIL SIGNS</td>
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<tr>
<td>____ OUTDOOR EXHIBITS/BULLETIN BOARDS</td>
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<tr>
<td>____ PRE-VISIT INFORMATION (by phone or mail from park)</td>
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<tr>
<td>____ GARBAGE COLLECTION/ RECYCLING</td>
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<tr>
<td>____ PARK DIRECTIONAL SIGNS</td>
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</tbody>
</table>

**PLEASE GO ON TO NEXT PAGE**
15. a) Please check (√) the visitor facilities which you or your group **used** during this visit to Prince William Forest Park.

   b) Next, for only those facilities which you or your group used, please rate their **importance** from 1-5.

   c) Finally, for only those facilities which you or your group used, please rate their **quality** from 1-5.

<table>
<thead>
<tr>
<th>a) Use facility?</th>
<th>b) If used, how important?</th>
<th>c) If used, what quality?</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Not important 1 2 3 4 5</td>
<td>Very important 1 2 3 4 5</td>
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</table>

<table>
<thead>
<tr>
<th></th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
</tr>
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<tbody>
<tr>
<td>RESTROOMS</td>
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<td>TRAILS</td>
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<tr>
<td>CAMPGROUNDS</td>
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<tr>
<td>CABIN CAMPS</td>
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</tbody>
</table>

16. Do all the members of your group live in Prince William County?

   ____ NO       ____ YES - GO ON TO QUESTION 17

If no, during this visit, how much money did you and your group spend for lodging, travel, food, and other items in Prince William County? Please write "0" if you did not spend any money.

Money spent in Prince William County

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>LODGING (motel, camping, etc.)</td>
<td>$_______</td>
</tr>
<tr>
<td>TRAVEL (gas, rental car, bus, etc.)</td>
<td>$_______</td>
</tr>
<tr>
<td>FOOD (restaurant, groceries, etc.)</td>
<td>$_______</td>
</tr>
<tr>
<td>OTHER (souvenirs, film, gifts, etc.)</td>
<td>$_______</td>
</tr>
</tbody>
</table>

17. Overall, how would you rate the quality of the visitor services provided to you and your group at Prince William Forest Park during this visit? Please circle only one.

   VERY GOOD    GOOD     AVERAGE   POOR     VERY POOR
18. a) What did you like **most** about your visit to Prince William Forest Park?

____________________________________________________

____________________________________________________

b) What did you like **least** about your visit to Prince William Forest Park?

____________________________________________________

____________________________________________________

19. If you were a park manager planning for the future of Prince William Forest Park, what would you propose? Please be specific.

____________________________________________________

____________________________________________________

____________________________________________________

____________________________________________________

____________________________________________________

20. Is there anything else you and your group would like to tell us about your visit to Prince William Forest Park?

____________________________________________________

____________________________________________________

____________________________________________________

____________________________________________________

____________________________________________________

Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.
OFFICIAL BUSINESS

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